



Green Gown Awards



Dissemination
supported by:



Building Student Muscle

Wednesday 10th August 2016, 12pm

Sarah Roberts, Sandra Lee, Alex Mitchell and Daniel Schofield

University of Leicester Environment Team and University of Leicester Students' Union

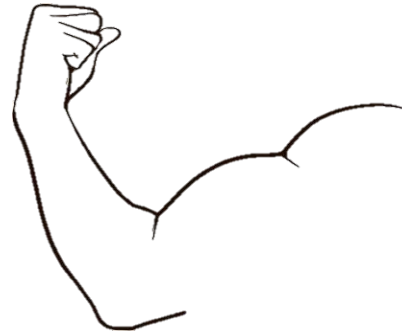
Contact: Nina Bartlett - nbartlett@eauc.org.uk/01242 714321

www.greengownawards.org.uk



Building Student **Muscle**

Let them do the hard work – so you don't have to!



Speakers

'Strong-arm' Sandra Lee – Environment Team Acting Sustainability Manager

'Sprinter' Sarah Roberts – ET Sustainable Projects Officer

'Deltoids' Daniel Schofield – Students' Union Activities Officer

'Abs' Alex Mitchell – SU Education Officer

environment@le.ac.uk

Environment Team



Dr Sandra Lee
7 years



Sarah Roberts
2 years

Students' Union



Alex Mitchell
1 year



Dan Schofield
1 month

Webinar Outline

Eat your **APPLES**: Applied Learning in Sustainability

It's important to have a nutritious diet and our APPLES strategy incorporates a little bit of everything

- Getting your **Vitamin V**: Volunteering and **beyond**
- Muscles work in **pairs**: SU and Environment Team relationships
- Building your **mass**: SSWG – Student Sustainability Working Group
- Let them grow: The **SEED** Fund – Sustainable **Enterprise** and Environment Development fund
- Top **tips** to get ripped!
- Questions?

Do you prefer puns or *adore* your acronyms? What *clever* or *snappy* taglines, titles and names have you come up with?

Count the Dan pictures & win a tea towel!

Eat your APPLES: Applied Learning



Core Components:

- Politics – Student Sustainability Working Group
- Education – Sustainable Development Programme
- Projects – The SEED Fund

Recipe:

Healthy pinch of Partnership

1 Student Engagement Officer.....

Sprinkling of training sessions.....

Mix well using a solid structure

Allow to cook on it's own

Getting your Vitamin V: Volunteering and beyond

Environment Team



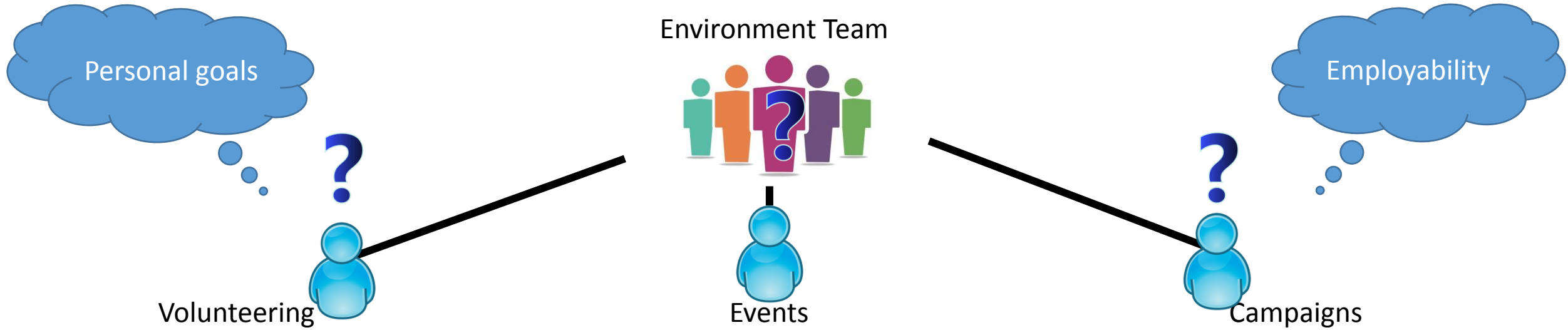
Volunteering

Events

Campaigns



Getting your Vitamin V: Volunteering and beyond



Getting your Vitamin V: Volunteering and beyond

- **2007** – Volunteering began from Big Green Week in 2007 which launched 60% Carbon reduction by 2020 strategy
- **2010** - Volunteering scheme took off from (even bigger) Big Green Week
- **2014** – Environmental Action Society created
- **2015** – Leicester Award in Sustainability updated to Sustainable Development Programme
- **2015** – Nominated for Best New Society
- **2015** – Funding for SEED approved and launched
- **2015** – SSWG trials first year
- **2016** – EAS won Campaigning Society of the year



Getting your Vitamin V: Dan Schofield & EAS



Muscles work in pairs: SU and Environment Team relationships



Uni of Leic Env Team @UoL_Environment - Feb 15
Thanks Mike from @LeicesterUnion for designing these stickers! Making recycling as easy as can be! ♻️ #SavetheLandfill

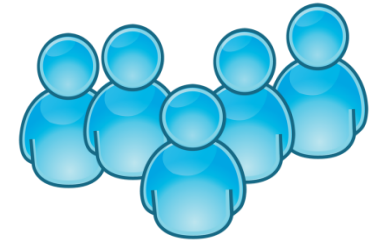
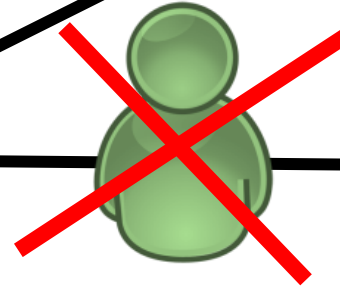


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Building your mass: SSWG – Student Sustainability Working Group

LEICESTER STUDENTS'
union



'Abs' Alex Mitchell -

Current position: SU Education Officer

Position last year: SU Engagement Officer



- “It sounds great in theory.. But how do we make it work?”
- Getting the word out
- “It’s easy to involve the already interested”
- First meetings
- “Giving over the floor to students was the hardest but most important part”
- Personal development and union goals
- “Ensuring the success of the group was making sure it would be missed if it didn’t exist – this was achieved by empowering students”

'Sounds great, but how do we make it work?'



