

EAUC-Scotland Annual Report

April 2021 – March 2022

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EAUC-Scotland Programme Year 2: April 2021 - March 2022



Delivered by our team in Scotland and funded by the Scottish Funding Council (SFC), this programme supports all Scottish FHE institutions to develop a skilled and informed, holistic approach to sustainability within governance, operations, learning and teaching, and engagement activities.

Leadership at all levels

740 attendees joined 39 EAUC-Scotland events

10% increase in educational contacts

Delivered Carbon Literacy Training to 135 participants

4 new SDG Accord and 20 new Race to Zero for Universities and Colleges signatories

Skills, Knowledge & Data

Published 2019/20 FHE, FE and HE sector reports for PBCCD Reporting

Expanded SISM's PBCCD Peer Review to 18 institutions

Supported APUC develop draft Supply Chain Climate & Ecological Emergency Strategy 2022 - 2030

95% of event attendees believe EAUC Scotland is helping them develop their skills and knowledge

Partnerships and Collaborations

Engaged with 62 non-FHE organisations through events or direct dialogue

111 non-Scottish FHE attendees at EAUC Scotland events

Directly engaged with 8 partner network steering/working groups

Developed and launched COP26 FHE event webpage

Teaching, Research and Engagement

8 ESD & Community Engagement TSNs held

Launched Realigning Curricula for the Future event series

Working with partners to co-deliver an QAA Collaborative Enhancement Research Project on SDG mapping

Directly engaged with 14 Students'
Unions and Associations

Supporting Wider Stakeholders

Supported SFC through development of internal Net Zero strategy and quarterly environmental policy briefings

Co-developed with Scottish Government the Public Sector Leadershipon the Global Climate Emergency Guidance October 2021

EAUC-Scotland took part in one grants panel and one awards panel

Introduction

The EAUC-Scotland programme **Accelerating action and leadership in Scotland's universities and colleges in order to respond to the climate emergency**, running from April 2020 until March 2023, builds upon previous EAUCScotland projects to further support Scotland's colleges and universities to develop a skilled and informed, whole-institutional and collaborative approach to leadership around carbon and resource management, social responsibility and environmental sustainability.

The Programme consists of five key outcomes:

- The sector is delivering dynamic and coordinated leadership and action in response to the climate emergency at all levels of Scottish further and higher education institutions
- 2) The further and higher education sector is able to provide the right data, skills, and knowledge to contribute towards national climate targets
- 3) Universities and colleges in Scotland are able to respond collectively at a sector-based, local and national level to the climate emergency and collaborate effectively within and beyond the sector.
- 4) Students develop the knowledge, skills, values and resilience required to lead and transform Scotland's future carbon-neutral, sustainable and inclusive economy.
- 5) EAUC Scotland's expertise and knowledge on sustainability within the FHE sector is accessed and utilised by wider stakeholders, including SFC

This Annual Report, covering the period April 2021 – March 2022, reports on the work of the EAUC-Scotland team under these five outcomes, highlighting progress towards the milestones and targets expected at this point in the Programme.

The Report was prepared by the EAUC-Scotland Team in April 2022.

Data Collection

Data and quotes used within this report have been gathered through a survey sent out to all EAUC-Scotland contacts in February and March 2022 (29 responses) and ongoing event and email monitoring by the EAUC-Scotland Staff Team.

Statistics reporting progress since the programme began in April 2020 utilises data submitted within the EAUC-Scotland 2019-20 Annual Report and 2017-2020 Programme Performance Review.

EAUC-Scotland Staff and Governance

The EAUC-Scotland Team deliver the Scottish Funding Council funded Programme for the EAUC. From the 1st July 2022, the EAUC-Scotland Team moved from being based at Queen Margaret University to being a Homebased team.

The EAUC team in Scotland has developed and grown over the past year. This year team members included:

- Rebecca Petford, Scotland Programme Manager Sustainability Education and Engagement (Job Share)
- Matt Woodthorpe, Scotland Programme Manager Carbon and Estates (Job Share)
- Jill Burnett, Carbon and Estates Project Officer
- Lucy Patterson, Sustainability in the Curriculum Project Officer (started September 2021)
- Alice Smith, Networks and Communications Officer (started January 2022)
- Rory Hill, Central and South Scotland College Partnership Sustainability Project Manager (started January 2022)
- Jake Hepplewhite Sustainability Content Creator, Kickstarter (started January 2022)
- Scott Thomson, Scotland Programme Networks and Communications Coordinator (left October 2021)

The staff team are supported by an Office Bearer Group (OBG) of representatives from the sector who help steer their work, two from a university and two from a college. OBG members this year included:

- John Wincott (Fife College) Convenor
- Dr Eilidh Macphail (University of Highlands and Islands)
- Christine Calder (Dundee and Angus College)
- Dr Roddy Yarr (University of Strathclyde)

An OBG skills and representation audit was performed in early 2022 to identify any skills or experience areas to request in applicants for the OBG when John Wincott and Dr Eilidh Macphail stepped down as representatives at the EAUC Scotland AGM 31st March 2022. It was decided that a) additional teaching and curriculum development experience from a HE perspective; and b) policy and estates experience from a FE perspective were required within the group, and applications were opened with that request.

From 1st April 2022 the OBG will consist of:

- Christine Calder (Dundee and Angus College) Convenor
- Dr Roddy Yarr (University of Strathclyde)
- Billie Currie (Dumfries and Galloway College)
- Dr Craig Anderson (University of Stirling)

Outcome 1: Dynamic and Coordinated Leadership at all Levels

The Leadership Outcome has two core activity areas:

- 1) supporting staff working in different support and academic roles to feel engaged and empowered to take action, and to increase individual capacity and leadership;
- 2) encouraging senior-level commitment to address climate change and sustainability issues.

Engaging and Empowering Professional Services and Teaching Staff

Key Stats:

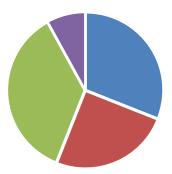
- 10% increase in educational contacts since March 2021
- 740 attendees joined 39 EAUC-Scotland events over the past 12 months
- Delivered Carbon Literacy Training to 135 participants
- Partnered to deliver 11 external events to over 200 attendees
- 52% of attendees came from non-Sustainability Professionals/Estates backgrounds, including 3% student and Students' Union attendees
- 92% of survey respondents engage with institutional colleagues outside their own department about sustainability
- On a scale of 1-10, people reported an empowerment level of 7.4/10 in terms of ability to change their own behaviour, and 6.5/10 on changing other people's behaviour or wider processes

EAUC Scotland Networks and Events

EAUC-Scotland's Forum Meetings, Smaller Institutions for Sustainability Meeting (SISM) group, nine Topic Support Networks (TSNs), training opportunities and dedicated Jiscmail lists are our main vehicles for sector staff to share experiences and best practice, develop resources, and set mutual sector expectations and leadership. This has been expanded further over the past year to include regional networks. Through these, EAUC-Scotland supports sector staff to feel engaged and empowered to take action on climate change and sustainability.

EAUC-Scotland continues to widen its network and has surpassed its 2020-23 programme aim of increasing educational contacts of all types by 10%. **Since April 2021, our educational contacts have increased by 10%** (from 1,371 to 1,508). Increasing our contact numbers mean more people will be receiving our bulletins and remaining up to date on sector news, but also that more people within Scotland's colleges and universities are engaging with sustainability, and with the EAUC.

