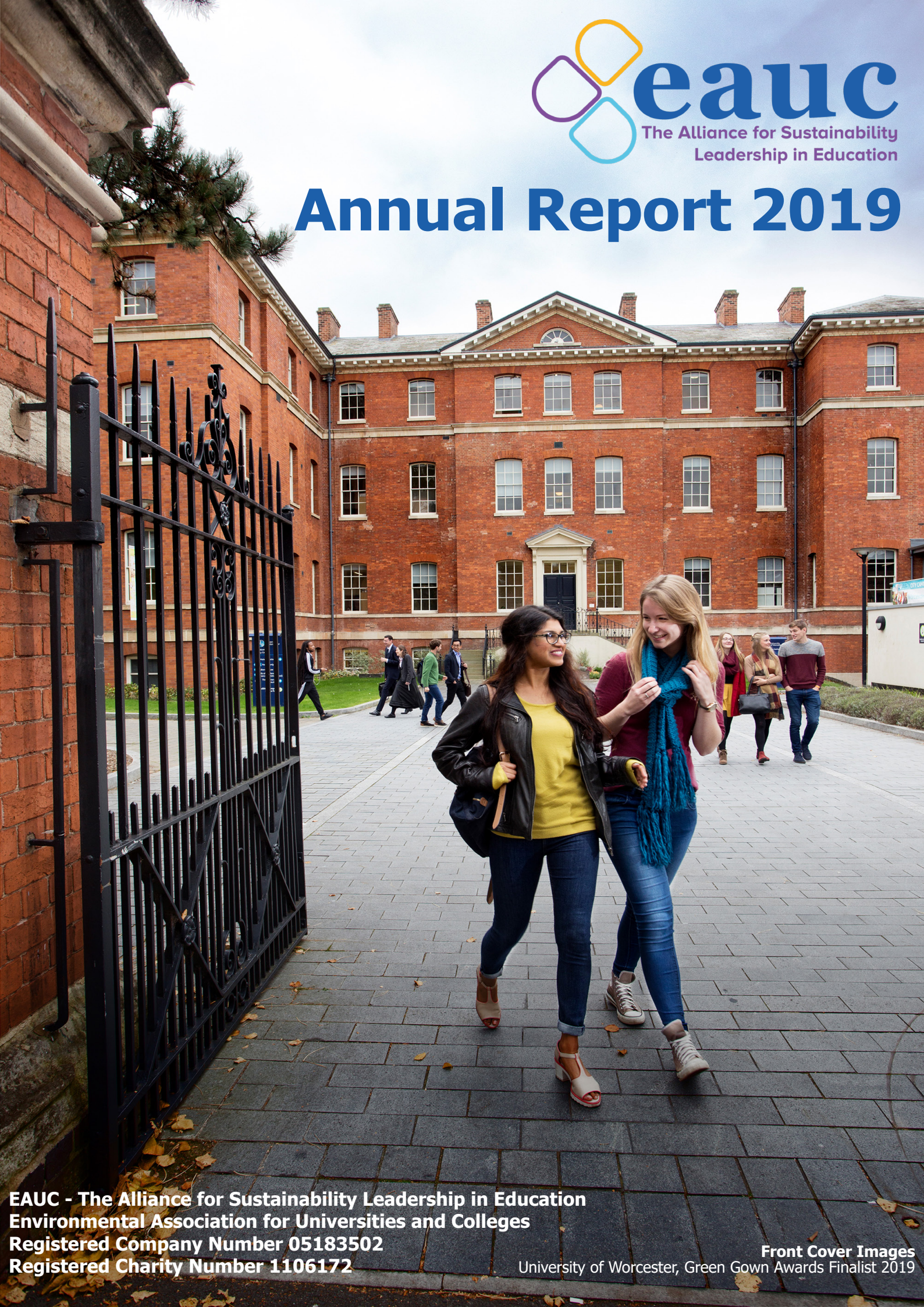


Annual Report 2019



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Company Information

Charity Information

Registered Charity number 1106172
Registered Company number 5183502
(England and Wales)

Company Secretary

Miss F L Goodwin

Office Address

EAUC National Office
University of Gloucestershire
The Park
Cheltenham
Gloucestershire
GL50 2RH

Auditors

Baldwins Audit Services
Statutory Auditors
Pillar House
113/115 Bath Road
Cheltenham
Gloucestershire
GL53 7LS

Banker

The Co-operative Bank
PO Box 250
Delf House
Southway
Skelmersdale
WN8 6WT

Chief Executive & Chair's Message

Without a doubt 2019 was a turning point for sustainability and the climate crisis movement on a global scale. With the school strikes inspiring millions of students around the world to the announcement of the UK Government's Net-Zero target of 2050 - the world moved on and so did we.