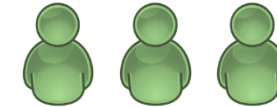
Terms of Reference



Environment Team intern



SABB Officer



Core Group members



Other society representatives

Agenda and Minutes

UNIVERSITY OF LEICESTER ESTATES & FACILITIES MANAGEMENT DIVISION Student Sustainability Working Group		
Standard Agenda		
1	Apologies	All
2	Chair's Business	AM
3	SEED Fund elevator pitches	All
4	SEED Discussion and allocation	All
5	Successes	All
6	Any Other Business	All

Distribution:
 Alex Mitchell – Chair
 Zoe Thomson – Minutes
 Dan Schofield – Environmental Action Society
 Caroline Jeffery – Environmental Action Society
 Julia March – Hungry for Change
 Prastina Rai – Hungry for Change
 Alex Kanellos – Young Greens
 Kate Chapman – Young Greens
 Liv Fursedonn – Geography Society
 Amy Fitzpatrick – Geography Society
 Rima Sonigara – ULSH

UNIVERSITY OF LEICESTER Estates and Facilities Management Division Student Sustainability Working Group Meeting Held on 2 nd December 2015			
Present:	Alex Mitchell (AM), Zoe Thomson (TZ), Dan Schofield (DS), Caroline Jeffery (CJ), Julie Marsh (JM), Rima Sonigara (RS), Amy Fitzpatrick (AF), Prastina Rai (PR), Sandra Lee (SL), Erfan Mastoomi (EM), Shawana Brown-Kerr (SB), Zara Tomas (TZ2), Akash Bhargan (AB)		
Apologies:	Goda Michalovskaya (GM), Liv Fursedonn (LF), Alex Kanellos (AK)		
Location:	Green Room - Perry Gas Building		
Sl.	AGENDA	ACTION	DATE
2	Chair's Business The following update was given by AM: • Cycling campaign success – physically less students without lights on the roads.		
3	SEED Fund elevator pitches		
3.1	• C) (save the planet 1 month at a time); emphasis on the reusable, knowledge sharing, online platform, free promotional materials, and business case to university's sanitary waste companies creating evidence going forward from the campaign.		
3.2	• D) (educational campaign about environmental damage of global food companies): Meat free options available, behavioural change, hijack meat-free Monday campaign – discuss, start with the uni's food service, include carbon footprint of each meal.		
3.3	• E) (producing organic jam): in conversation with Saffron Acres regarding better training for yields and to look after the plot, in conversation with friends about marketing experience. Will use the hub kitchen in the SU for production and storage at Brookfield due to cooler storage areas. 6 bushes will produce 60lbs of fruit if successful harvest = 140 jars. Cost of one lb of jam would be £2.50.		
3.4	• FM (reduction of paper cup usage in the library café): intentions of a 40p reduction charge to draw in students, therefore increasing their current stop reduction. Promotion campaign about the discount and selling reusable cups alongside to enhance the process. Use a control café to compare.		
3.5	• BTZ (increase bird population at Brookfield Meads): focus on the bird boxes and feeders, can store the bird feed at Brookfield, and will use a few different sizes of bird box so to attract a range of birds. Will hand the project over in July to the next year's Zoology members.		
3.6	• AT (developing a carbon footprint tool): representative from YGS invited a new society, defined as a consultancy tool, for calculation and reduction with a link on blackboard for student access, integrated into university life and inverte.		
4	SEED Discussion and Allocation		
4.1	Group Discussion (save the planet 1 month at a time): • Use it as a business case for the university's sanitary waste disposal		

UNIVERSITY OF LEICESTER
Student Sustainability Working Group TOR 2015/16
DRAFT

SSWG/09/15

- Terms of Reference**
 - To act as a representative student voice for issues concerning sustainable practice and the local environment at the University
 - To suggest potential actions and develop projects to ensure better practice
 - To promote sustainability at the University through volunteering opportunities for staff and students and to support the delivery of events such as Go Green Week
 - To encourage higher student involvement and leadership
 - To encourage and embed sustainable discussion within the students groups
 - To administrate The SEED Fund
- Reports to the Sustainability Steering Group
- The group will meet at least twice per term where appropriate
- Constitution**
 - Any student representative from other societies or groups may attend on request
 - Where relevant, other members of the University will be invited
 - A core group will make up the SSWG (CG) but it will remain open to all

(CG) Chair – Student Union Sabbatical Officer
(CG) Minutes – Environment Team Intern

(CG) Environmental Action Society representative
(CG) Young Green Party representative
(CG) Hungry for Change representative
(CG) Geography Society representative
- At least four members should be present for the meeting to take place with the ratio two staff: two student representatives.

Proposed Membership of the Student Sustainability Working Group

Dan Schofield – Student Union Activities Officer
 Caroline Jeffery – Environment Team Intern
 John Rowland – Environmental Action Society
 Ellie Fuller, tbc – Hungry for Change
 Alex Kanellos, Kate Chapman – Young Greens
 Rima Sonigara, Liv Fursedonn – Geography Society
- Additional Notes**
 - It is advised that the SSWG meets more frequently during the early days so that members can get use to the process.

