

Resolution - Paper AGM23-01 - Election of 2 Board Members who will act as Company Directors and Charity Trustees

The EAUC board is made up of twelve volunteer trustees. We have three long-standing trustees who reach the end of their tenure at the June 2023 AGM as well as two vacancies so we have **FIVE** available trustee positions.

All of our trustees are passionate about tertiary education and sustainability. They have the background, expertise and skills to help us deliver our strategy. The current board have identified the skills and experiences we are looking for from our new trustees to complement those of our existing trustees. **Please take these needs into consideration when you're choosing who to vote for.**

Specifically, we are seeking will be motivated and dynamic individuals who collectively:

- have perspectives **from outside of the further and higher education sectors**
- have experience of **financial and/or risk management**
- have experience of **business development and income generation**
- have experience of **marketing and communication**
- **retain the HE/FE balance** of the board.

We also want **increase the diversity** of the board to better reflect the tertiary education sector's demographics. We're not necessarily looking for candidates who can do all of the above but who **collectively** have these attributes.

To help the board achieve these aims, voting is split into two resolutions. This resolution is to elect **TWO** candidates from **outside** of the further and higher education sector. You can vote for the remaining three positions on the board through Resolution Paper AGM23-02, where we outline the nominations from educational institutions.

People applying to be considered for the role were asked to rate their relevant skills and experience using a scale of High (3) to Low (1) or N/A. Each area is aligned to our current [strategy](#).

The board received **12** nominations from organisations that are not educational institutions. You can view details of each candidate below including a summary of their scores, their current role, and the statements they submitted as part of their application. The full breakdown of scores submitted are available in the Nominations Skill Matrix.

You may vote for **two** candidates only. The two candidates that have the highest number of votes will be elected.

Candidate Statements – Resolution AGM23-01

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Please click on the triangle to the left of each name to expand their statement.

1. Lesley Batchelor

Job Title: Owner

Organisation: International Trade Experts Ltd

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
58	3	11

Profile:

I have a wealth of experience in establishing and growing businesses and a passion for education for all whatever the age. I'm skilled in developing company boards especially volunteers and driving collaborative decisions to a successful outcome.

My key competencies

- Leadership – decisive judgement in setting the vision, strategy, and global presence of the IOE for over a decade a leading education body which aims to professionalise the industry
- Commercial – competent turnaround, building loss-making businesses into a sustainable and profitable propositions
- Management of complexity – understanding and communicating the complexities of world trade and presenting practical and cost-effective solutions to members through qualifications, trainings, and world class collaborative events

- Major project management – taking a vision or strategy to fruition as demonstrated with Guru online, Open to Export and the revised governance programme
- Public speaking – ability to communicate across British and overseas media from TV, Radio. Expert speaker and communicator with purpose
- Diplomacy – Acting as Ambassador for International Trade with UK and overseas government ministers and officials, encouraging employee and trustee board engagement, accessible and approachable for members and finally,
- Empathetic and personable – nothing is achieved without a smile and knowing when to listen!

I have direct experience within the further and higher education sectors for the professional body producing new and broadening the scope of existing qualifications. This work included working with OFQUAL and universities of Warwick, Plymouth, and Anglia Ruskin. I have also had the opportunity to work in a variety of industries, including pharmaceuticals, finance, and technology. This has given me a broad perspective on business operations and the challenges facing organizations today.

The Institute of Export is a registered charity, while Open to Export was a government financed CIC, and I have worked in the commercial world too which provides me with a unique spread of experience and knowledge of articles of association and charitable constitutions. Indeed, I was in the throes of applying for a Royal Charter when I left. To re-enforce this, I studied the Pearson NED Level 7 and am completely up-to-date with current practice.

In terms of financial and risk management, I have a sound understanding of budgeting and risk assessment, having worked closely with financial experts in my previous roles. Having worked at CEO level I have been involved in developing and implementing risk management strategies to ensure business continuity and mitigate potential threats.