In May 2019 EAUC declared a climate emergency. We put out a call for all post-16 education institutions and support bodies to commit to the Committee on Climate Change's recommendations to set a target of net-zero by 2050 at the latest. And the sector rallied around this. With many institutions declaring climate emergencies and more importantly setting ambitious targets, it was a turning point for the sector. It is not enough for us to declare an emergency or for institutions to set targets - we need those ambitions to turn into actions. We supported our members through various resources throughout the year to help achieve support from governors and ensuring that risk registers and adaptation plans were fit for purpose.

In November 2019, we took on our biggest challenge to date. In an unprecedented partnership we brought together Universities UK, Guild HE and Association of Colleges to launch the UK Climate Commission for Further and Higher Education for Leaders and Students. This is a confirmation that we need a sector wide response to the climate crisis and we need to work together to ensure no-one is left behind. We ensured that students were at the very heart of the Climate Commission right from the start - it is their future and their education in our hands. Throughout 2020 we will be launching an ambitious programme of evidence gathering events and bringing key stakeholders within the sector to agree a common approach for the sector. Each institution will need to develop its own path on how to reach their targets but EAUC will be right here to provide the support and resources needed to deliver. We look forward to sharing our work with the sector at the end of 2020.

We of course, continue to support our members through our events, networking and resources. We pride ourselves on our partnership building and we are delighted to be working with key sector agencies on our resources, such as AECOM, UMAL, AUDE, Arup and many more. We believe we are stronger together to support our members and the wider sector.

Of course, we could not have predicted the pandemic that has hit the world in early 2020. This has caused unprecedented change for the sector, our communities and our staff and students. However, the recovery from the crisis offers a historical opportunity to address key public and in particular student concerns and accelerate the transition to a low carbon and an environmentally resilient further and higher sector. The decisions taken now and the months ahead will determine if we 'learn back better' to realise the opportunities and benefits of a net-zero sector. We will be supporting our members and the wider sector in building back greener and we are on this journey with you.

We won't be returning to the same way of life we had pre-pandemic and this presents a great opportunity to lock-in the benefits we have seen. University and college staff and students have been a beacon of light in the response to the pandemic – responding with great commitment, agility and bravery. We have seen staff and students contributing to the challenge in so many ways – from frontline staff in hospitals, manufacturing PPE, being the trusted expert voices, providing accommodation and supporting those students who remain on campus, teaching online and securing previously unattainable carbon targets. The sector really has shown their value to their communities, to the country and to the world. We need to build on this and continue this work as we face the climate crisis.

2020 and beyond will be a challenging time - for the sector as well as our own organisation. Budgets will be cut, jobs will go across institutions - but we need to build our voice. Now more than ever, sustainability is the only approach in surviving a crisis. We owe it to our staff, to our communities and most importantly to our students. We will be here to support you through this.