SSWG/09/15

- A social media group would provide a useful platform for discussion and a 'closed group' has proven to be an easy and controlled method of student communication.
 - This group will give students greater experience of the types of meetings they might expect when entering the work environment, and therefore should be made aware of the appropriate attitude and commitment required.
 - Members will have their hours accredited via HEAR.
 - Student Union Sabbatical Officer should be given training in how to Chair a meeting and the Environment Team Intern should receive training in how to take minutes.
 - The Student Union sabbatical officer will be given the opportunity to manage a group and report back to the Student Council.
 - Other staff may attend in an advisory capacity and by invitation.
 - Membership; two representatives from the core group as they have environmental interest amongst their society, and one representative from other societies and groups.
 - Ensure a handover gathering at the end of the year in which both old and new representative should attend
- Code of Conduct**
 - The Chair is responsible for calling a meeting to order and whilst obliged to feedback group discussion, should be respected to lead and, if necessary, shorten discussion.
 - Respect all members in and outside the meeting regardless of ideas or situations.
 - Limit side conversations.
 - Send your apologies if you are unable to make a meeting and send another representative where possible.
 - Do your best to arrive on time.
 - Keep to the subject under discussion where possible by following the agenda
 - Turn off phones or set them to vibrate.

Getting the word out




MEET YOUR OFFICERS UNION COUNCIL CAMPAIGNS ACADEMIC REPRESENTATION ELECTIONS REGISTER TO VOTE

Home +

ABOUT

- + Trustees
- Green Impact
 - Hungry For Change
 - Smart Campus
 - **Student Sustainability Working Group**
- Finance
- Strategic direction
- Campaigning
- Advertising
- Contact Us
- Conference & Event Facilities

Student Sustainability Working Group



The [Student Sustainability Working Group](#) is an entirely student led programme to get the topic of sustainability and environmental importance more ingrained into life at the University of Leicester.

Student groups in the Union will be able to send representatives to this group to drive the direction that the University and Union should take on the issue of sustainability. Such issues can then be taken up with the Councils of both the University and the Union where relevant.

This unique group will be chaired by the Engagement Officer Alex Mitchell and will highlight how passionately students feel about maintaining a secure future for generations to come. The group will also allocate "the SEED fund."

If your student group, whether it's a sports team or society, would like to send a representative to the meetings, please e-mail am879@le.ac.uk.

[Like](#) 3 [Tweet](#) [Share](#)

Environment Team

Home / Offices / Estates and Facilities Management Division / Environment Team Home / Student Opportunities / Volunteering / Student Sustainability Working Group

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Student Sustainability Working Group

by sbr9 — last modified Jul 07, 2016 03:07 PM — [History](#)

What is the SSWG?

Welcome to the page for the Student Sustainability Working Group, or SSWG for short. This was created to act as the student voice on sustainability and comprised of representatives from societies such as Hungry for Change, Environmental Action, Young Greens, Geography Society, Zoology, LUSH Radio, Chocoholics Society and the Islamic Society. Why don't you get your society involved!

Chaired by the Union Activities Officer Daniel Schofield and minuted by the University Environment Team rep, the group is designed so that attendees can experience a typical 'work-style' meeting that would be expected in any job environment.



Why does it exist?

- There have never been so many environmentally-related societies at the University as there are now and it shows that students care about the impact they have on the planet.
- To act as a representative student voice for issues on sustainability within the University.
- To suggest and develop projects to ensure better practice within the University.
- To supervise the allocation of money from [The SEED Fund](#).

What's been achieved so far?

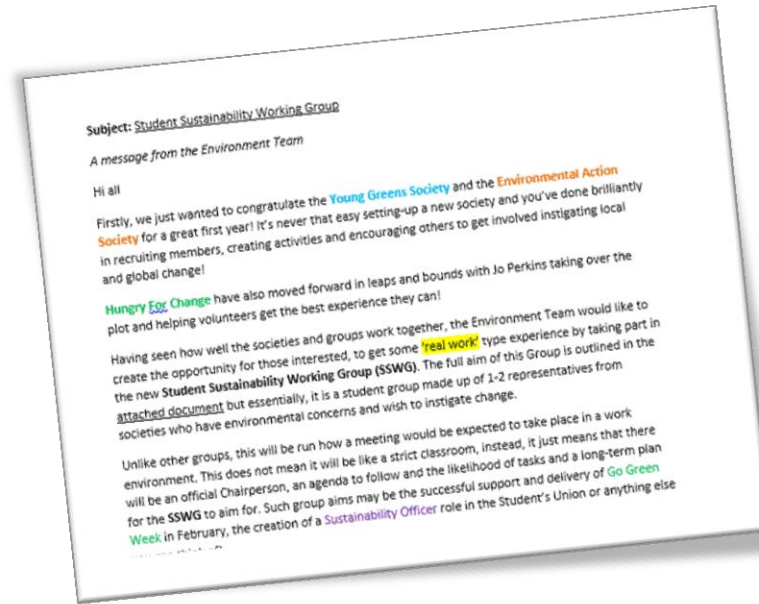
- 5 successful SEED projects approved in 2015/16.
- Recycling projects in the Students Union, library, and halls.
- Sustainable applications made to Union Council.
- Fairtrade Fortnight events run through SSWG and GeogSoc.
- Brainstorming how to make societies more sustainable; e.g. chocoholics and Fairtrade.

Who can attend?