Furthermore, my experience in business development and income generation has enabled me to identify and pursue new revenue streams for organizations. I have been involved in creating successful marketing and communication strategies that have helped to boost brand awareness and drive revenue growth. Taking the Institute of Export from -£200K to £2m.

Lastly, I understand the importance of maintaining the HE/FE balance of the board and believe that my diverse background and skill set will complement those of the other trustees and as a Quaker I believe I bring a new dimension to any work I do.

2. Amy Brereton

Job Title: Chief Operating Officer

Organisation: Enactus UK

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
54	3	11

Profile:

My passion for sustainability and social impact dates back to my time at university, where I became involved as a service user of a similar initiative and post-graduation a business volunteer for student led social enterprises. This passion has only grown stronger over the years, and as the Executive Director of Enactus UK, I have focused my work on empowering young people in tertiary education to use business and innovation to create a better, more sustainable world where everyone can thrive.

Through my role at Enactus UK, I have had the privilege of working directly with EAUC as both a strategic partner in advancing our shared agenda and as a Green Gown Award judge and Chair. I have always been inspired by EAUC's unwavering commitment and drive to inspire the next generation of leaders to make sustainability "just good business."

As an experienced member of the Enactus UK Trading Board, I am eager to develop new skills and experiences in governance leadership as a charity trustee, using my passion, energy, and ideas to drive impactful and meaningful change. The opportunity to be an EAUC trustee is a privilege that I do not take lightly, and I am excited at the prospect of contributing to the important work of the organisation.

As a highly accomplished Chief Operating Officer with extensive experience in the corporate world, as well as in the leadership of a sustainability-focused social enterprise, I believe that my skills and expertise would be a perfect match for the role of trustee at EAUC. My broad background in multiple sectors has given me a comprehensive understanding of organisational operations and the challenges they face, providing a valuable perspective for making strategic decisions.

Having been a service user of a similar initiative whilst at University, and more recently a leader in youth social action, I appreciate the complexity of further education and the importance of engaging with younger generations in order to inspire and empower them. With over 14 years of experience working in and around tertiary education, I have built an extensive understanding of the sector, as well as a commitment to empowering young people, both of which will be invaluable in my work as a trustee.

As the COO of Enactus UK, I have a proven track record in financial management, risk management, and business development, which will be essential in supporting strategy around EAUC's financial sustainability and soundness. My experience in managing budgets, identifying and mitigating risks, and developing business strategies will be useful in helping EAUC achieve its goals.

With my excellent communication and interpersonal skills, I am confident that I can build and maintain strong relationships with other trustees, engage with members, and effectively communicate EAUC's work to external partners and funders. My passion for sustainability and social impact, combined with my expertise and



experience, makes me an ideal candidate for the role of EAUC trustee, and I am thankful for the opportunity to apply for this privileged position.

3. Katy Brown

Job Title: Associate Director

Organisation: Atkins Limited

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
43	2	9

Profile:

I am passionate about sustainability, and see the huge responsibility and opportunity that EAUC has to lead and empower the education sector in this space. My interest in early careers staff within the industry, coupled with my drive to improve the integration of sustainable business management, is very much aligned with the purpose of EAUC. I welcome the intention of the EAUC to incorporate experience from beyond the education sector to bring diversity to the Board and believe I can bring value from my industry background.

With over 20 years' experience as a **Chartered Civil Engineer** in a global design, engineering and project management consultancy, I have worked on wide-ranging transportation projects; from policy, strategy and governance to design, project management, procurement, construction and maintenance; from small £20k studies to £7bn interventions. This broad experience from the **private sector** and for **public sector** clients will bring diversity to the EAUC Board in line with ambitions to include trustees from outside of the education sector.

I lead a 12-strong team in Net Zero Advisory and Climate Change Resilience work and chair a **Global Sustainability Technical Network** across our organisation which has 1000 members and seeks to maximise impact across the organisation and to global clients. I am passionate about the collaborative cross-sectoral opportunities to accelerate the pace of change; to **integrate sustainable thinking** into the everyday for government, businesses and citizens. I understand how sustainable business strategies and client programmes influence **strategic workforce planning** across the industry, which will be particularly useful to EAUC in helping to deliver a strong student cohort.