Iain Patton, Chief Executive



Professor Janet Haddock-Fraser, Chair

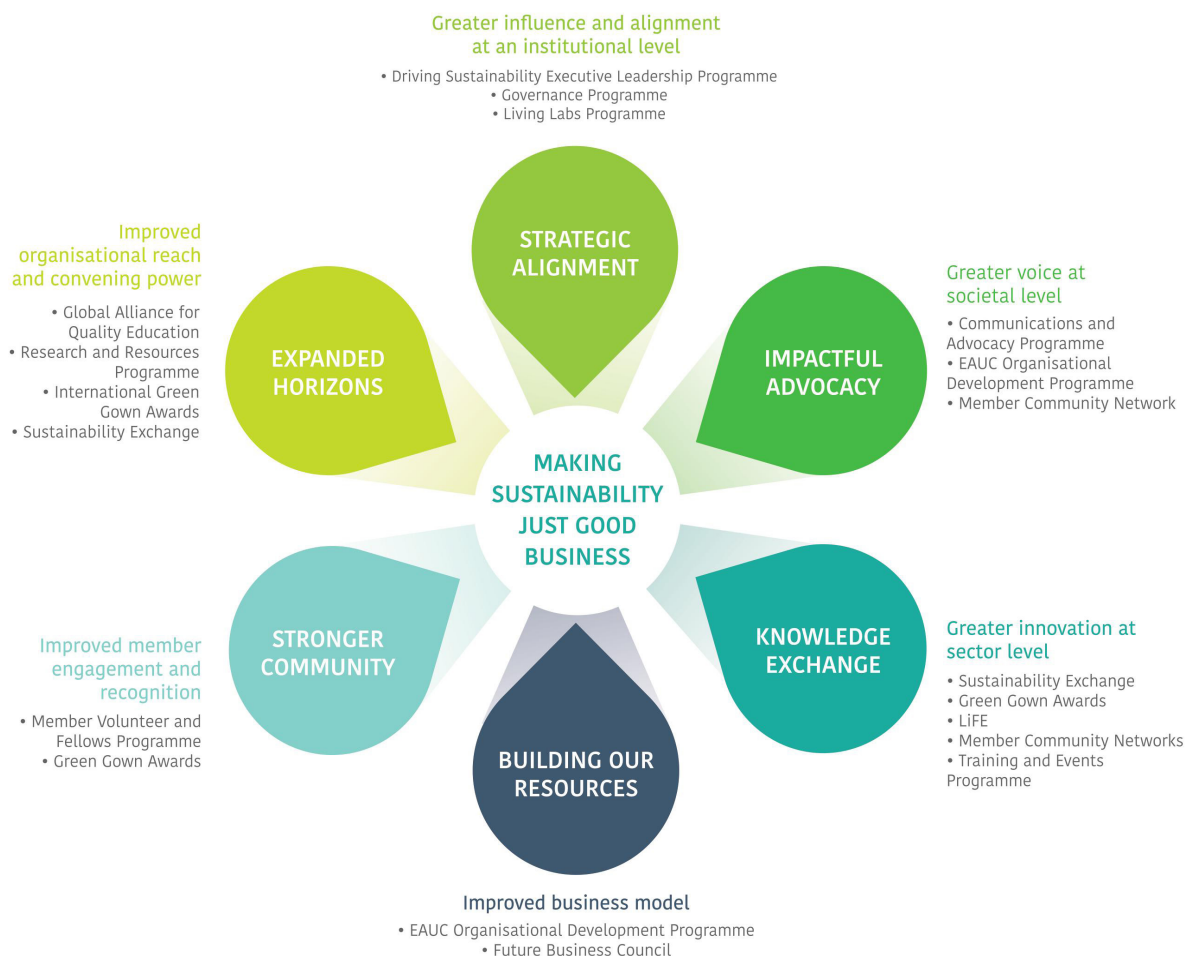
EAUC: Our Strategy

EAUC - The Alliance for Sustainability Leadership in Education is the environmental and sustainability champion within Further and Higher Education in the UK and Ireland. Our passion is to create a world with sustainability at its heart. That's our vision - we exist to lead and empower the post-16 education sector to make sustainability 'just good business'.

EAUC are a not-for-profit, member based charity, run by members for members. From starting out as a voluntary organisation in 1996, we have grown to represent over 2 million students and nearly 400,000 staff with a spending budget of over £25 billion. We help leaders, academics and other professionals to drive sustainability to the heart of their post-16 education institutions.

Launched in 2017, our 2017-2021 strategy is aimed at offering the necessary support for the challenges institutions are facing today. This strategy is taking us through the steps to ensure we will transition to and remain, a future-focused organisation. We created six goals to underpin the structure and following member's feedback we are undertaking numerous activities to support each one.

OUR STRATEGY 2017 - 2021



Our Members

EDUCATIONAL MEMBERS

Our educational members are the reason that the EAUC exists. We are proud to represent and support **universities and colleges** from across the UK and Ireland.

205
INSTITUTIONS
REPRESENTED

6566
INDIVIDUAL
CONTACTS

91%
RETENTION
RATE

COMPANY MEMBERS

The guiding principle for the EAUC company membership strategy is to develop intelligent dialogue between companies and our educational members and together to create a sustainable future

12
COMPANIES
REPRESENTED

408
INDIVIDUAL
CONTACTS

88%
RETENTION
RATE

170 STRATEGIC PARTNERS

We believe in partnership and collaboration so we bring together the leading sustainability and education organisations across the UK and Ireland, and internationally to make our members voice a powerful one.