All staff and students are more than welcome to attend meetings that will occur throughout the year, but please email ahead first. Please feel free to [email questions](#) and bring topics on sustainability policy, event organisation, project ideas or any concerns you have.



Getting the word out to everyone



ALL societies
email



STUDENT SUSTAINABILITY WORKING GROUP

Want to be heard?



Want your voice heard on sustainability?
Find out more: <http://bit.ly/1Ofnif2>

All societies and clubs welcome to the first SSWG meeting. To send your representative email Alex Mitchell am879@le.ac.uk

Tuesday October 13
6.30 - 8.00pm
Green Room in SU



Chaired by Student Engagement Officer - Alex Mitchell



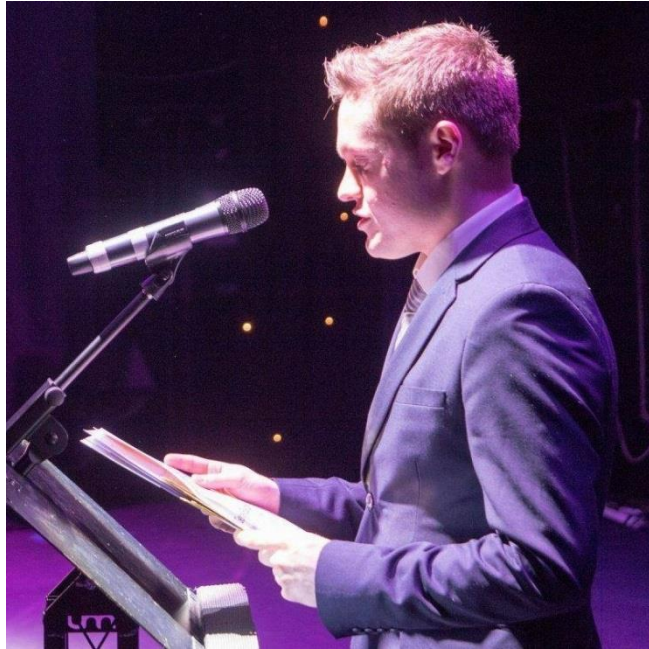
UNIVERSITY OF LEICESTER

MAKE THE MOST OF

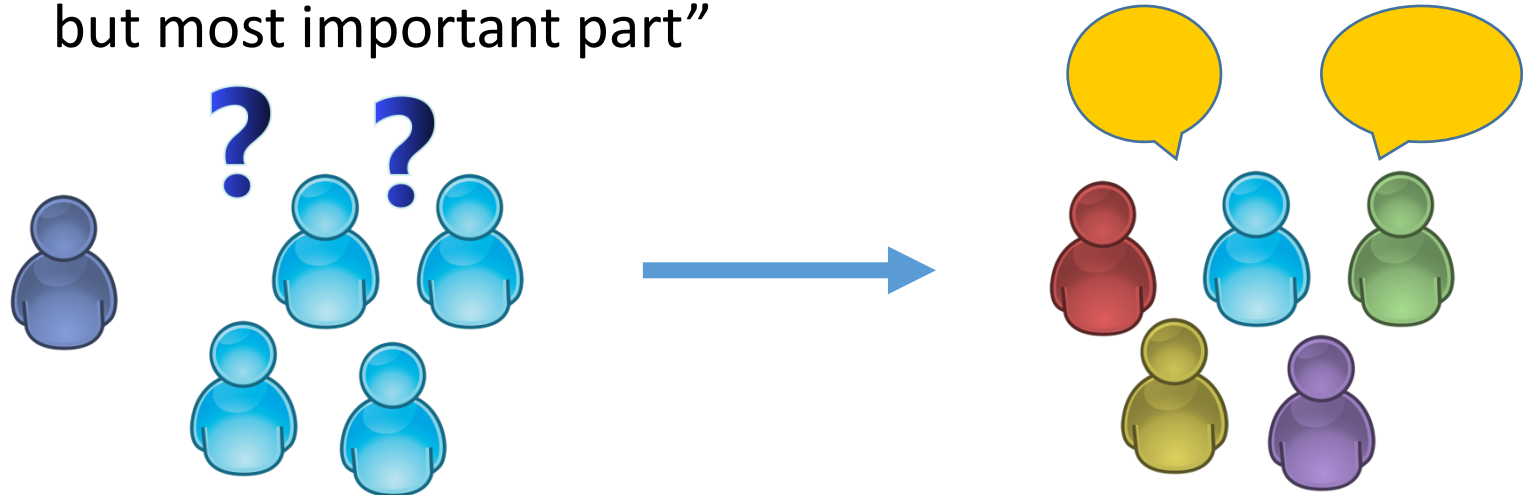


Brought to you by your Career Development Service

'Abs' Alex Mitchell – The floor is yours



“Giving over the floor to students was the hardest but most important part”