I am responsible for my team's performance, including **operational aspects, business development and human resources**. I also sit on the Senior Leadership Team for our 90-strong business, where I represent my team and provide positive influence with regards to sustainability, climate change, diversity and inclusion. I have sought opportunities to promote and embed sustainability beyond this sphere, at a level that applies to 2500 staff, which has involved me developing **business metrics** and **communication strategies**. This senior level experience will be of use to EAUC as I can bring an understanding of the industry perspective on business management and development.

Since undertaking an Open University micro-credential course in "**Transforming Your Organisation for Sustainability**" in 2022, I have actively brought broader aspects of sustainability to my team and wider business. I have delivered and embedded a number of **change programmes** throughout my career, both within the company and with clients. By understanding strategy, purpose and intended outcomes, I engage team members and stakeholders towards the end goals. This will be of use in EAUC as the organisation has a large number of member bodies to engage with.

I am respected for the way I present information and ideas, for my proactive collaboration across teams and engagement with **wide-ranging stakeholders**. I will bring this approach to EAUC, ensuring that targeted communications tell a compelling story for the audience, with participation and integration at the heart of decision-making.

Having worked in a number of seconded client roles for **public sector clients** across central and devolved government, I have developed a detailed understanding of the **political environment** each time. I am experienced at mapping likely impact from proposed action, and prioritising funds accordingly to ensure a strong business case for investment.

While I was **head of an Early Careers** team, I had responsibility for the onboarding, performance and development of 30 staff, and for **learning and development** for a larger group of 200 staff. I developed an interactive "Learning Map" which promoted the value and diversity of experience that could be gained in the early few years in the industry. I liaised with recruitment teams, project teams and market-facing colleagues to align the business strategy to with all relevant needs.

Following a period of training, I joined the largest voluntary women's health organisation and ran our **local community group**. We grew from 3 members to 25 members during my tenure, through promotion of community support and participation. I ran a number of **fundraising events**, the largest of which drew 250 participants from across Scotland and raised sufficient funds to maintain the local group for 3 years.

4. Peter Egan

Job Title: Requirements Manager and Sustainability Advisor

Organisation: Ministry of Defence

Overall Score (out of 69)	Marketing and PR Score (out of 3)	Finance and Risk Score (out of 12)
59	1	9

Profile:

I have passion for sustainable change and believe education is a key to delivering this. The EAUC work to drive sustainability into the heart of education aligns with my own focus and past experience, to this end I believe as part of the board I can work with fellow trustees to place sustainability and climate impact central to academia and training future professionals.

I have spent 26 years working in Defence delivering infrastructure projects globally in first and third world countries. In my last role I was the senior military instructor for civil and construction engineering at the Royal School of Military Engineering and created Defences first sustainability curriculum for BEng and MEng courses. Since moving into a key infrastructure requirements role for client-side project specification, I now work deeply with wider Defence agencies to generate core training packages to instil sustainability and climate change knowledge into our business as usual. As part of this role, I had the great satisfaction to incorporate sustainability requirements into all military engineering job specifications, creating a lasting training competency framework that is now creating cultural change for Defence. In continuing this development and learning/passing lessons to industry I am also a member of the Construction Industry Councils Climate Action plan committee, leading on response and resilience planning for extreme weather events, which has a large training and education output.

My career and experience including prior trustee appointments, have given me a wider set of skills in understanding risk, change and corporate governance which are key elements to enabling management at a Trustee level. My knowledge of engineering, sustainability and world drivers has place me as a leader in my field. I now work and advise in several areas relating to sustainability and lead academic research as the founder and secretary for the institution of Royal Engineers Sustainability Forum and enjoy guest lecturing across Defence and academic institutions.