What do our members say:

It's all about sharing what works and equally importantly what does not work. Also great to network with other members - makes you realise the vast amount of knowledge and experience that is available

Neil Smith - Bournemouth University

So important to have EAUC to help share learning and to ensure cross sector collaboration.

Vital for climate emergency.

Roddy Yarr - University of Strathclyde

Student involvement for the Green Gown Awards is a great platform for the students and the College to show what can be achieved together and to have that recognition from EAUC is great.

Mike Loomes - Exeter College

Important for my role as academic lead on sustainability - keeps me informed and connected although I am time pressured to keep up with information.

Heather Barrett - University of Worcester

EAUC membership opens up a wealth of networking, knowledge-sharing and personal development opportunities. The EAUC team is always helpful and there is a really strong sense that they are working to help us achieve our goals.

Julian Greaves - Bath Spa University

The EAUC is an excellent forum for staying connected with other sustainability professionals in the sector, sharing knowledge, and staying abreast of broader sustainability trends in addition to your own specialism. I have found the EAUC as a resource to be highly useful in benchmarking, contextualising environmental progress in the sector, and sharing innovative practice back to my institution.

Rachel Hanmer-Dwight - University of Liverpool

Being able to network and make connections at the Annual Conference was invaluable.

George Bissett - Manchester Metropolitan University

EAUC Educational Membership Survey undertaken in October 2019

Scotland Focus

EAUC-Scotland Programme Year 3: April 2019 - March 2020



Delivered by our team in Scotland and funded by the Scottish Funding Council (SFC), this programme supports all Scottish universities and colleges to develop a skilled and informed, whole-institutional approach to sustainability within governance, operations, learning and teachings, and engagement activities.

Leadership at all levels

Launch of two focused curriculum guides exploring how sustainability can be embedded in Economics and Computer Sciences courses

Delivered 5 presentations to FHEI Sustainability Committees through EAUC-S Committee Support Programme (15 since programme launch)

Skills and knowledge

95% completion of PBCCD Reporting in 2019, with 68% completing Recommended Section

42 EAUC-S training or knowledge sharing events hosted over 663 attendees - 89% of FHEIs attended an event over 3 years of the programme

96% of attendees at events either agree or strongly agree that EAUC-Scotland are supporting the sector

Partnerships and representation

100 new support resources (guidance, tools, reports, recorded webinars and case studies) developed and shared

Submitted 5 consultation responses and represented on 5 Steering Groups, 1 Grant Panel and 1 Award Panel

EAUC-Scotland and FHEI sustainability successes highlighted in two mainstream media publications

Teaching, research and engagement

Student intern developing resources to reduce academic flight travel through the Travel Better Package

Delivery of the Learning for Sustainability Champions programme to three colleges

Presentation at European Meeting of UN-recognised Regional Centres of Expertise in Education for Sustainable Development

Scotland Focus

Timeline of Key Project Outputs

Summer 2019

- Recruiting and supporting SDG Case Studies student intern
- Publication of Sector Progress Report on PBCCD Reporting Data
- Individual Institutional Feedback on PBCCD Reporting
- Delivery of PBCCD Reporting Training Sessions

Autumn 2019

- Launch of Sustainability in Computer Science and Economics Guides
- Delivery of Risk and Resilience in a Changing Climate Training Event
- Facilitated two Carbon Literacy Training Courses

Winter 2019

- Hosting RUGS Intern with EAUC-Scotland Team
- Scotland Conference 'The Elephants in the Room'
- Institutional Engagement Call and Visits Scheduled
- Topic Support Network and Regional Network Review

Spring 2020

- Delivery of College Learning for Sustainability Champions Programme
- Launch of Travel Better Package
- Annual Survey of FHE Contacts, AGM and EAUC-S Annual Report

The EAUC-Scotland Conference in November 2019 at The Lighthouse, Glasgow looked at "The Elephants in the Room" for sustainability in higher and further education. It considered the purpose of universities and colleges during a climate emergency and how to address some of the most challenging issues facing the sector, including addressing academic travel, getting a handle on procurement emissions, divestment, carbon offsetting and supporting those with climate anxiety.

Find all resources from the day on our website: www.eauc.org.uk/scotland_conference_2019



Launch of the Climate Commission



Founded by

Climate Commission for UK University and College Leaders and Students

The newly-formed Climate Commission aims to develop a sector-wide consensus for action and create a clear, cohesive and consistent response to the government's declared Climate and Environment Emergency.