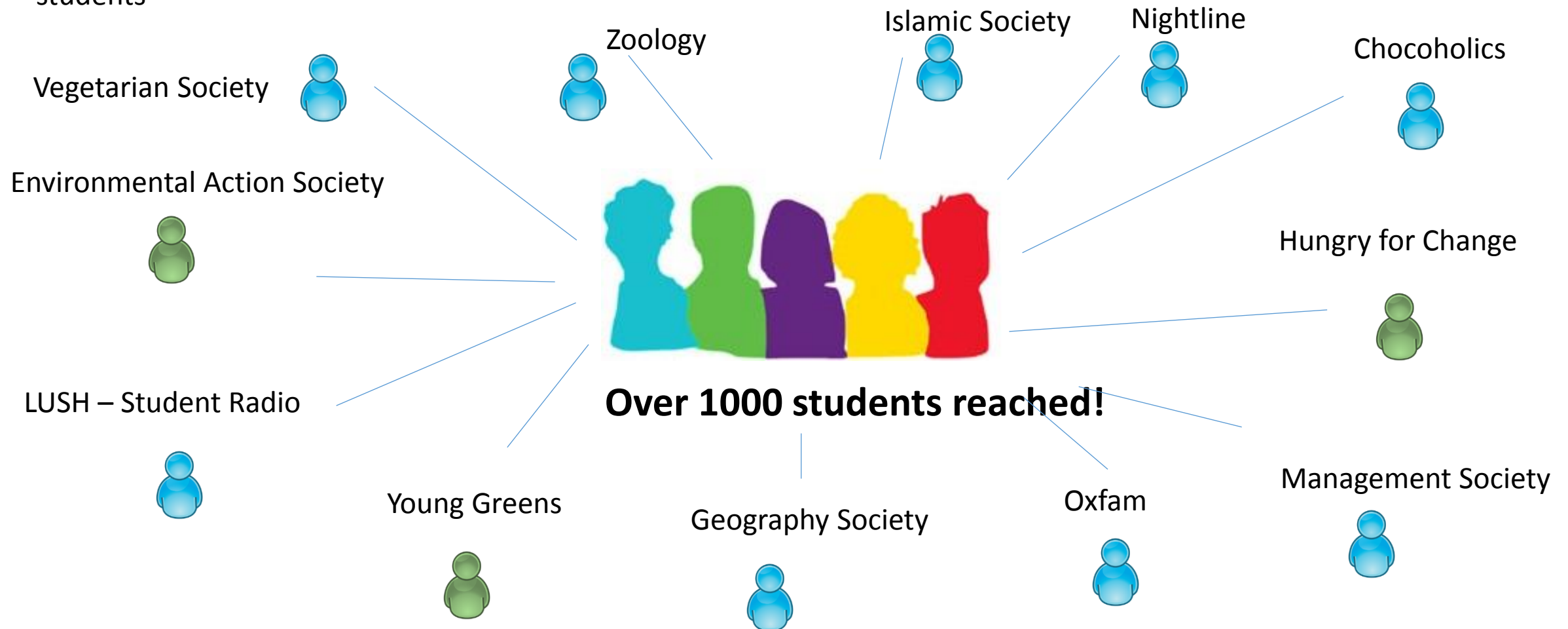


“SEED fund was a particularly good way of using the SSWG as it gave the students a sense of ownership and pride.”

'Abs' Alex Mitchell – Ensuring future success



“Ensuring the success of the group was making sure it would be missed if it didn't exist – this was achieved by empowering students”

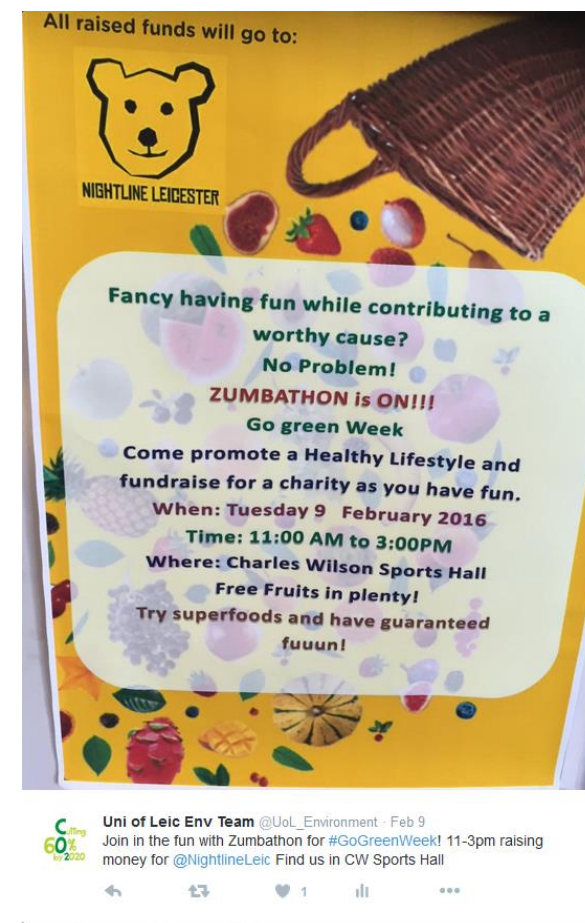


'Deltoids' Dan Schofield

Current position: SU Activities Officer
Position last year: EASociety President



“At first I only saw the benefit of joining environmental groups together because we had worked so hard to set up the EAS and wanted it to continue to be successful. It wasn't until later that I had this lightbulb moment of realisation that I saw the value of bringing other societies in”



Supporting Nightline during
Go Green Week

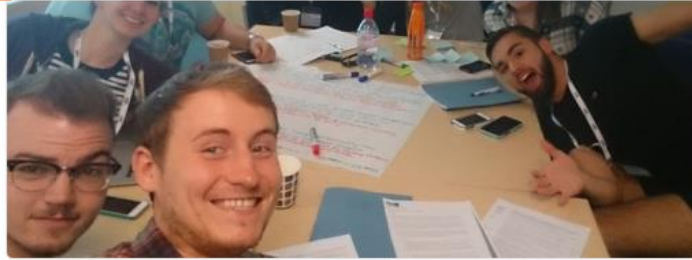
'Deltoids' Dan Schofield



“Who else knows who the Head of their Environment Team is? We’ve been made to feel special and valued because the University and Union have given us the time of day to talk to us about what we want and care about”



'Deltoids' Dan Schofield



3 10



Dan Schofield @ULSUActivities · 2h

Picking up our #greenimpact gold award at #NUSleadchange. @LeicesterUnion @UoL_Environment



3 7



STUDENT SUSTAINABILITY WORKING GROUP

ACHIEVED SO FAR THIS YEAR:

- Set up a recycling campaign in the SU and halls.
- Safety awareness campaign for cyclists.
- With 5 SEED projects up and running including:
 - Reusable sanitary products and Mooncup campaign.
 - Organic jam production by Hungry for Change.
- Grab the chance to implement change at the heart of the university, become employable and get HEAR accredited

IF YOU WOULD LIKE TO BE INVOLVED EMAIL ALEX MITCHELL am879@le.ac.uk



Chaired by Student Engagement Officer - Alex Mitchell



Want to be heard?