5. Rose Ellis

Job Title: Head of Marketing & Events

Organisation: Cushman & Wakefield

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
50	3	9

Profile:

I am currently looking for an opportunity to use my time and skills outside of work in a beneficial environment, to really add value to a non-profit organisation. My children have now left home and I have the time to be able to dedicate to other avenues. I have been thinking about becoming a trustee for a while and EAUC really appealed to me.

I am a strategic corporate marketing, events and communications expert with more than 20 years creative experience. As a senior leader and ExCo member within my company I have a wide breadth of skills that I feel could be useful to you. I am passionate about sustainability, education and the part the next generation must play in making change. I authored our industry's first "Global Sustainable Events Charter" and I've been implementing change in this area for some time. I also work closely with our Sustainability Sector (Real Estate) and organise "Sustainability Week" in addition to other events across our global business.

I manage a large regional budget and I have a considerable team that report into me, people development is hugely important to me – including early careers/student programmes.

I enjoy working with people from across all walks of life, I'm easy to get along with and enjoy getting involved in projects whilst assuming leadership responsibility.

I believe that this would be an excellent opportunity for me to add value and make a positive contribution to EAUC whilst learning new skills.

6. Tsz Lok (Joy) Lam

Job Title: (Formerly) Circular Economy Director

Organisation: (Formerly) The LEGO Group

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
66	3	11

Profile:

As someone who is deeply committed to promoting sustainability and environmental education, I believe that the work being done by the EAUC is more important now than ever before. While I have joined the private sector to make an impact on corporate sustainability, I strongly believe that only through education and collaboration, we can move the needle on the biggest crisis facing the world. Hence I am eager to contribute to EAUC's initiatives and advocacy, to make a significant impact in advancing sustainable practices across the higher education sector in UK&I.

My decade of experience in higher education sustainability has provided me with the skills and knowledge needed to be an effective trustee. I led the University of Hong Kong to become global top 10 at the first University UN SDG Impact Ranking in 2019 by overhauling the sustainability effort to comprehensively encompass all 17 UNSDGs, pivoting from earlier success on campus environmental endeavours. Our journey is documented in "The Bloomsbury Handbook of Sustainability in Higher Education, published 2023". I am confident that I can use these skills to help the EAUC achieve its goals. I am passionate about creating a more sustainable future, and I believe that serving as a trustee would allow me to make a meaningful contribution to this important work.

With 20 years of sustainability and global biodiversity conservation experience, I am a dedicated and creative leader with an international background. I can help EAUC transform for the future with deliverable real-world strategies and solutions.

At the LEGO Group, I transformed its approach on sustainability and business models to meet ambitious goals on sustainable materials and packaging, zero-waste and science-based targets. I also built and maintained external memberships, partnerships and industry engagements. By representing the LEGO Group at the Ellen MacArthur Foundation, we devised a special strategic partnership project to use LEGO products to teach circular economy to young people and educators.

During my time at the University of Hong Kong, I oversaw the implementation of environmental, social, and governance (ESG) initiatives across the university's operations, which included 100 buildings and over 30,000 individuals. I created sustainable guidelines, policies, and environmental management systems, and advocated for these practices in public policies and city-wide practices. As part of this effort, I spearheaded a public-private partnership focused on environmental education, biodiversity, and heritage conservation, which involved bringing together government officials, NGOs, academics, and professional bodies. Overall, I am proud of the impact that I was able to make in promoting sustainability at the University of Hong Kong.



I was involved in various external-facing initiatives that aimed to promote sustainability and create partnerships between organisations. For example, I co-created a city-university partnership project at the International Sustainable Campus Network, where I also served on the advisory committee. As the convenor for the Hong Kong Sustainable Campus Consortium (HKSCC), I led the strategic planning and identified three working groups to carry out its new visions. These groups focused on environmental performance, campaigns, and sustainability education. The latter group worked to embed sustainability into university curricula. Leveraging my strong network, we secured funding of US\$2 million from a charitable foundation to support sustainable campus initiatives to enable HKSCC to be a platform for developing dynamic collaborative sustainability solutions.