Association of Colleges, EAUC - the Alliance for Sustainability Leadership, GuildHE and Universities UK have partnered to establish a Climate Commission for UK Higher and Further Students and Leaders. Together we are calling on Vice Chancellors and Principals of UK tertiary education providers to prepare their institution for, and to act against, the climate crisis. The Climate Commission Council will work with the government, research and support bodies, student groups and regulatory bodies to help the sector deliver on the UK's 2050 net-zero emissions pledge.

381* Colleges

142* Universities

*BESA Key Education Statistics 2017



More About the Climate Commission

Working with students, UK government, regulatory bodies and sector agencies, including UK Research & Innovation, Advance HE and student groups, the Commission's Council will collaborate with institutions to ensure they reach the UK government's target of reducing all greenhouse gas emissions to net zero by 2050. It will also seek expert evidence from academics and researchers to consider how to use existing good practice and encourage greater collaboration.

Vision

Challenge and unite action, leadership and voice across the higher and further education sector to address the climate crisis

Mission

Achieve rapid and positive change, internally and externally, for universities and colleges relating to the climate crisis, recognising the different approaches which may be taken. Empowering higher and further education to have a stronger voice nationally and internationally in addressing the climate crisis

Priority Areas

Deep Adaptation, Education and Student Experience, Scope 3, Research, Further and Higher Education Voice and Influence.

Discover more about the Climate Commission at www.eauc.org.uk/climate_commission

The Climate Commission aims to:

- Develop an Action Plan in response to the government's stated climate emergency and draw together a strategic sector-wide approach to the Climate Framework.
- Encourage Commissioners to seek advice from Expert Witnesses, Sustainability Professionals and Observers to inform their activities. The partnership between the Commissioners and the Council will develop a sector-wide consensus for action.
- Seek Observers to attend the Commission meetings. These will be sector funding agencies and relevant Government departments. It is important for the Commission to keep all stakeholders informed of activities.

Goal 1: Strategic Alignment



Greater influence and alignment at institutional level

Our Emerging Leaders Programme, continues to support and enrich those who are looking to develop their skills and leadership and every year we try to include delegates to facilitate inter-disciplinary learning in a wider context. Our 2019 cohort are working hard on their second year project and the next session will be run toward the end of 2020, supported by Interface, who have kindly offered to sponsor us by way of providing a training venue for the Programme.

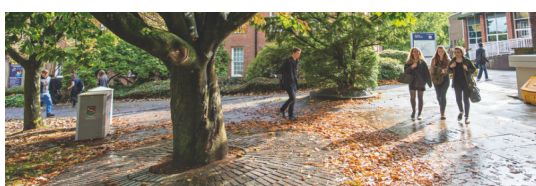
Interface®



Now in its 5th year, the Leadership Lab programme is a feature in our Annual Events calendar. The Leadership Lab Cambridge residential now includes automatic membership into the Leadership Academy so we can continue to facilitate discussion and learning and support our leaders throughout the year. This year's programme was kindly supported by NERC. Discover more at https://www.eauc.org.uk/next_generation_sustainability_leadership_progr



After significant time spent collating responses and feedback from our Leadership Lab alumni, 2020 sees the start of the Leadership Academy. Including individual mentoring or coaching sessions, alongside virtual discussion and expert led Masterclasses, this programme offers the opportunity for continued development and growth for Sustainability Leaders both within and outside the sector delegates year on year.