Wednesday 27th January

6.30 – 8.00pm

Green Room in SU

Let them grow: The SEED fund



**Hungry for Change
Carbon and Energy
Environment Team**

Up to £500 per student

Aims

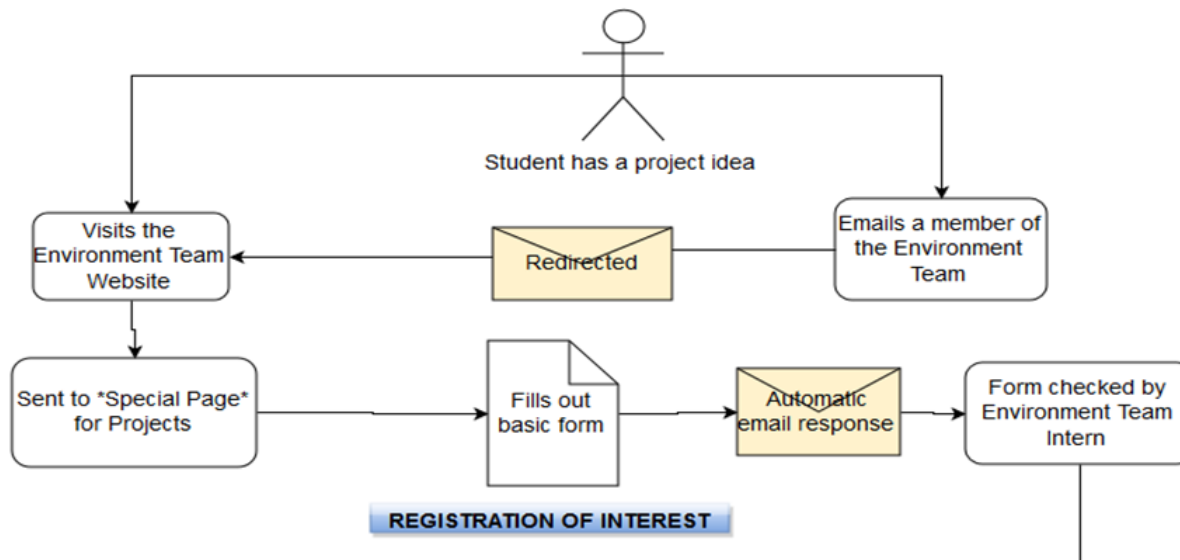
- Making a case
- Increase student responsibility
- Raise awareness
- Upskill our students
- Have an impact



The SEED Fund: Register your interest

➔ To discuss a project with us just get in touch.

WINDOW OF PROJECT FUNDING OPPORTUNITY OPENS FROM _____ TO _____



SEED Fund Application

Application form for the SEED Fund in Sustainable Enterprise and Environmental Development

Please fill in the form below to tell us who you are and a brief summary of your project idea

Full name ■

Your E-Mail Address ■

Occupation ■

- Staff
 Student

Department ■

Year of study (optional)

Subject, topic or theme ■

Which area of sustainability does your project fall into?

Waste and Recycling ▾

Include a brief summary of what you'd like to achieve ■

What sort of project are you interested in? Maybe you have already have an idea? Tell us a little bit about you and what you might like to achieve.

Is there a time deadline for your project?