Fig. 1 EAUC-Scotland Event Attendee Job Roles



- Sustainability Professional
- Estates
- Various departments
- Students

EAUC-Scotland organised 39 events (including 10 training events) with 740 attendees over the last 12 months. There have also been 11 external events that EAUC-Scotland have partnered on and delivered to over 200 attendees. Based on event data, EAUC-Scotland events attract an increasingly diverse institutional audience, with participants backgrounds including (Fig. 1):

- 26% Sustainability Professional
- 22% Estates
- 13% Learning, Teaching and Research
- 9% Senior Management / Executive
- 3% student or Students' Union / Association
- 27% Other (e.g. Finance, Procurement, Catering, Policy, IT, Management and Student Support)

EAUC Scotland Training and Development Opportunities

Increasing understanding of sustainability throughout campus communities is crucial for holistic leadership and actions across institutions. Over the past 12 months, EAUC Scotland has delivered Carbon Literacy Training accredited by the Carbon Literacy Project (CLP) to 135 participants over 9 training cohorts, with 84 participants so far taking pledges and being certified as 'Carbon Literate' by CLP. The training utilises the open-sourced Manchester Metropolitan University CLT for Universities and Colleges training materials which EAUC Scotland has adapted to improve relevance to a Scottish sector audience. At the end of the training, participants have an awareness of the emission costs and impacts of everyday activities and the ability and motivation to reduce these emissions on an individual, community and organisational basis.

"Many thanks for the carbon literacy training you delivered it has helped me enormously to reduce my own carbon footprint, investigate ways I can reduce this within my department, the wider college and my friends and family."

Email feedback from Carbon Literacy Training participant

Recognising EAUC and EAUC Scotland's commitment to Carbon Literacy Training, the Carbon Literacy Project has awarded EAUC Platinum status as a Carbon Literate Organisation. EAUC Scotland is the only Scottish organisation or branch to have achieved this level of award.

In January 2021, **EAUC-Scotland launched its peer-mentoring pilot project** and received 13 expressions of interest from 8 mentors and 6 mentees. The aim of the scheme is it increase leadership capacity of sustainability professionals, whilst also sharing experiences between institutions and seniority levels. Mentoring sessions for 6 pairs began in April 2021, with the pairs expected to cover four sessions over



began in April 2021, with the pairs expected to cover four sessions over the period of a year. Following a review of the pilot, 3 pairs have completed an annual cycle of mentoring, with 3 pairs exiting the pilot over the year due to role changes. Following feedback from participants, EAUC Scotland will look at opportunities to develop the mentoring resources further and the additional capacity needed to improve internal support for the project.

In late 2021, EAUC-Scotland and Learning for Sustainability Scotland collectively approached College Development Network to propose a project to develop a short (30-45 minute)

Introduction to Sustainability online self-study course aimed at all staff in Scotland's colleges. The proposal was successful and development is now underway,

utilising an advisory group of sustainability leads from several colleges to help steer and provide feedback on course development. **The module is due to launch on CDN's Learn Online platform in summer 2022.**

EAUC Scotland Resource Development and Promotion

In 2021, Avaaz funded the largest ever survey into Climate Anxiety and found that 95% of young people were worried about the climate to some degree. In addition to this being a topic at last year's conference, EAUC Scotland has now produced an <u>online webpage</u> for the sector focussed specifically on climate anxiety, including links to further resources, support and training opportunities. More broadly, EAUC Scotland's Health and Wellbeing TSN focussed their autumn event on Anxiety within educational settings for both staff and students. Resources from the event have been uploaded on to the <u>Sustainability Exchange</u> for public access.

To further support leadership for sustainability at all levels within institutions, EAUC-Scotland developed and published its new guide <u>Communicating Climate Change Clearly</u>. This resource follows recognition that whilst many individuals feel passionate about sustainability, they are less-confident in communicating about it with peers. The guide talks through tips for effective communication with relevant examples. The guide is available on the EAUC website and Sustainability Exchange, alongside a short video brief and infographic.

In the previous programme (2017-20), EAUC-Scotland developed or supported development of a number of resources focussed on gaining buy-in for sustainability at different levels, including the Engaging Professional Services Departments with Sustainability
Guides, Business Case Guide, Adaptation Guide and Governors' Guide. These continue to be promoted through various routes including:

- Climate Commission <u>FE Climate Action Roadmap</u> (College Education for Sustainable Development Workbooks)
- Climate Commission <u>HE Climate Action Toolkit</u> (Sustainability Guide for Governors; Business Case Guide; Travel Better Package; Adaptation Guide)
- EAUC-Scotland Forums & TSNs and EAUC-UK CoPs and regional meetings (Engaging Professional Services Departments Guides; Business Case Guide; Governors' Guide)
- University Business and FE News newsletters (Business Case Guide; Governors' Guide)

EAUC Scotland Annual Survey Results

According to the Annual Review Survey, **92% of respondents engage with institutional colleagues outside their own department about sustainability** (vs 92% reported in the 2017-20 Programme Review Survey).

EAUC-Scotland use the Annual Review Survey to establish how empowered our contacts feel to take action to support sustainability in their institution. On a scale of 1-10, people reported an **empowerment level of 7.4/10 in terms of ability to change their own behaviour** (compared to a 7.2 2017-20 Programme average), and **6.5/10 on changing other people's behaviour or wider processes** (compared to a 6.1 2017-20 Programme average). We are pleased in the increase in both scores, and hope they will continue to increase as we continue to offer training and guidance.

When asked **what would enable them to feel more empowered** to change their own and other people's behaviour, 33% said more buy in and leadership from senior management; 20% said more financial and staff resources, which is strongly tied to the other suggestions; 10% said better internal communication and links with different departments; 10% said embedding sustainability in learning, teaching and research; and one respondent identified staff and student training.

Senior Leader Engagement and Action

Key Stats:

- 4 new SDG Accord signatories
- 20 new Race to Zero for Universities and Colleges signatories
- Supported creation of the Scottish Colleges' Statement of Commitment on the Climate Emergency
- Supported creation and adoption of Universities Scotland sustainability paper, with further support provided to Universities Scotland committees.
- Increase in whether respondents report commitment to and engagement with climate change and sustainability action is evident at a senior level (6.8/10 compared to 6.7/10 for 2017-20 Programme)
- Decrease in percentage of sector staff who believe their institution incorporates concepts of sustainability into its policies and strategies (88% compared to 89% for 2017-20 Programme)

According to the Annual Survey, there has been a **slight increase of the level to which respondents report commitment to and engagement with climate change and sustainability action is evident at a senior level,** from 6.7/10 for the previous programme to 6.8/10 found in this year's findings. We will continue to develop and implement our Senior Leadership Engagement Strategy to attempt to raise this further.

According to the Annual Survey, the percentage of respondents who believe their institution incorporates concepts of sustainability into its policies and strategies has decreased from the previous programme's 89% to 88% this year. EAUC-Scotland will continue to work with senior leaders and other sector staff developing policies and strategies to increase this further going forward.

An updated **Senior Management Engagement Strategy** was produced in 2020 for the period of the Outcome Agreement, covering direct contact with sector senior management, influencing strategic systems, increasing engagement through partner organisations, and supporting the EAUC's 2017-2021 Strategy. This Strategy continues to be in action, pulling together and providing structure for the elements outlined below.

Direct Contact with FHE Senior Management

Whilst the impacts of Covid-19 have reduced the direct contact EAUC Scotland has had with institutional Senior Management staff through engagement with internal Sustainability

Committees, engagement has noticeably increased through EAUC Scotland and partner organisation events and training.

Over the past year 42 members of Senior Management / Executive Teams attended EAUC-Scotland events over the year (8 last year). EAUC Scotland has presented and directly contributed to two Universities Scotland group meetings, resulting in **direct contact with** 18 VPs for Internationalisation and 16 University Secretaries and an invitation to join 1 institution's Court Day to discuss sustainability with senior leaders. EAUC Scotland were also invited by NESCOL to join their senior leaders hip team for a workshop supporting the development of their new sustainability strategy.

EAUC-Scotland has also engaged directly with senior leaders through annual institutional engagement calls and when providing support for enquires from the sector.

EAUC-Scotland will continue to develop individual relationships with senior leaders when possible through meetings or sector events, opportunities to link senior leaders with EAUC-UK activities, and ensure they are kept informed about new resources, policies or opportunities which may be of relevance to them or their wider teams.

Engaging through Partnership Organisations

Over the past year working in collaboration with partner organisations has been a key area of development.