Adapting Universities and Colleges to a Changing Climate



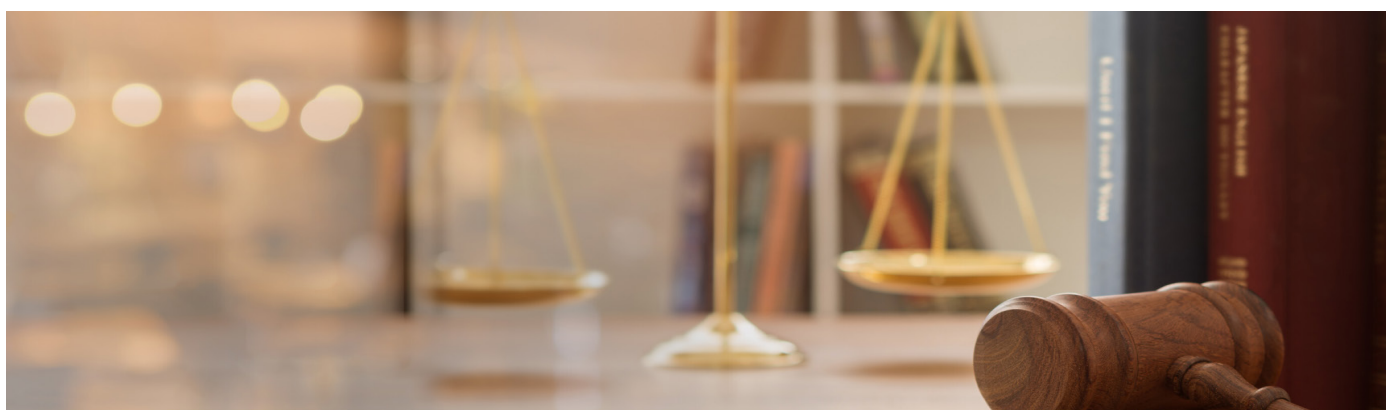
Developed by a Working Group of Further and Higher Education sustainability and risk professionals, the two Climate Adaptation Guides published in summer 2019 highlight why, and how, to effectively embed considerations of climate change risk within your existing risk and business continuity procedures. These and other relevant resources can be accessed at: sustainabilityexchange.ac.uk/adaptation.

Making the Business Case for Sustainability

A Guide for Sustainability Leaders

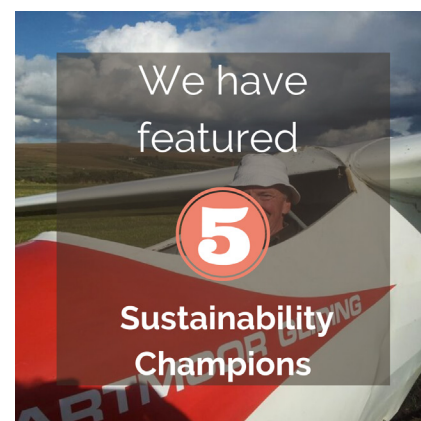
Produced by the Department for Social Responsibility and Sustainability at the University of Edinburgh, on behalf of EAUC, this Guide was launched in May 2019. It is designed to help sustainability leaders to make a successful case for sustainability in a Further and Higher Education context, to embed it at the top of their organisation and bring about systemic change in the way business decisions are made. Discover more: www.sustainabilityexchange.ac.uk/making_the_business_case_for_sustainability.

Goal 2: Advocacy



Greater voice at the societal level

ACHIEVEMENTS



ADVOCACY WORK

We ran the annual advocacy survey, and found that when asked if EAUC's advocacy work had resulted in sustainability gaining a higher profile within education that almost a third of EAUC education Key Contacts said EAUC had exceeded their expectations and two thirds said EAUC had met their expectations.

We asked strategic partner Key Contacts how influential they believed the EAUC is in policy development in wider society regarding sustainability in tertiary education - 60% of respondents said EAUC was either extremely influential or very influential, and 40% said EAUC was moderately influential.



"I find the EAUC resources and updates valuable and motivating."

"We really appreciate the support of the EAUC and its advocacy role."

Discover more about our Advocacy work at www.eauc.org.uk/advocacy

Goal 3: Research & Knowledge Exchange



Greater innovation at the sector level

sustainability exchange
Delivered by the EAUC

191,915
TOTAL
WEBSITE
PAGE VIEWS

15,993
AVERAGE MONTHLY
WEBSITE PAGE VIEWS

98,476
TOTAL NUMBER
OF USERS

93,793
NEW
WEBSITE USERS

402
RESOURCES
UPLOADED

eauc
The Alliance for Sustainability
Leadership in Education

220,986
TOTAL
WEBSITE
PAGE VIEWS

19,699
AVERAGE MONTHLY
WEBSITE PAGE VIEWS

94,927
TOTAL NUMBER
OF USERS

93,774
NEW
WEBSITE USERS

Webinars and virtual meetings on topical issues also run throughout the year and in 2019 covered issues like Tackling Single Use Plastics; Reducing Paper Waste, Increasing recycling with DEFRA, The EAUC Adaptation Guide and tackling the Climate Emergency. **In total we ran over 15 webinars throughout the year, attended by over 130 people.** All webinars were very highly rated by our delegates.

EAUC ANNUAL CONFERENCE - 2019 INFLUENCE!

Inspiration and insight to change minds and policy

19 - 20
June 2019
University of Manchester



245 ATTENDEES **50** WORKSHOPS

We were joined by some excellent speakers, including the Mayor of Manchester - Andy Burnham; Mary Creagh - Chair of Environmental Audit Committee and Lucy Siegle - Environmental Journalist and Broadcaster.