E.g. Wildflower meadow in September

Submit

Stage 1: Submit your project proposal

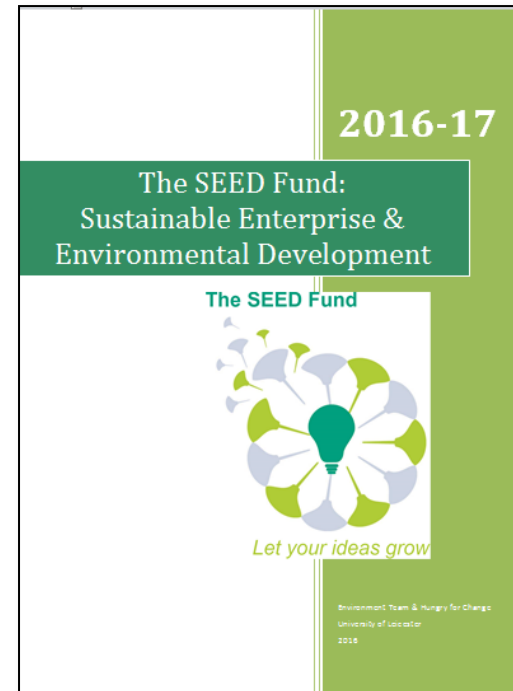
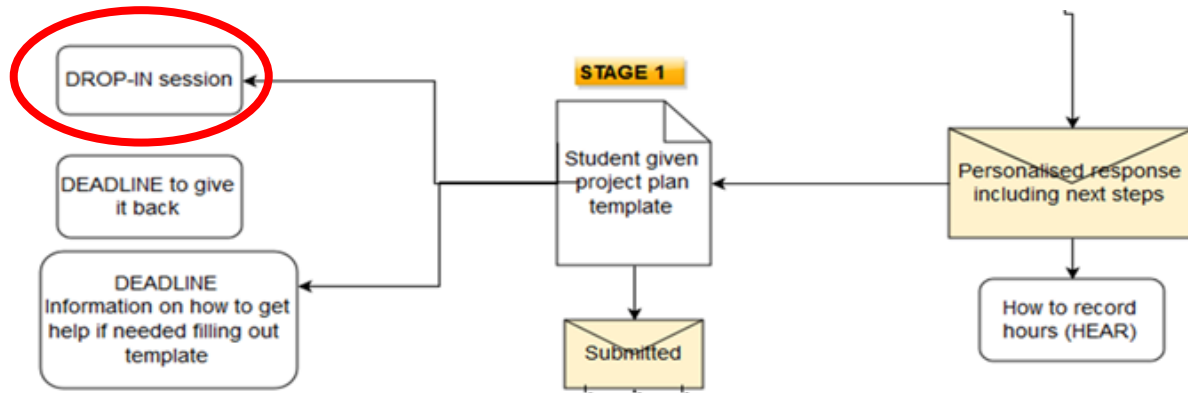
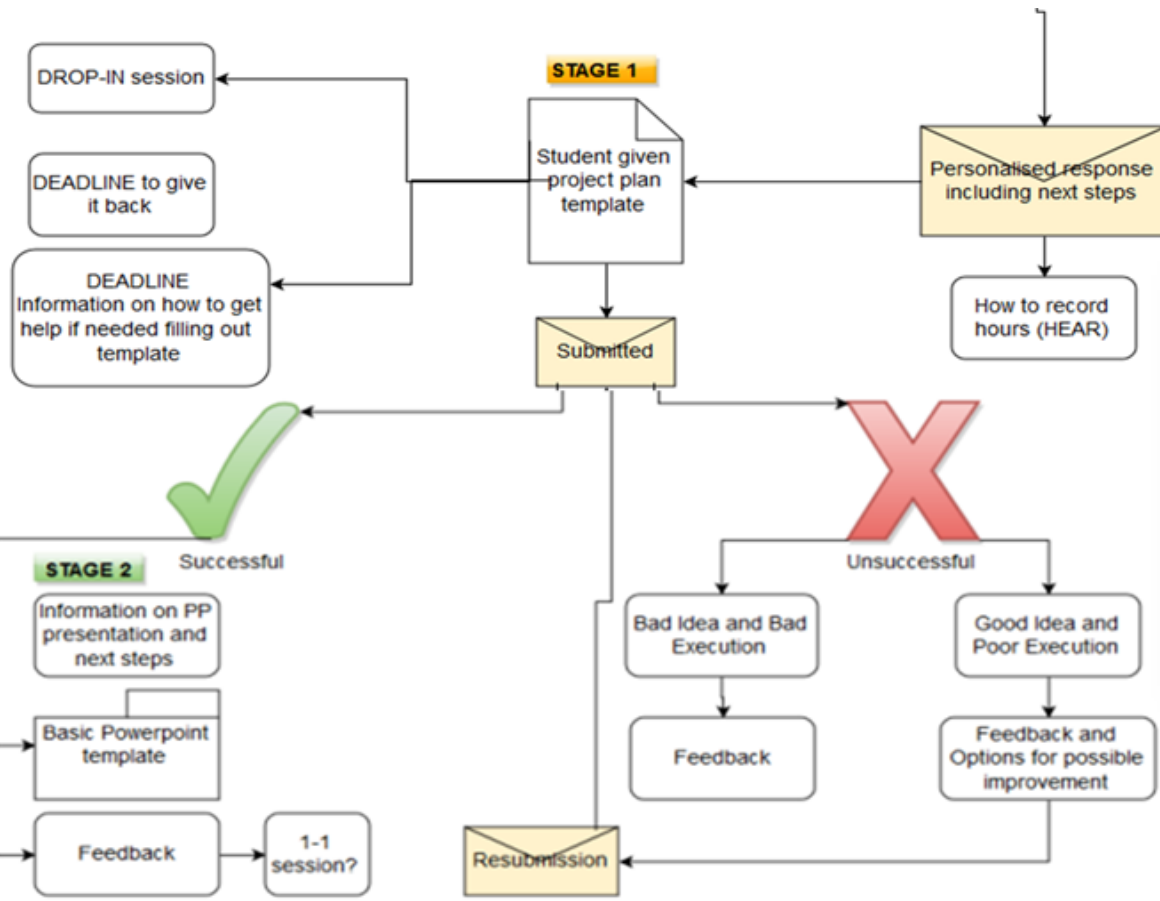


Table of Contents:

- The SEED Fund explained
- Contacts
- Personal information
- Project description
- What are your objectives?
- Benefits:
 - To you?
 - To us?
 - Timeline/ Gantt Chart
 - Fund request (if applicable)
 - Cost savings (if applicable)
 - Resources
 - Application advice
 - The Elevator Pitch
 - Monthly Planner

Stage 2: Prepare for your pitch



Budget Plan ~ First Steps (using Morsbags as an example)



- Get in touch with your allocated member of staff, they may have suggestions, contacts, and knowledge to help you.
- Arrange a list of all the things you may need to pay for – absolutely everything, from travel and transport, materials, printing, labour, renting equipment.
- The maximum you could receive from the SEED fund is £500 – so don't exceed this in your proposal.