EAUC-Scotland has strengthened its relationship with **Universities Scotland**, with actions and outcomes including:

- Supporting the creation of the **VP Internationals for** Sustainability Working Group within Universities Scotland and developing a paper for the main committee exploring the relationships that exist between internationalisation and sustainability, and how the Scottish HE sector can reduce the environmental impacts of internationalisation.
- In response to the paper's development, the **Executive Group** of Universities Scotland recognised a need to further embed sustainability within its governance structures.
 - This has resulted in the Universities Scotland Convenor role now formally including sustainability within its list of responsibilities, and the Efficiency and Effectiveness Committee changing to become the Climate Emergen cy and Efficiency Committee so as to include a focus on sustainability.
- Providing on-going support to Universities Scotland and committees/groups, including presenting to the Secretaries group on the updated Scottish **Government guidance on Public Sector Leadership on the Global Climate**

Emergency.



EAUC-Scotland was invited to present an update to the Scottish Association of **University Directors of Estates** (SAUDE) during their autumn conference. The presentation outlined the new expectations and targets set out in the latest Scottish Government guidance to public bodies, as well as signposting members to relevant new and developing resources and opportunities, and was well received. We expect EAUC Scotland's

relationship with SAUDE to strengthen going forward with through support from OBG Member Dr Roddy Yarr who also sits as SAUDE's Environment Lead.

Within the FE sector, EAUC-Scotland has worked closely with College Development Network (CDN) and Colleges Scotland (CS) through CDN's **Climate Emergency Expert Group**. Primary actions taken forward through the group with EAUC-Scotland support or collaborations directly with CDN include:



 Drafting of Scottish Colleges Principals Letter of the FE's role and commitment on the climate emergency, within- and post-Covid19 and aligning with the build back better agenda – this includes a commitment for colleges to reach net zero by 2040 at the latest.



- Co-designing the programme for the CDN College Climate Change Conference.
- Initial discussions on EAUC-Scotland helping design and support action research sustainability enhancement projects in the sector, as part of CDN's Research and Enhancement Centre.

EAUC-Scotland have been developing their strategic approach to Education for Sustainable Development(ESD) over the last year, particularly developing relationships with sparqs (who support students to demand quality education), SOS-UK (the sustainability in education charity which emerged from NUS), and the Quality Assurance Agency on both a Scottish and UK level. EAUC-Scotland are co-delivering an QAA Collaborative Enhancement Research Project on monitoring and evaluating ESD with all the aforementioned partners, alongside the Universities of St Andrews, Edinburgh and the Highlands and Islands, which will take place from March 2022 to May 2023. In addition, a presentation was given in early 2022 to QAA's Scottish Higher Education Enhancement Committee about the links between quality education and education for sustainable development, which was well-received and started a number of conversations with senior academic quality leads in individual institutions and also partner organisations including Universities Scotland and the Scottish Funding Council.

EAUC-Scotland also **continue to develop our relationships with senior staff members within partner organisations** such as the Scotlish Funding Council, Universities Scotland, College Development Network, Keep Scotland Beautiful, the Sustainable Scotland Network, APUC and Learning for Sustainability Scotland, to highlight the importance of leadership and ensure we are working collaboratively to address shared issues.











Influencing Strategic Systems

This year EAUC-Scotland has worked with Scottish Government and Sustainable Scotland Network partners to co-develop the Scottish Government's Public Sector Leadership on the Global Climate Emergency Guidance October 2021. This is the first known document of its kind from Scottish Government and it aims to engage the leaders of Scotland's public bodies in the key role they have to play in the crucial period to 2030 in the shared national endeavour to tackle the global crises of health, climate emergency and biodiversity loss. Key expectations include:

- Governance: Institutional boards and senior executive teams must ensure that climate change systemically informs strategic investment planning and decisionmaking processes and is embedded into the management of risks and opportunities across the organisation.
- Public Sector Leadership on the Global Climate Emergency
 Guidance, October 2021

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- **Finance:** Climate change must be integrated into financial planning and reporting. **Reporting:** Public bodies must consistently, accurately and transparently report all Scope 1 & 2 emissions and all relevant and significant Scope 3 emissions.
- **Accountability:** It is recommended that climate change targets should be a board level KPI and if targets are missed, a corrective action plan is required.
- Targets: the guidance sets out target dates for key emission sources, including zero direct emissions from all estate buildings by 2038 and air travel should be limited and mainland UK flights eliminated.

EAUC Scotland has produced a <u>briefing paper</u> on how the guidance impacts the Scottish FHE sector and presented this at the Winter Forum (December 2021).

31 Scottish institutions have now endorsed the Race To Zero for Universities and Colleges (formally Global Climate Letter), committing to going net zero by 2050 or earlier (an increase from 11 last year). This initiative is formally recognised as part of the UNEP Race to Zero Campaign. Working with key strategic partners, particularly Principals Groups within Colleges Scotland and Universities Scotland, has helped by getting senior endorsement for the Race to Zero for Universities and Colleges. **1 Scottish Students' Union / Students' Association has also endorsed the Race to Zero.**

3 EAUC-Scotland staff members and 6 Scottish-based Board Members / EAUC Fellows had Observer Status passes for the COP26 Blue Zone and attended COP26 events in Glasgow throughout the two weeks. In the lead up to COP26, EAUC Scotland co-developed the EAUC COP26 'asks' with priority themes on Net Zero; Investment; Leadership; and Education and Skills. Daily updates from attendees were published online and referenced in newsletters. Attendees also reported back to the sector their experiences of COP26 at the EAUC-Scotland Winter Forum 2021.





Supporting the EAUC-UK 2017-2021 and 2022 Strategies

EAUC-Scotland continue to support the EAUC-UK's Strategy, which also aims to raise sustainability up the agenda for senior management. Over the last year this has included:

- Promotion of the SDG Accord to senior management and their colleagues, encouraging commitment to both action and reporting. So far 15 Scottish Institutions and 3 Students' Unions have signed up (up from 11 and 3 last year, respectively), along with many individual signatories;
- Promoting opportunities to showcase best practice, such as the Green Gown Awards.
 For the 2021 Green Gown Awards 14 Scottish entries were finalists (16% of finalists) and 5 entries were category winners and 1 highly commended;
- Promotion of the **Sustainability Leadership Scorecard** to encourage wider sustainability reporting. 3 Scottish Colleges piloting new SLS platform.
- Promoting the work of the Climate Commission of which EAUC-UK is secretariat. 13
 Scottish senior leaders (4 FE and 9 HE) have engaged with the Climate
 Commission as institutional members, including during evidence gathering sessions and resource creation.
- EAUC-UK supported the COP26 Universities Research Group which includes 9 Scottish Universities and of which University of Glasgow is secretariat.







Leadership Next Steps

EAUC-Scotland facilitated a discussion on leadership at our AGM in March 2022 to explore sector experiences of institutional and sector-wide leadership for sustainability, and what role EAUC-Scotland can play in further supporting this. The team are currently collating the workshop feedback and this will be used to inform plans for the coming year and next Programme Funding Bid where applicable. EAUC-Scotland will continue to support institutional leadership and sector leadership through our current relationships and networks.

Outcome 2: The Skills, Knowledge and Data

The Skills and Knowledge Outcome has three outcome areas:

- 1) high quality reporting on FHE institutional sustainability progress;
- 2) strengthening individual skills and knowledge on reducing scope 3 emissions;
- 3) strengthening individual skills and knowledge on climate change mitigation and adaptation.

Reporting on FHE Sustainability Progress

Key Stats:

- Published 2019/20 FHE, FE and HE sector progress reports for PBCCD
- Smaller Institution Sustainability Meeting's PBCCD Peer Review expanded to 18 institutions
- Number of institutions reporting emissions under PBCCD has remained the same or increased for 7 emissions sources, with a decrease observed for 3 emission sources
- Published briefing paper on New PBCCD Reporting Guidance for 2022
- EAUC Scotland award Gold Scottish Green Apple Award for PBCCD support

In June 2021 EAUC-Scotland published a Public Bodies Climate Change Duties
Overview Report on the 2019/20 FHE sector submissions for the Scotlish Funding Council, and individual HE and FE sector reports for Universities Scotland, College Development Network and Colleges Scotland. The knowledge gained from production of these reports has been used to identify priorities for sector support going forward, to enhance both climate change mitigation and adaptation activity and the quality of data management and reporting.