GREEN GOWN AWARDS 2019

Green Gown Awards 2019

101 FINALISTS **14** CATEGORIES

Representing over 1 million students, 162,000 staff and a combined annual turnover of £15 billion

17 SDGs **100+** JUDGES

413 New Followers on Twitter in 2019
76,936 Total Website Page Views in 2020

KNOWLEDGE SHARING VIRTUAL MEETINGS ON TOPICS FOR A SUSTAINABLE INSTITUTION

Sustainability Sharing Series

9 sessions held in 2019

eauc webinar series

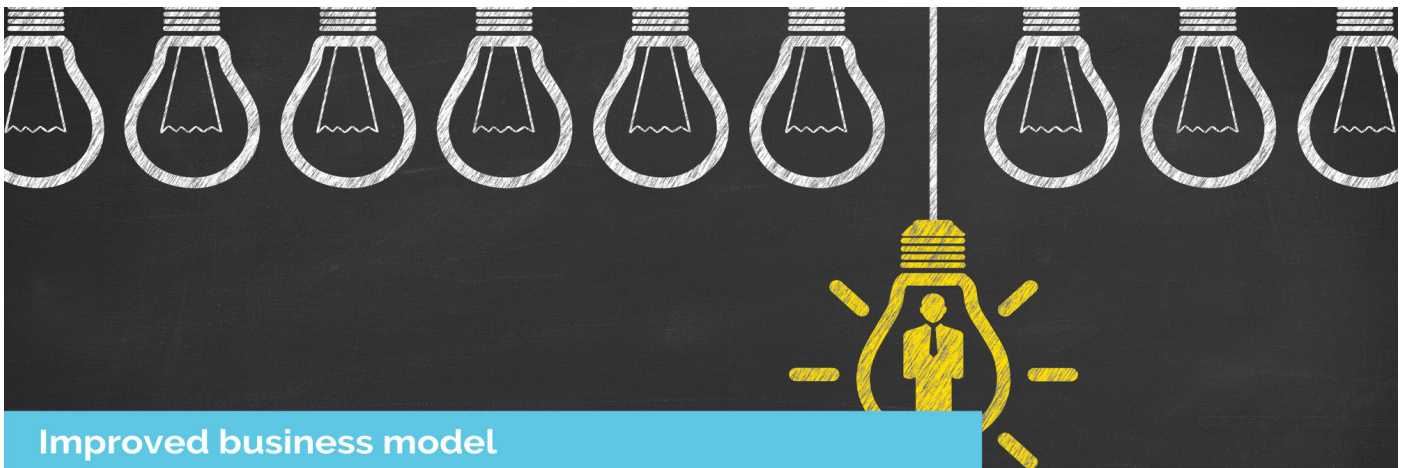
Cup of tea and an SDG



5 webinars held in 2019

To coincide with Global Goals week, we once again led a series of short webinars in September, with a focus on one goal each day as selected by our members.

Goal 4: Maximised Resources



Improved business model



The Sustainability Leadership Scorecard has been widely developed in 2019 to ensure institutions can track their sustainability progress, celebrate their successes and improve their weaknesses. It is interactive, encourages collaboration, and is aligned to the UN SDGs in its approach.

It draws information from HESA EMR data for universities, and a breadth of sector tools as well as allowing institutions to individually submit their sustainability performance across areas including leadership, health and wellbeing, procurement, research, student engagement and adaptation.

SUSTAINABILITY COMMITMENTS

With universities and colleges working hard towards achieving incredibly ambitious carbon reduction targets, we are here to help members along this process by showing the impact and leadership of the sector on this crucial agenda. Discover a number of ways Further & Higher Education Institutions have presented their sustainability commitments and find a complete list of member institutions (regional based) that are achieving these - eauc.org.uk/sustainability_commitments



We are leading the sector in developing a response to the Climate Crisis and developed the **Climate Emergency Framework** including tools and resources to help members achieve their climate targets.

Discover more at - sustainabilityexchange.ac.uk/cef

SCOPE 3 UPDATE



We are working closely with HEPA and the purchasing consortia on updating the Scope 3 reporting tool, HESCET, and this will be available for institutions to use in 2020. EAUC are leading on sector wide sub-groups to developing improved guidance, measuring and reporting for the key areas of Scope 3 for institutions. We look forward to updating members as this critical work develops.