Time Plan Tools ~ Urgency/importance grid

		Urgency	
		High	Low
Importance	High	A	B
	Low	C	D

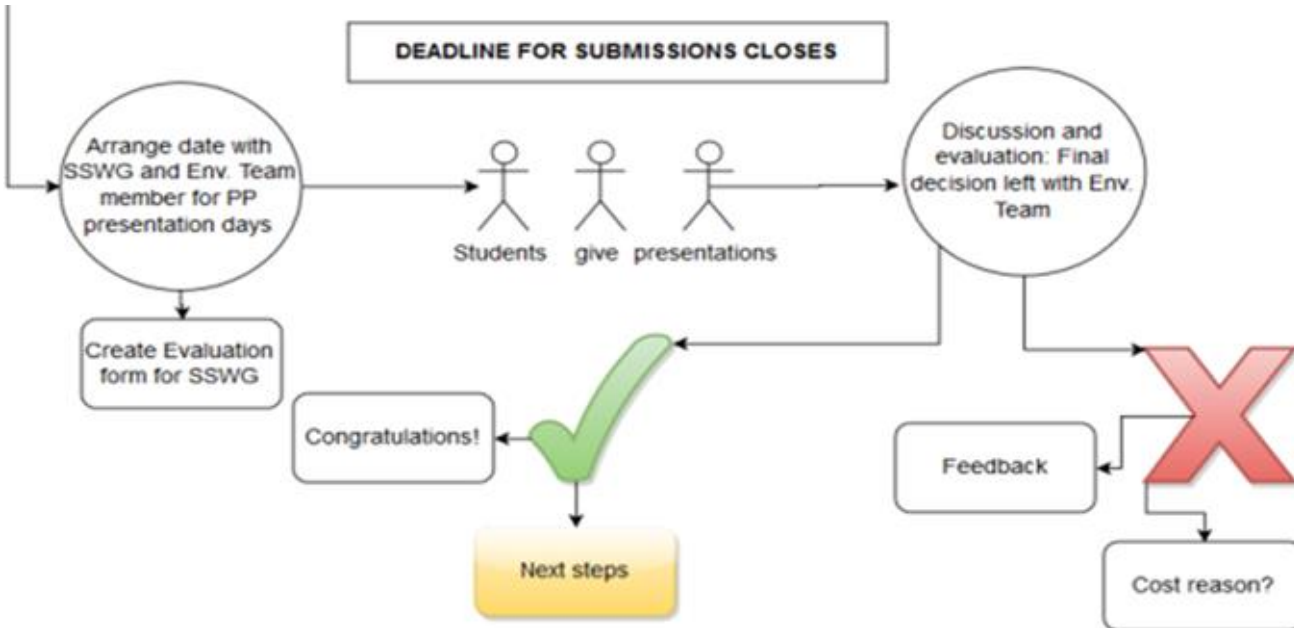
Goal Setting

1# Make sure your goal is clear. It needs to be SMART:

- Specific – clearly defined goal
- Measurable – able to track progress and success
- Attainable – realistic chance of aspired outcome
- Relevant – achieves what you want it to achieve
- Time-bound – has a start and end time



Stage 3: Three minutes to impress



Take a step back!



Mooncups – saving the planet 1 month at a time

Caroline Jeffery

- A projects that breaks down social taboos and covers multiple topics
- Mooncups now sold in SU shop
- 15 person trial and survey feedback
- Reducing waste on campus



Bird biodiversity at Blackthorn Manor

Zóra Tamás

- A project that combined a degree course with career goals
- Bird boxes installed for bird ringing scheme
- Rowan trees planted and feeders installed
- “I’m so happy I get to do what I love doing as a hobby for a university project!”
- All boxes used by nesting birds



Organic Jam from Hungry for Change



Shawana Brown-Kerr

- An enterprising project set out to make money to fund the Hungry for Change food growing society
- Long-term and challenging task
- Planting fruit bushes
- Developing a marketing strategy to target students and staff
- Completely student-led



Other Funds: Anglia Ruskin



Anglia Ruskin
University

Estates & Facilities Services
Environment Team

The Green Pitch

- **Project:** This is a project where students can pitch an idea to do something green on campus, they can win up to £1000 to put their idea into action.
- **Top Tips:** Engage some interested students who can help spread the message for you to their peers, as well as with faculties so they can promote it to their students.
- **Dos:** Suggest examples / give example of previous winners so they can see what is achievable
- **Do Nots:** submit all the pitches to a public vote without vetting – someone won't be achievable / will need tweaking



The Green Fund

- **Project:** Our ARU Green Student Societies Fund offers relatively small amounts of funding to student clubs and societies in return for them undertaking environmental activities.
- **Top Tips:** Ask for testimonials from successful clubs/socs to use to advertise the project
- **Dos:** Meet with clubs and socs to talk to them face to face. Work with the SU for support/advice.
- **Do Nots:** accept insufficient evidence – some may want to take advantage as an easy way to get money

The Student Society Green Fund



The Student Society Green Fund is a source of extra funding for your club or society, provided by the ARU Environment Team. The money can be used towards expenses such as equipment, trips or guest speakers, but must benefit the society in some way. All we ask in return is your society completes some criteria aimed at helping your club or society become more environmentally aware.

How to apply: Complete your criteria, fill in our application form along with your evidence and send to environment@anglia.ac.uk. If you have any questions please call the Environment Team on 01245 684680.

University of Warwick, London School of Economics and Oxford Brookes University also have student funds

Top tips to get ripped

- Do think **outside** the box
- Be **visible**
- Recognise and **communicate** their achievements
- Be **respectful** and not judgemental
- **Don't** be tempted to micromanage – **trust** them!

Questions?

Did you count all the Dan pictures?

Do you prefer puns or *adore* your acronyms? What *clever* or *snappy* taglines, titles and names have you come up with?

Results?