"The support from the EAUC Scotland team continues to be very high quality, and to have a huge impact in harmonising ambition and best practice at a high level within the sector."

Annual Review Survey Respondent EAUC Scotland has continued to deliver comprehensive support to the sector on PBCCD reporting with a view to improve data quality and expand what emission sources institutions report. This year, the Carbon and Estates Project Officer has provided nine 1-to-1 training sessions to institutions on how to enhance the quality of their reporting.

In addition, EAUC Scotland facilitated a fourth **successful iteration and expansion of the PBCCD Reporting Peer Review** through EAUC-Scotland's Sustainability for Smaller Institutions Meeting (SISM) group. This year, 19 institutions engaged with the Peer Review, including 13 colleges and 6 universities. The Peer Review allows participants to share experiences and best practices with each other, as well as

check reporting data for errors or omissions ahead of formal submission. The growth in participation from 9 institutions in 2019, 13 institutions in 2020, to 19 institutions this year demonstrate the value participants receive from this facilitated support.

Finally, EAUC Scotland have provided regular updates to the sector on the latest Scottish Government Guidance on Public Sector Leadership on the Global Climate Emergency. Following the publication of the Guidance, EAUC Scotland developed for the sector the Text Brief PBCCD Reporting Guidance for 2022 to summarise the key expectations on colleges

and universities when submitting PBCCD in November 2022, and Scottish Government key targets for embedding within institutional strategic plans. The Scottish Government Guidance and EAUC Scotland Text Brief has been shared widely through our Topic Support Networks, Forums, PBBCD Peer Review and 1-to-1 training, and newsletters, alongside strategic partners such as College Development Network and Universities Scotland.



Strengthening Skills and Knowledge around Scope 3 Emissions

Key Stats:

- 8 TSN events facilitated covering scope 3 emission areas
- Supported the APUC with development of draft Supply Chain Climate & Ecological Emergency Strategy 2022 to 2030 and new sector resources
- Co-developed sector paper on sustainability and internationalisation with Universities Scotland VP Internationals for Sustainability Working Group
- Embedding of sustainability within Universities Scotland governance structures

Aligning with the new Scottish Government Guidance, scope 3 emissions are being increasingly recognised by institutions as an area that requires leadership, quality data and strong action given they're significant contribution to an institution's overall emissions footprint. **EAUC-Scotland has hosted 8 TSN events which focus wholly, or in-part, on Scope 3 emissions with the following topics:**

- Sustainable Procurement (Higher Education Supply Chain Emissions Tool & <u>Reporting</u>
 Scope 3 emissions from Procurement at the University of Edinburgh)
- Waste Management (<u>Laboratory Waste Management</u>)
- Energy and Water Management (Net Zero Energy Master Planning)
- Travel and Transport (Sustainable Business Travel Policies & Hybrid Working)
- Sustainable Construction (<u>Embodied carbon in FHE construction & procurement</u>)

These events support knowledge sharing and best practice both within and out-with the FHE sector. Scope 3 emissions learning and best practice has also been shared through SISM, Forums and the PBCCD Peer Review.

In particular, **key areas of focus** this year for scope 3 emissions have been on **procurement emissions and the travel emissions associated with internationalisation**.

EAUC-Scotland has continued to collaborate with APUC and wider stakeholders to increase awareness of the greenhouse gas emissions associated with procurement, and to create frameworks for strategic action to improve reporting of these emissions by supply chain organisations and influence them to reduce emissions. EAUC Scotland were part of an APUC working group to develop its draft Scottish University and College Sectors Supply Chain Climate & Ecological Emergency Strategy 2022 to 2030. EAUC Scotland also continue to support APUC's Climate Emergency Procurement Working Group, with a key outcome over the

"EAUC has been invaluable to us. I believe we'd be a lot further behind in our journey to net zero without them."

Annual Review Survey Respondent

past year the **development and publication of sector guides for seven Primary Impact Areas of Climate Change (PIACC)**. These guides include sector strategic approaches to energy; construction; catering; furniture; information technology and services; laboratories; and travel & transport.

Following the creation of the Universities Scotland VP Internationals for Sustainability Working Group last year, EAUC Scotland supported the working group in developing a sector paper that was adopted by all VPIs. The paper has been welcomed and adapted by the Principals Group. In addition to the recognition of a need to widen emissions reporting in relation to internationalisation activities, sustainability is now formally included within the governance structures of Universities Scotland:

- the role of Convenor of the Executive Group will now include overall elected leadership on climate emergency issues
- the Universities Scotland Efficiency and Effectiveness Committee (USEEC) has been renamed the Universities Scotland Efficiency and Climate Emergency Committee (USECEC).

The paper and governance actions create a stronger foundation for university collaboration and consensus-building on responding to the climate emergency. Following this work, **EAUC Scotland delivered a workshop to the Universities Scotland Secretaries Group** on the new Scottish Government public sector guidance on the climate emergency and key expectations, with a particular focus on scope 3 emissions reporting and actions.

Building on the <u>Travel Better Package</u>, our work with the Universities Scotland VP Internationals Group and the new Scottish Government Guidance, **EAUC Scotland has been developing a workshop series focusing on aviation within the HE sector**. The goal of the workshops is to develop sector-wide responses to the specific issue of aviation within Higher Education, in collaboration with key stakeholders with a focus on both the challenges and rewards of reducing air travel. Expected to be delivered in summer 2022, the workshops will focus on aviation and research, student recruitment and wider internationalisation operations.

Strengthening Wider Sustainability Skills and Knowledge

Key Stats:

- 84% of FHE institutions have attended EAUC-Scotland events
- 39 EAUC-Scotland events held with 740 attendees
- 95% of attendees believe EAUC-Scotland is helping them develop their skills and knowledge
- 95% of attendees rate knowledge sharing events as Valuable or Very Valuable

Representatives from 84% of Scottish FHE institutions have attended at least one training or knowledge sharing event over the past year of the programme (compared to 78% last year). Over the past two years, 91% of Scottish FHE institutions have attended at least one event, with a target of 80% set for the 2020-2023 Programme as a whole. EAUC-Scotland will continue to encourage engagement from more remote and smaller institutions to ensure all colleges and universities benefit from the support available.

EAUC-Scotland have held 39 events in total over the last year with 740 attendees, under the following categories:

	Training Knowledge Sharing Events		EAUC- Scotland Forum Meetings	External Events (Partner)	EAUC- Scotland Conference
Number of Events	10	26	3	11	N/A
Number of Attendees	143	518	79	200+	N/A

Feedback from EAUC-Scotland events over the past year has been excellent, with event feedback showing 95% of attendees believe EAUC-Scotland are helping them to develop their skills and knowledge.

Within the Annual Survey, respondents were asked how valuable they had found different EAUC-Scotland networking and knowledge-sharing opportunities over the last year. As shown in the table below, over 95% of those who had engaged with each knowledge-sharing opportunity rated them as Valuable or Very Valuable.

"Over the various TSN's and COPs that I've been to I've made loads of useful contacts and gotten a lot of insight to inform aspects of my work. These are really useful - particularly when starting out in the sector."

Member feedback following Travel and Transport TSN

Networking/Knowledge-Sharing Opportunity	% Respondents Engaged (/29)	% Engaged Responding Valuable or Very Valuable
Forums / AMG	48%	100%
Topic Support Networks	66%	95% ↓
Regional Groups	41%	100%
Smaller Institutions for Sustainability Meeting	41%	100% ↑

The EAUC-Scotland Smaller Institutions Sustainability Meeting (SISM), which allows colleges and small universities to share questions and ideas suitable for institutions with limited capacity and small sustainability budgets, has met quarterly for nearly five years. The group is very well attended, with several attendees commenting that this is one of the most useful groups they are part in terms of supporting their sustainability activities. SISM's Public Bodies Climate Change Duties Peer Review process has again been identified as being particularly valuable and this year was expanded to include 19 institutions. Additional key actions have included exploration of colleges net zero

"[EAUC Scotland's]
Support programmes are
excellent and add
significant value to sector
efforts."