Goal 5: Stronger Community



Improved member engagement and recognition

40
Regional, Branch and
Communities of
Practice Meetings
(Face to Face and Virtual)

385
ATTENDEES

New Communities of
Practice set up in
2019
**DIVESTMENT
and
FE NETWORK**

Regional, Branch, Community of Practice, Topic Support Network, Office Bearers Group
Contribution throughout the year

42 VOLUNTEERS
(Convenors and/or
equivalent) Equivalent of **1.05**
FTE over the year to
the organisation **£88,200**

Task and Finish Group Members Support

10 VOLUNTEERS **6** Meetings
in 2019 **480 hours**
Total time contribution

EXTERNAL MEETINGS ATTENDED IN 2019



Goal 6: Expanded Horizons



Improved organisational reach

SDG ACCORD UPDATE

We launched the 2019 SDG Accord report 'Progress towards the Global Goals in the University and College sector' at the UN High Level Political Forum in New York in July 2019.

The SDG Accord was created by the **Global Alliance** – a partnership of the world's universities, colleges and sustainability networks. You can watch EAUC presenting the report on UN TV at - bit.ly/2RS52Ax

SDG Accord signatories

169

Universities and colleges

150

Endorsing partners

Across
101
countries

- 1 planet
- 17 goals
- 169 targets
- 7.8 billion people

Leave no one behind

We worked closely with UKSSD on feedback to the UK Government's first SDG Voluntary National Review and responded to several Government consultations on it. We also attended a Department for International Development on how to better engage stakeholders in the VNR process.



During 2019 – we also expanded our international relationships, with a highlight being our CEO Iain Patton featuring as the keynote speaker at the University of Porto's '1st Conference on Sustainable Campus' at which they also launched a new Portuguese university sustainability network.



#GLOBALGOALS WEEK
Sept 18-24



We ran **5 webinars**, featuring 10 presenters. We also ran a webinar with Times Higher Education about the latest Impact Rankings

EAUC DECLARED A CLIMATE EMERGENCY

We announced a Climate Emergency in 2019 and set up a pledge page for institutions to outline their carbon neutrality commitments. Following on from this we facilitated a Global Climate Letter, in partnership with the UN and other organisations, raising awareness of the need for a climate emergency to be declared globally and the action needed from the Further and Higher Education Sector

GLOBAL CLIMATE LETTER - 2019

214

Higher and Further Education Signatories

4,139,383

Students Represented

4

Students' Unions

54

Networks

9198

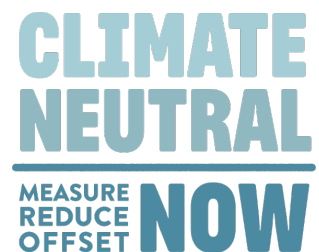
Institutions Represented

Sustainability Report

We are pleased to be able to present our Annual Sustainability Report, looking at our carbon use for 2019. We report on our carbon use annually. We calculate our staff and Board business travel, workstation energy use, home energy use and travel energy use and also report on other carbon use, but this is based on assumptions.

CARBON OFFSET

It is our aim to minimise our carbon footprint as much as possible, however as it happens with any other organisation, we still have a carbon footprint. We continue to offset this using Climate Care. We will offset 16 tonnes of CO2 for the 2019 impact report (16,036kgCO2). We chose Climate Care, based on their recognition as world leaders in the carbon offset market. Moreover, we want to ensure that we establish partnerships with stakeholders that do not only aim to reduce carbon footprint, but also to improve lives in the areas in which they operate.



2019 RESULTS

- Our carbon footprint has increased by 9% and now sits at 16 tonnes for the 2019 period
- The main increase in our carbon footprint is due to a higher number of staff employed in 2019
- We have also been relocated to a bigger office hence higher energy usage for heating and lightning
- Our staff full time equivalent (FTE) increased from 9.37 to 11.09
- Average carbon emissions per FTE staff member is 1,446kg CO2 which is 8% less than in 2018



For a full breakdown of results please visit our website eauc.org.uk/sustainability



Your sustainability promise

We are committed to minimising our impact on the environment. By downloading our Annual Report in PDF format, not only do you receive it instantly but you are also doing your part in reducing your carbon footprint. We encourage you to email it to interested colleagues or potential EAUC Members and do not print it.

This report was written and designed in-house by the EAUC team.

GET IN TOUCH



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www.eauc.org.uk