7. Tony Lawlor

Job Title: Beacon Awards Assessor & Freelance

Organisation: Association of Colleges (AoC)

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
49	1	10

Profile:

Sustainability is the key to a better future for all and ignoring sustainability could lead to the exhaustion of natural resources. Humans rely on natural resources for business, activities and survival and the understanding and appreciation of sustainability begins in education. This is where the journey starts for so many of our young people at an early age and it is vitally important the education continues once they turn 16.

As a grandfather, I love this time of year when I plant sunflower seeds with my grandchildren and watch the marvel and joy in their eyes as they plants flourish. I want them to continue to be amazed but at the same time appreciate and understand the challenges the world faces. And anything I can do to support sustainability across education, I will do with passion.

A qualified Accountant, I have extensive across the education, public and private sector.

Previously, I have been FD at 6 different FE Institutions as well as CFO at CITB (Construction Industry Training Board). At present, I work freelance, and roles include Chair of Audit at the Learning & Work Institute, Chair, IgniteQuals (a new and innovative awarding organisation) and an assessor for the AoC Beacon Awards (Excellence in Governance).

I am a qualified mentor via the Association of Business Mentors and provide coaching services via a portfolio to several clients across the private sector, I am also an agile consultant for Grant Thornton. Am particularly strong in the arena of risk and assurance and provide support and guidance to many clients in this area.

Working indirectly across education, whether that is assessing Excellence in Governance for the AoC Beacon Awards, being Chair of the Audit Committee of the LWI or advising companies on how best to access the Education market, I recognise the importance of ESG and the effective and robust part that sustainability plays in the success of an organisation.

It is only right, proper and good governance that several Trustees should not be direct employees of colleges or universities and I believe I would add considerable value as a Trustee of EAUC.

I very much agree and live my life in parallel with the 7 principles of public life (Nolan) and believe I could make a significant contribution to the continued operation of the EAUC.

All the above experience would see me well suited to the role of Trustee where I can both be a critical friend and also at the same time provide the right level of scrutiny and challenge.

8. Eleni Polychroniadou

Job Title: Co-Founder

Organisation: Sintali

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
52	3	10

Profile:

I am interested in becoming an EAUC trustee because I feel very strongly about sustainability education and I would like to contribute in advancing the cause. Educating stakeholders on sustainability is a core part of what I do on a daily basis. EAUC's mission of empowering universities to become agents of change aligns very well with my personal driver, which is to help every person realise their potential in driving impact in sustainability and empowering them to take action. Universities are hubs of potential when it comes to climate action and sustainability. As a young professional who got into sustainability because my university cultivated my passion, I strongly believe through good curricula and opportunities, we can transform an entire generation. I would like to support in making those opportunities possible for current students.

My background and expertise thus far can complement the EAUC quite well. While I do not have experience in the education or NGO sector, I have been working in the private sector within sustainability since I graduated from university. Furthermore, I have undertaken a lot of education and community engagement work in my spare time, which gives me a unique set of experiences around how communication and education filters down through society.

In my career, I started working in a PR firm for clean technology companies, then a sustainability consultancy and most recently starting my own company looking at green building certification. Communication is a core part of what I do and I feel very passionately that education and communication are closely tied together. If we can't educate people effectively on sustainability, we will never be able to achieve our goals.

In my free time, I have spent the last five years doing a variety of activities surrounding environmental education. I am a trained Climate Reality Leader and deliver climate change presentations to students, as well as community members. I also have experience in community organising and engagement. I was engaged with Extinction Rebellion Kensington and Chelsea for two years. We organised a big campaign to get our council to declare a climate emergency, and also coordinated various community members to draft a 60-page eco housing document to help educate citizens as well as the council on the benefits of integrating sustainability into housing policy. I was also part of the Global Shapers London Hub for several years, which was a youth group under the World Economic Forum, designed to get youth engagement on the SDGs. All of these experiences have given me a good understanding on how different people engage with sustainability education and ideas on how they could be addressed from scratch.