Annual Review Survey Respondent

mapping and benchmarking. This resulted in working with Energise to develop a work proposal to SFC on estimated costs to achieve net zero estates for the Scottish college sector, and pathways to achieve this. This project may be picked up in a future EAUC-Scotland programme. Several SISM institutions are also supporting EAUC Scotland and Learning for Sustainability Scotland to develop introductory e-learning sustainability training for Scottish college staff on behalf of CDN. The e-learning training is expected to be available to institutions before the Autumn term 2022.

EAUC-Scotland has produced or collated and circulated 1 Guidance Document, 6 Support Tools and Reports (excluding event recordings), 9 Blogs & Podcasts and 9 News Items over the last year. **These 25 new sustainability support resources are now available on the Sustainability Exchange or EAUC-UK website** for anyone to access to support their own institution's sustainability journey. EAUC Scotland has also written 3 blogs for 3 external organisations.

EAUC-Scotland set up a formal **Sector Helpline** in Autumn 2017, and this was relaunched in April 2021. Over the past year the Sector Helpline has received 90 requests for information or support (compared to 89 last year).

Programme, with the key contact for universities and colleges in Scotland not engaged with in the previous year's engagement programme contacted to ask about sustainability progress and offer tailored support. The programme creates a very useful opportunity for the team to hear in depth individual institutional journeys and needs, and key contacts report the calls are a useful mechanism for internal institutional reflection. EAUC Scotland are on track to offer an institutional engagement call to all Scottish FHE institutions within the current programme.

EAUC-Scotland aim to be responsive to the needs of the sector. The programme target is to average above 85% over the Programme on a direct question about how well we are supporting the sector. Feedback on whether EAUC-Scotland are supporting the sector from events has been excellent, showing **97% of event attendees believe EAUC-Scotland are supporting the sector** (compared to 98% last year). Responses from the Annual Survey (which includes people who don't actively engage with EAUC-Scotland as well as those who regularly engage) showed 96% agreement (95% last year).

EAUC-Scotland has held three Forum Meetings over the last year. These events offer the opportunity for members of the sector to hear about the work of EAUC-Scotland and relevant partners, provide feedback and suggestions for improvement, and share

knowledge or requests for support with others within the sector, as well as hear case studies of outstanding projects from their peers. Participation at the Forum Meetings has been consistently strong this year with 79 attendees over the three events.

Outcome 3: Partnerships and Collaborations at Scale

The Partnerships and Representation at Scale Outcome has three activity areas:

- 1) facilitating sharing of knowledge and experience within and beyond the FHE sector;
- 2) improving the capacity of institutions to access EAUC-Scotland and other support organisations on a city/regional basis;
- 3) supporting Scotland's FHE sector to develop a reputation for leadership in carbon management and sustainability.

Facilitating Knowledge Sharing

Key Stats:

- 25 new sustainability support resources published
- 62 non-FHE organisations engaged through participation in EAUC-Scotland events or direct dialogue
- Launched sector Peer-Mentoring Pilot with 14 participants
- 340,000 content views on Twitter
- 1,508 subscribers signed up to the EAUC-Scotland Newsletter

EAUC-Scotland Topic Support Networks (TSNs) are reviewed regularly with convenors to ensure the events are of value to the sector. Over the past year, EAUC-Scotland has facilitated 19 TSN events, with 417 attendees, including 353 FHE attendees and 64 external non-FHE speakers and attendees. Overall, this year's event feedback shows 95% of attendees believe EAUC-Scotland are helping them to develop their skills and knowledge (compared to 88% last year). Responses from the Annual Survey (which also goes out to people who don't actively engage with EAUC-Scotland) showed 72% agreement (compared to 85% last year). We will seek further feedback on why the first statistic has reduced to ensure members are still getting the development they need from our events.

More widely, 62 non-FHE organisations have engaged with EAUC-Scotland through attending events such as our TSNs and Forums as participants or speakers, or through direct engagement with the EAUC-Scotland team. This wider engagement ensures sharing of ideas and best practice across multiple sectors.

"This was my first meeting.

But I found it incredibly
valuable and it will inform
my decision making on
travel projects going
forward."

Member feedback following EAUC-Scotland TSN event.

"A wide range of HE/FE institutions were there, from old to new and small to big. We all benefit from sharing ideas and plans."

Member feedback following EAUC-Scotland TSN event.

As mentioned above, EAUC-Scotland has produced or collated and circulated 1 Guidance Document, 6 Support Tools and Reports (excluding event recordings), 9 Blogs and 9 News Items over the last year. **These 25 new sustainability support resources are now available on the Sustainability Exchange or EAUC-UK website** for anyone to access to support their own institution's sustainability journey.

In January 2021, **EAUC-Scotland launched its peer-mentoring pilot project** and received 13 expressions of interest from 8 mentors and 6 mentees. The aim of the scheme

is to increase leadership capacity of sustainability professionals, whilst also sharing experiences between institutions and seniority levels. Mentoring sessions for 6 pairs began in April 2021, with the pairs expected to cover four sessions over the period of a year. Following a review of the pilot, 3 pairs have completed an annual cycle of mentoring, with 3 pairs exiting the pilot over the year due to role changes. Following the feedback from participants, EAUC Scotland will look at opportunities to develop the mentoring resources further and the additional capacity needed to improve internal support for the project as part of the 2023+ EAUC-Scotland Programme Proposal.

To provide sector-wide updates of sustainable news EAUC-Scotland uses **three main communication channels**:

- Fortnightly Scotland-focused Newsletters are sent using Mailchimp, sharing news and opportunities from the sector. EAUC-Scotland currently has 1,508 subscriptions to our newsletter.
- Twitter is used as our main social media presence. Over the last year our following has increased by 4%, from 2,558 to 2,654 followers, with 340,000 Twitter impressions (views) over the last year.
- The EAUC-Scotland JISCMail List (UCCCfS) has 217 subscribers, increasing from 214 last year. This list is used by the EAUC-Scotland team to share information with the sector, and by individuals within the sector to share information and questions with each other.

Supporting a Place-Based Response to the Climate Emergency

Key Stats:

- Opportunities for institutions to engage with regional initiatives promoted
- Two in-person regional meet-ups held
- Survey issued to explore potential for future regional engagement
- Review of regionalised support from EAUC-Scotland to date completed
- Action plan created to host regional meetings focusing on future planning in early summer 2023
- Piloting a new shared sector staffing resource framework through the Central and South Scotland College Partnership

EAUC-Scotland has **supported efforts for institutions to engage with regional initiatives** over the last year, particularly around COP26-linked events where institutions and partners were invited to share their events with us to be displayed on a map-based database to encourage wider engagement.

As Covid-19 restrictions loosened in Autumn 2021, the EAUC-Scotland team arranged two **regionally-based meet-ups**, one in Edinburgh and one in Glasgow, to enable sustainability staff who had for many months been isolated from their own colleagues as well as peers within other institutions to engage face-to-face. These took the form of an open invitation to come and chat with their peers and members of the EAUC-Scotland team over a coffee in a Covid-safe manner, with attendees encouraged only to attend if they felt safe doing so. Each attracted 6 attendees, with a lot of useful information being shared despite the unstructured meeting, and the team are considering hosting similar Agenda-free events soon, both in person and online, to allow the free exchange of information.

In January 2022 the EAUC-Scotland team issued a **Localised FHE Sustainability Support Survey** to investigate the potential format for regional engagement. Engagement with the survey was low, with only 7 responses (survey engagement has declined significantly across the board through Covid-19) but representation from at least 2 institutions with campuses in each of the 6 identified potential regions. 4 believed EAUC-Scotland could bring added value to their collaborative working on a regional level, 2 didn't, and 1 was unsure. However, all were interested in their institution being part of a regional group for their area. 6 of the 7 also felt student union representatives could be invited to be part of these groups (with the other being unsure), which would be a good way to also inspire collaboration between students in different institutions, as well as student unions and their sustainability leads.

As the EAUC-Scotland team start to develop their 2023+ Programme Proposals in early summer 2022, the intention is to **hold programme development workshops, online or in person, in regional groupings** to help identify the priorities of interest to those in different regions and ensure they are taken into consideration when designing the new programme. This will also enable us to identify potential regional projects, pilot the regional group concept, and introduce people working in the same region who may not currently engage with each other.

EAUC-Scotland, in partnership with Borders College, Forth Valley College and West Lothian College, has developed a new shared-services framework to increase sustainability staffing capacity within each of the college partners. Known as the Central and South Scotland College Partnership, the three colleges are funding for 18 months a shared 1 FTE Sustainability Project Manager based within EAUC Scotland to deliver sustainability projects and develop sustainability strategies within each college, and also to share ideas and experiences between the three for the benefit of all. EAUC Scotland is also expected to gain increased knowledge of college operations and opportunities and challenges relating to sustainability. If the pilot is successful this could be a model offered to the sector to improve staffing capacity where there isn't the opportunity to fund a role fully

Developing a Reputation for Scottish Sustainability Leadership

internally, as well as improve the capacity of institutions to access EAUC Scotland support.

Key Stats:

- 14 Scottish Green Gown Award Finalists and 6 Winners / Highly Commended
- 4 new SDG Accord signatories
- 20 new Race to Zero Universities and College signatories
- Delivered a range of projects, events and actions supporting institutional engagement with COP26
- Co-developed new Scottish Government Public Sector Guidance through working group with partners
- 111 non-Scottish FHE attendees and 60 non-FHE sector attendees at EAUC-Scotland events

In April 2020, **EAUC-Scotland updated its Relationships and Communications Strategy.** The strategy is designed to promote the sustainability work of Scottish institutions within the UK and beyond, and aligned with wider EAUC UK-wide strategies. This Strategy covers three areas:

- sharing Scottish successes;
- attracting UK and international delegates to Scottish events;
- partnerships with and participation in global FHE sustainability networks.

Through this strategy, EAUC-Scotland continue to promote national and international sustainability initiatives for institutions to engage with to demonstrate leadership and best practice.

Figure 2 explains some of the methods use to do this.

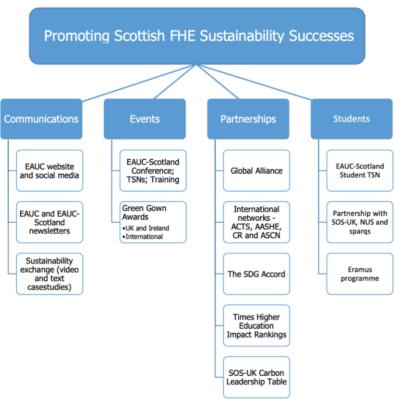


Figure 1: The ways EAUC-Scotland promotes FHE successes

Green Gown Awards

<u>Green Gown Award</u> applications from Scotland made up 17% of the total in 2021 (vs. programme target of >15% of applications). 14 of the 21 applicants made the final (16% of finalists), with six Scottish overall Winners / Highly Commended:



- Benefiting Society Award Dumfries and Galloway
 College Making the most of the coast marine plastic (Winner)
- Campus of the Future Dumfries and Galloway College Reimagining the learning environment (Winner)
- **2030 Climate Action** University of Edinburgh Positive Futures: Addressing the climate crises through a whole institution approach (*Winner*)
- **Sustainability Institution of the Year Award** University of St Andrews Net Zero 2035: Towards a climate positive future in partnership with our students (Winner)
- **Student Engagement** University of St Andrews The Third Generation Project (Winner)
- Next Generation Learning and Skills University of Edinburgh Students as Change Agents (Highly Commended)

EAUC-Scotland will continue to encourage Scottish institutions to submit projects to the Green Gown Awards, and share the projects submitted by Finalists at Forum and Network Meetings to encourage good practice within the Sector.

The SDG Accord and Race To Zero Universities and Colleges

In addition to success at the Green Gown Awards, there have been 4 new SDG Accord signatories and 20 new Race to Zero for Universities and Colleges signatories. The SDG Accord commitment was developed by the Global Alliance for adoption by tertiary education institutions worldwide, with an annual reporting requirement which feeds into the United Nations High Level Political Forum. In addition, the Race to Zero for Universities and Colleges has been formally recognised by the United Nations Environment Programme in its Race To Zero campaign for COP26 (continued to COP27).





Engagement with COP26

COP26 represented a significant opportunity to further develop Scottish FHE sustainability leadership and action, and promote this to a global audience. **EAUC-Scotland developed and delivered a range of activities over the past year to ensure a strong presence and contribution from the Scottish FHE sector at and during COP26.** EAUC Scotland activities included:

Promoting the <u>Race To Zero for Universities and Colleges</u> over the past 12 months. This initiative recognised signatories at COP26 through UNFCCC. 31 Scottish institutions are now signatories, up from 11 in March 2021.



Figure 3: EAUC Scotland Team Member Lucy Patterson attending COP26 as an Official Observer.

- Facilitating 4 COP26 Ideas Sharing events
 through the Community Engagement TSN and a follow up event on the ripple effects
 of COP26 in institutional communities with engagement from 17 institutions.
- Facilitating COP26 and Student Engagement event (joint event between ESD TSN, Community Engagement TSN and Student Leaders TSN). This event received the largest attendance of an EAUC-Scotland event outside our conferences, including 28 participants from 22 non-Scottish institutions.
- 3 EAUC-Scotland staff members and 6 Scottish-based Board Members / EAUC
 Fellows had Observer Status passes for the COP26 Blue Zone and attended COP26
 events in Glasgow throughout the two weeks (Fig. 3). <u>Daily updates</u> from attendees
 were published online and references in newsletters. Attendees also reported back to
 the sector their experiences of COP26 at the EAUC-Scotland Winter Forum.

- Creation of <u>EAUC Scotland COP26 webpage</u> listing details of sector events. 20 institutions had COP26-related events listed through the website and these were shared through the EAUC Scotland newsletter (Fig. 4).
- Co-developing <u>EAUC COP26 'asks'</u> with priority themes on Net Zero; Investment; Leadership; and Education and Skills.
- Attending the Climate Fresk Kick-Off event at City of Glasgow College held during COP26 and publishing a follow-up blog.
- EAUC Scotland submitted a proposal to hold an Education for Sustainable Development TSN as part of the Scottish Government COP events and also supported partners with two submissions to deliver events within COP26 exhibition spaces. Although unsuccessful, EAUC Scotland and EAUC UK are currently developing one of the proposals into a workshop series on "Aviation and Higher Education" for summer 2022.

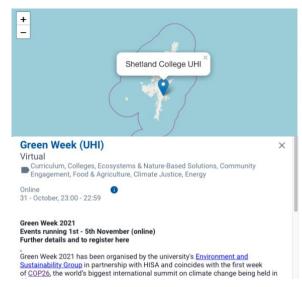


Figure 4: Screenshot of the COP26EdEvents website developed by EAUC Scotland and Scottish Tech Army to share and promote institutional sustainability events in the lead up and during COP26.

Wider Engagement

As set out above, EAUC-Scotland has worked with **Scottish Government and Sustainable Scotland Network partners to co-develop the Scottish** Government's Public Sector Leadership on the Global Climate Emergency Guidance October 2021. This is the first known document of its kind from Scottish Government and it aims to engage the leaders of Scotland's public bodies in the key role they have to play in the crucial period to 2030 in the shared national endeavour to tackle the global crises of health, climate emergency and biodiversity loss. Involvement within the working group has enabled EAUC Scotland to promote the work to date of the Scottish FHE sector on the climate emergency. The Team has also shared this guidance with the UK Government's Department for **Education** as part of EAUC UK's engagement with the Department on their Sustainability and Climate Change Draft Strategy.

"Thank you to all the team @EAUCScotland. Really kind words but I'd like to make mention of the help and support you give us all. You guys are there with us all the way, the success of Scottish institutions in sustainability is testament to that."