In terms of some of the experience EAUC is looking for from trustees, I run the commercial and operations side of my company, from business development to sales and marketing. I can bring strong commercial knowledge



to this role and support in reviewing the potential revenue streams and fundraising ideas. My experience in marketing and communication can also support on this front, as well as pushing out EAUC's message further.

9. Sian Thomas

Job Title: Strategic Partnerships Director/Director

Organisation: Cormack Consultancy Group/Global Prosperity Skills

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
63	3	12

Profile:

I hope that my expertise in sustainability skills innovation, education and industry stakeholder engagement, business strategy, services development and revenue generation may be a good fit to support the essential work being done by EAUC as we reach the stage of the climate emergency where education and skills are needed at a mass scale to drive the rapid social and economic transformation required to meet climate targets.

HE and FE are the natural drivers in the green transition and EAUC has a vital role to play in leading and supporting the work being done at and institutional and policy level. I would hope that my experience in education, commercial, charitable and membership organisations would be a good fit to help EAUC and its members drive reach and impact, in the UK and internationally.

I would be delighted to have my application considered by you and I very much hope that I might be able to contribute to the important work being done.

In addition to my background in leadership, BD and strategic roles in educational charitable and commercial organisations, I have a specialisms in development education, policy and project advisory services, programme development and teacher training that I would draw on to contribute to EAUC's impact and reach. I would hope that my background in product and market development would bring strategic support to the marketing, comms and revenue generation that EAUC is seeking to strengthen its operations and that my deep understanding of education and of commercial activities would be of use to the organisation.

I have a long-standing professional and personal interest in sustainable development and an MA in development education which has helped me to clearly focus on how education institutes can become the driving force for sustainability. In my current work, I have focused on strategic development of products, partnerships and projects to meet the urgent demand for sustainability skills, during which I've engaged with education and government stakeholders to develop solutions to support the HE and FE sectors. Recent projects have included the development of a 'Green Skills Network' solution, which is designed to support HE, FE/apprenticeship providers, awarding bodies and schools to take their place as the drivers of social and economic change. This solution has partially launched and has already brought in significant revenue, including a £700k sustainability officer skills bootcamp in the UK, and has led to providing advisory services and project solutions for government stakeholders and education stakeholders in the Baltics region and for projects across Africa and within the UAE. I am also currently working with the British Embassy in my role with Cormack Consultancy Group to deliver on green education futures projects, including a conference to bring education stakeholders together to work on sustainability policy, R&I and skills projects, as well as developing partnerships, products and services for the consultancy sector in the Baltics region to support green transition.

I've added some highlights below from my work history to provide examples that align with EAUC's focus:

Global Prosperity Skills - Director

Global Prosperity Skills specialises in working with organisations that contribute to greater global equality and prosperity through education, skills and workforce development services and projects. With a strong focus on using education as a driver for sustainable futures, prosperity and equality, we support development and implementation of international strategy, projects and transnational education partnerships for both charitable and commercial aims.

In addition to a number of short projects and consultancy roles related to sustainability education and workforce development, I am currently contracted to the following roles:

Cormack Consultancy Group (CCG) - Strategic Partnerships and Projects Director

CCG is one of the leading transnational partnerships and projects organisations for higher education. I am working with CCG on developing strategic projects aligned to regional funding and development priorities, with a major focus on sustainability strategy and green project development services for universities, business and government stakeholders. This is being carried out in partnership with the former minister of education and science for Lithuania as a regional champion of 'green skills' transformation.

Sochitel - Education Partnerships Director

Sochitel is a major fintech company which provides services to African banking groups and their clients. I am working with Sochitel to bring microloan-supported access to degree, PG and CPD education to learners across Africa, enabling them to access previously inaccessible training and qualifications from UK and other international education providers. We have launched the provision with Cranfield University as the first partner, offering postgraduate provision in business and sustainability leadership as the first product.

International The Skills Network (TSN) - Executive Director

The Skills Network is a leading edtech, training and education services provider. They offer over 150 qualifications, CPD programmes and apprenticeships. TSN offers a huge range of subjects, ranging from accounting to health and social care. I joined TSN to drive their future growth and internationalisation, focusing on developing a 'future skills' product and services portfolio, which will address the need for adaptable, practical skills in sustainability and carbon reduction, and in developing strategic partnerships and new streams of revenue for the organisation at a time where the exec team are having to respond to considerable disruption to their traditional business model as the funding landscape in the UK changes.

Key Achievements

- Leading on strategy and development of the Green Skills Network offer. This is a market leading set of products, partnerships and services to meet urgent demand for effective sustainability and green skills solutions across the schools, FE and HE sectors. It includes a suite of online and blended qualifications and skills programmes in sustainability and carbon reduction for mass markets, teacher training and resourcing services and programmes, green apprenticeships services and sustainability programmes for specific careers, such as healthcare and hospitality. Green Skills Network launched in collaboration with major FE and apprenticeship stakeholders in the UK

- Establishing a brand new sales and marketing strategy and team to drive growth
- Developing multiple strategic partnerships with other service providers, including edtech providers in digital and green sectors, awarding bodies, HEIs and sustainability skills partners, to diversify revenue and to offer outstanding services to the education and workforce development sectors

NCFE CACHE - Head of International

Founded in 1848, NCFE is a leading education charity and qualification awarding body dedicated to researching and developing innovative ways to address skills gaps. The organisation seeks to empower people and communities through taking an innovative, participatory approach to education, training and vocational skills. NCFE owns CACHE, the leading membership organisation dedicated to early years, childcare, healthcare and social care and education. I joined NCFE CACHE to transform their approach to international work and to ensure that they achieved charitable objectives to lead on skills for global prosperity and equality.

Key Achievements

- Development of international strategy, including internationalised sales, marketing and comms, for fulfilling the organisation's charitable purpose and using targeted CSR initiatives to support international growth
- Successful change management of former team structure and operations and establishment of outstanding UK-based and international regional teams and strategic partnerships across the MENA and ASEAN regions to enable us to take global-local approach to international education projects and partnership management.
- Establishment of a targeted affiliate/agent model to drive international BD, market development and stakeholder relationship development.
- Transformation of department finances, leading on significant growth in both revenue and profit margin
- Development of an innovative 'Bespoke Education Consultancy and Accreditation Services' model to respond to demand from HEIs, government and PTPs in target markets.
- Transformation of NCFE CACHE's international operations, charitable objectives and commercial models.
- Effective development of key stakeholder relationships with centres, regulators, government stakeholders, HE stakeholders and industry partners.
- Successful transformation of the department's approach to governance, contract management, risk, cost and profitability, QA, commercial and operational policies and procedures. This resulted in a PWC audit rating all categories as low-medium risk, one of the lowest in the whole organisation, and a significant improvement on the previous audit which found all elements to be medium-high risk

Sow the City - Non-Executive Director



I am currently an NED for Sow the City, a social enterprise working to grow sustainable cities and communities in the North West of England.

10. Dominique Tremblay

Job Title: Finance Director, ESG & Sustainability

Organisation: Barclays

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
52	1	11

Profile:

I am hugely interested in this volunteer role with EAUC because I always loved higher education, I am passionate about ESG and Sustainability and I particularly relate to the values (pioneering, independence, collaboration, role model and empowering) of EAUC. I think very highly of an organization that has driving sustainability through innovation (pioneering) as a value.

From a personal perspective, I like the fact that EAUC is positioned as the sustainability champion within Further and Higher Education. On a professional basis, I have spent the past year deeply embedded in ESG and Sustainability Finance for a financial institution. It would be my privilege to share that experience with EAUC and reflect with EAUC on how they continue to advance their work in this area.