Twitter response after EAUC Scotland congratulated Dumfries and Galloway on winning the Sustainability Action Award at the CDN College Awards 2021.

This year EAUC-Scotland events have welcomed **111 educational attendees from England, Wales and Ireland over the last year** (vs 70 last year). In addition, **60 individuals have attended EAUC-Scotland events from partner organisations or the private sector**, as either delegates or speakers.

Outcome 4: Teaching, Research and Engagement

The Teaching, Research and Engagement Outcome has two activity areas:

- 1) facilitating sharing of knowledge and experience on embedding sustainability in teaching, research and engagement; and
- 2) supporting students to develop their sustainability knowledge and skills, and further interest in working in sustainability-related roles following graduation.

Facilitating Teaching, Research and Engagement Knowledge Sharing

Key Stats:

- 3 Education for Sustainable Development (ESD) TSN events hosted with 168 participants
- 92% of ESD event attendees believe EAUC-Scotland is helping them develop their skills and knowledge
- 96% of Annual Review Survey respondents either Agree or Agree Strongly that their institution tries to embed the concept of sustainability within its learning and teaching activities

As outlined above, EAUC-Scotland Topic Support Networks (TSNs) are reviewed on a regular basis. The **Education for Sustainable Development TSN is performing well**, with regular meetings and exceptional engagement, run in collaboration with Learning for Sustainability Scotland. Over 2022-23 the group has held three meetings:

- May 2022 Implementing the new QAA / Advance HE guidance on ESD 34 attendees
- August 2022 Engaging Students with COP26 (run in collaboration with the Student Leaders and Community Engagement TSNs) – 76 attendees
- January 2022 Getting Started with ESD in your Institution 46 attendees

The ESD TSN Convenors have plans for the next two TSNs, with the next to take place in May 2022 and reinforce work around experiential / applied learning approaches.

EAUC-Scotland have launched and begun delivery of their **Realigning Curricula for the Future series**, which aims to create collaborative networks of teaching staff who are working to embed ESD in their curriculum in the same subject across different institutions through facilitated discussion and presentations. The initial subjects the series will address are Hairdressing and Beauty, Law, Art and Design and Mathematics. The first session, on Hair and Beauty had 13 attendees who found the event useful to their practice.

"Thank you for this morning, was great to hear from other lecturers in hair and beauty about sustainability."

Feedback to EAUC Scotland from New College Lanarkshire CQL in Hair and Beauty

EAUC-Scotland and Learning for Sustainability Scotland have collectively approached College Development Network to discuss funding for refreshing and delivering the **Learning for Sustainability Champions programme** for Scottish Colleges. CDN have agreed to fund refreshment of the course if there is interest from colleges in taking the programme forward,

but currently the cost of delivery (£4,500 per institution) is proving to be a barrier for several colleges, while others are prioritising Carbon Literacy Training.

As mentioned above, **EAUC-Scotland have been developing their strategic approach to Education for Sustainable Development (ESD) over the last year**, particularly developing relationships with sparqs (who support students to demand quality education), SOS-UK (the sustainability in education charity which emerged from NUS), and the Quality Assurance Agency on both a Scottish and UK level. EAUC-Scotland are co-delivering an QAA Collaborative Enhancement Research Project on monitoring and evaluating ESD with all the aforementioned partners, alongside the Universities of St Andrews, Edinburgh and the Highlands and Islands, which will take place from March 2022 to May 2023. This will provide vital information for our milestone on monitoring and evaluation due at the end of 2022.

In addition, following direct contact with the QAA Scotland team, a presentation was given in early 2022 to QAA's Scottish Higher Education Enhancement Committee about the links between quality education and education for sustainable development. The presentation was well-received, and has led to a number of conversations with senior academic quality leads in individual institutions and also partner organisations including Universities Scotland and the Scottish Funding Council, which we hope will continue to take this agenda further.

Our Sustainability in the Curriculum Project Officer was invited to write the collegiate commentary for University of Edinburgh's sustainability issue of their 'Teaching Matters' newsletter based around five guiding principles from the COP26 theme in teaching.

EAUC-Scotland **promoted SOS-UK's Global Goals Teach-In** again this year, which seeks teaching staff to link their course content to sustainability and the SDGs over a three-week period. There was increased interest from colleges this year, but SOS-UK have not yet released the data they have collected on engagement with the Teach-In.

96% of Annual Review Survey respondents either Agree or Agree Strongly that their institution tries to embed the concept of sustainability within its learning and teaching activities (vs 69% last year).

Supporting Student Skills, Interest and Knowledge

Kev Stats:

- Directly engaged with 14 Scottish Students' Unions/Associations through EAUC-Scotland Student Leaders Network and wider TSNs and training
- Updated Students' Union / Association emissions calculator with latest conversion factors
- Supported and secured an EAUC Kickstarter 6-month placement in the role of Sustainability Content Creator
- Created an online Climate Anxiety webpage with links to further resources, support and training opportunities
- Panel speaker at Association of Colleges Sustainability Conference for Student Engagement and Green Careers

- Updated EAUC Scotland Careers Guide
- Supported 1 Students' Union's review of institution's draft sustainability strategy
- Survey respondents rated the extent to which EAUC-Scotland supports students and recent graduates to gain knowledge, skills, and experiences of working in the area of sustainability as 6.8/10

Led by our Student Union/Association and Student Groups Engagement Strategy, EAUC-Scotland has further developed our work with and support for college and university students. Over the past year **EAUC Scotland** has had direct contact with 9 Scottish and 5 non-**Scottish Students' Unions and Associations** through our Student Leaders Network and wider events. **Notably** successful was EAUC Scotland's "Using COP26 to engage students with climate change and sustainability" event, which was a collaboration between the Education for Sustainable Development TSN, Community Engagement TSN and the Student Leaders Network. The event hosted 8 speakers, including 7 external speakers, explaining the official routes for student engagement at COP26 and showcasing ways institutions can support and deliver student sustainability engagement activities on campuses. With 63 participants, this event achieved the highest participant levels of a nonconference EAUC Scotland event to date. All presentations and resources from the event are available for use on the Sustainability Exchange.

"EAUC Scotland has been an incredibly useful resource for our organization. It's been a great way to determine what best practice is in the sector, find funding opportunities, and be informed of changes in policy. The staff at EAUC have also been very helpful consulting on projects our organization is working on, as well as helping provide expert opinions for our policy decisions."

Feedback to EAUC Scotland from a Scottish Students' Union Staff Member

The team has also **updated the EAUC Scotland Students' Union / Association Emissions Calculator with the latest government conversion factors**. This resource is publicly available on the Sustainability Exchange and is also included in the SOS UK Green Impact for Students' Union's Programme, supporting a UK-wide network of students' unions.

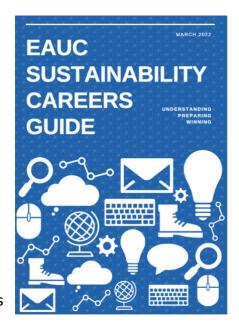
Furthering this work, 1 Students' Union approached EAUC Scotland to help provide feedback on their institution's draft sustainability strategy. EAUC Scotland provided an overview of the new Scottish Government Public Bodies Guidance and signposted the Students' Union to areas of best practice, further supported by ongoing dialogue. The Students' Union, working with institution staff, have worked to establish an institutional target of net zero by 2040. Feedback from the Students' Union has been very positive, as illustrated in the quote above.

Through the UK Government's Kickstarter Scheme, **EAUC Scotland and EAUC UK** partnered with Change Agents UK to successfully secure funding for a paid 6-month Sustainability Content Creator placement (25 hours per week). The scheme provides funding to employers to create jobs for 16 – 24-year-olds receiving Universal Credit and are at risk of long-term unemployment. EAUC Scotland also received funding from University of Edinburgh to support office equipment costs and to uplift the Sustainability Content Creator's salary from the national minimum wage to the Real Living Wage. The Sustainability Content Creator placement will run from 31st January to 31st July 2022 and they will support EAUC Scotland and EAUC UK Communications Leads researching and

creating various content types champion sustainability work happening within colleges and universities.