Background:

Accomplished, CIMA, CPA and MBA qualified Finance Director, expert in working cross-functionally across diverse international environments to effectively develop and embed robust reputational risk governance, control and compliance. Recognised for success in driving business value by assessing issues and delivering FP&A, financial reporting and big picture insights that guide effective decision making in areas including sustainability and ESG. Offers a proven track record in driving end-to-end delivery of change and transformation whilst providing trusted financial stewardship and leadership. A credible and respected leader, with experience in building, leading and aligning high-performing teams, combined with in-depth knowledge of emerging climate regulations, obligations and disclosures. 20 years experience.

Contribution to the EAUC:

This trustee role is a unique opportunity to contribute to EAUC given my ESG & Sustainability Finance experience and my reputation risk governance experience and bring an outside perspective (I work in financial services and prior to that worked for a multinational corporation). I am a commercially focus and a great communicator. I would be thrilled to bring those skills and experience to the EAUC board.

11. Tim Weiss

Job Title: Director of Vocational Skills

Organisation: ScreenSkills

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
58	3	11

Profile:

I would like to become an EAUC trustee because I am passionate about making a difference to the climate crisis by using my experience and skills in professional education and training. I believe that training and education can have a significant impact on attitudes, expertise and good practice in sustainability. By volunteering as an EAUC trustee I would like to help ensure HE and FE institutions both embed sustainability better into their own organisational practice as well as incorporating this knowledge as a cornerstone of the education of the next generation, so they can emerge from tertiary education equipped to make a positive difference in their future employment.

I would bring a variety of skills and experience to contribute to the EAUC. I am currently Director of Vocational Skills at ScreenSkills, the industry skills body for the film & TV industry, where I lead our strategy to improve engagement between screen employers and FE/HE, and our development of e-learning courses for film & TV professionals. As part of this, I lead on several training and standards initiatives to increase awareness and best practice around sustainability for the screen sector, including working closely with Albert/BAFTA. This knowledge of how sustainability is being applied in one of the UK's leading growth industries would give me a valuable insight and alternative perspective onto the EAUC's work with universities and colleges from outside the HE/FE sector itself.

My work at ScreenSkills and previously in qualifications, training and educational publishing gives me a strong understanding of tertiary education. I am currently a trustee for a family-based educational trust in South Africa, and until recently have been a trustee for AccessEd, a charity working to increase access to HE for underprivileged students worldwide. This experience, along with my day job, gives me a strong background in financial management and strategy development. I have worked regularly on business development and income generation within the public/charity sector – and was previously Director of Business Development, Membership and Marketing at the Education & Training Foundation.

I am an excellent communicator and strategic thinker, who can work well as part of a team of trustees to closely scrutinise and help develop EAUC future planning.

12. David Willock

Job Title: Managing Director, Head of ESG Finance

Organisation: Lloyds Banking Group

Overall Score (out of 69)	Marketing & PR Score (out of 3)	Finance & Risk Score (out of 12)
47	2	11

Profile:

I passionately believe that the Education sector can and should play an even greater leading role in driving the change required to create the future we desperately need for people, planet and also “just good business”. As a 1st generation university graduate from a low income household, a current lecturer, current student and sustainability & finance expert, I feel I am well placed to support EAUC to deliver it’s strategic aims and have a high level of alignment to both EAUC’s beliefs and Values.

As a 1st generation graduate from a low income background, I have experienced first hand the transformational impact of education and want more people to benefit from this. As a banker for nearly 20 years (including leadership of regions, risk roles, leadership roles and qualified as a Corporate Treasurer (AMCT) and investment & securities (ASCI)) cumulating in my current role leading the ESG Finance business for Lloyds, I have technical skills and insights from both the finance and private sector that I feel will provide useful skills and perspective from outside the sector. I lead engagement with the real economy and financial services on sustainability including the HE and public sector, so have real time experience of the current landscape, challenges & opportunities. I have a 1st class degree in Economics & International Development and currently studying a Masters in Sustainability at Cambridge, so I bring first hand live experience as a student with a focus on sustainability. I also lecturer at two universities, so I bring that perspective too.