In 2021, Avaaz funded the largest ever survey into Climate Anxiety and found that 95% of young people were worried about the climate to some degree. In addition to this being a topic at last year's conference, EAUC Scotland has produced an <u>online webpage</u> for the sector focussed specifically on climate anxiety, including links to further resources, support and training opportunities. This webpage has been shared through our Student Leaders Networks. More broadly, EAUC Scotland's Health and Wellbeing TSN also focussed their autumn event on Anxiety within educational settings for both staff and students. Resources from the event have been uploaded on to the <u>Sustainability Exchange</u> for public access.

The Careers in Sustainability Project was launched in 2017, with three webinars and three Careers Guides added to the Sustainability Exchange for access by students, careers advisors, and teaching staff. Over the last four years, the homepage for the Careers in Sustainability Project has had 21,191 views (1,159 in the last year). The resources were updated in March 2022 to fix out-of-date web links. EAUC-Scotland continue to share the resources through our communication channels and via sector partners. This engagement resulted in EAUC Scotland being a guest panellist at the Association of Colleges Sustainability **Conference for a workshop on Student Engagement** and Green Careers, bringing the resource to a wide audience of England-based colleges. This year EAUC Scotland has also had interest from non-Scottish institutions to develop a resource for Careers Services exploring greenwashing and how staff can better screen potentially employers. The team is keen to take this forward once capacity allows.



The EAUC-Scotland team have been invited by two separate academic teams to present to classes at the University of St Andrews as part of their studies on the realities of supporting sustainability within universities. One session took place in October 2021 and was well received by both students and staff, with the next to take place early April 2022.

On the Annual Review and Post-Conference Surveys, **respondents rated the extent to which EAUC-Scotland supports students and recent graduates to gain knowledge, skills, and experiences of working in the area of sustainability as 6.8/10.** This compares to a 6.6 average score during the previous 2017-2020 programme. However, 41% of survey respondents answered 'Don't Know' for this question.

EAUC-Scotland are committed to continuing to improve our engagement with students and student groups, working directly and in partnership with organisations such as SOS-UK, Learning for Sustainability Scotland and sparqs, and to communicating more widely about this area of our activities.

Outcome 5: Supporting Wider Stakeholders

The Supporting Wider Stakeholders Outcome has two activity areas:

- 1) supporting the Scottish Funding Council to have a more thorough understanding of the opportunities and challenges of supporting sustainability in the sector; and
- 2) the sector voice is represented through relevant engagement activities including government consultation processes and organisational steering groups.

Supporting the Scottish Funding Council

Key Stats:

- Quarterly Environmental Sustainability Policy Briefings developed and shared with SFC, CDN and US
- Published 2019/20 FHE, FE and HE sector PBCCD progress reports
- Developed and published template for informing SFC about individual institutional sustainability activities and progress
- Supported development of SFC's internal net zero strategy

Over the past year EAUC-Scotland has further developed its engagement with SFC, principally around Net Zero; institution sustainability profiles; and relevant sustainability policy updates. **EAUC Scotland's Carbon and Estates Project Officer has worked with SFC in a consultancy capacity to review the organisation's current sustainability work and support the development of an updated net zero strategy and action plan**. EAUC Scotland will continue to work with SFC and provide support where needed.

The **Networks and Communications Officer has produced four quarterly sustainability briefings for SFC and wider partners**. These briefings focus on legislative changes, policy developments and wider sector news relating to environmental sustainability. These briefings have been well received by partners and have also been published on the SFC staff intranet.

In June 2021 EAUC-Scotland published a <u>Public Bodies Climate Change Duties</u>

<u>Overview Report</u> on the 2019/20 FHE sector submissions for the Scottish Funding Council, and **individual HE and FE sector reports** for Universities Scotland and the College Development Network. In addition, EAUC-Scotland has **produced a new annual**template detailing individual institutional sustainability activities and progress to date. These have been shared with regional SFC Outcome Agreement Managers during summer 2021 and will be updated annually to ensure Outcome Managers have a clearer understanding of institutional activities and progress, relative to Scottish FE and HE sector averages where applicable.

Beyond the Outcome Agreement, EAUC-Scotland has also provided SFC support a number of new areas, including:

- continued support to SFC in a consultancy role with the development of its new net zero policy and strategy
- supporting SFC staff enquiries
- Discussion of opportunities for SFC staff development opportunities on Carbon Literacy Training

Representing the Sector Voice

Key Stats:

- EAUC-Scotland directly engages with 8 partner network steering groups or working groups
- Co-developed with Scottish Government the <u>Public Sector Leadership on</u> the Global Climate Emergency Guidance October 2021
- EAUC-Scotland judged on one grants panel and one awards panel
- Developed new contacts with Scottish Government through PBCCD Guidance working group

EAUC-Scotland have been represented on **3 Steering or Advisory Groups** for the following national organisations over the past year:

- · Learning for Sustainability Scotland
- Scotland's SDG Network
- Sustainable Scotland Network

We also participated in **5 Networks / Working Groups**:

- APUC Climate Emergency Procurement Working Group
- CDN Climate Emergency Expert Group
- Universities Scotland VPIs Sustainability Working Group
- Scottish Government Public Bodies Guidance Working Group
- Scottish Association of University Directors of Estates (through OBG member)

These collaborations ensure that EAUC-Scotland is able to advocate for institutions on their behalf, as well as link institutions directly with relevant support organisation activities. The Annual Review Survey asked participants to suggest additional groups where EAUC representation of the sector would be valuable, and the EAUC-Scotland Team will investigate potential to join the groups mentioned over the next few months.

This year EAUC-Scotland has worked with Scottish Government and Sustainable Scotland Network partners to co-develop the Scottish Government's Public Sector Leadership on the Global Climate Emergency Guidance October 2021. This is the first known document of its kind from Scottish Government and it aims to engage the leaders of Scotland's public bodies in the key role they have to play in the crucial period to 2030 in the shared national endeavour to tackle the global crises of health, climate emergency and biodiversity loss. Key expectations include:

- Governance: Institutional boards and senior executive teams must ensure that climate change systemically informs strategic investment planning and decisionmaking processes and is embedded into the management of risks and opportunities across the organisation.

Public Sector Leadership

on the Global Climate Emergency

• **Finance:** Climate change must be integrated into financial planning and reporting. **Reporting:** Public bodies must consistently, accurately and transparently report all Scope 1 & 2 emissions and all relevant and significant Scope 3 emissions.

- **Accountability:** It is recommended that climate change targets should be a board level KPI and if targets are missed, a corrective action plan is required.
- **Targets:** the guidance sets out target dates for key emission sources, including zero direct emissions from all estate buildings by 2038 and air travel should be limited and mainland UK flights eliminated.

EAUC Scotland has produced a <u>briefing paper</u> on how the guidance impacts the Scottish FHE sector and presented this at the Winter Forum (December 2021). The briefing paper has also been shared with strategic partners including SFC, Universities Scotland, College Development Network and Colleges Scotland.

Members of the EAUC-Scotland Team have sat on **one grant panel over the last year**, **for Cycling Scotland's Cycling Friendly Campus**, and supported the induction process of Cycling Scotland's Campus Cycling Officers. EAUC-Scotland Team members have also been judges on the **Award Panel for the 2021 College Development Network Awards**, and continue to encourage sector members to apply for awards such as these and the EAUC Green Gown Awards to gain external recognition for their sustainability successes.

Financial Information

Find below the financial information and commentary for the programme covering Programme Years 1 to 3 – April 2020-March 2023.

	Income £				Expenditure £	Balance		
Project	Actual	Original Budget	Variance	Actual	Original Budget	Variance	Actual	Original Budget
Year 1 (20/21)	162,497.18	157,852.18	4,645.00	122,558.18	133,934.49	-11,376.31	39,939.00	23,917.69
Year 2 (21/22)	150,423.57	142,000.00	8,423.57	137,403.53	144,062.95	-6,659.42	13,020.04	-2,062.95
Year 3 (22/23)		142,000.00	-142,000.00		150,755.27	-150,755.27	0.00	-8,755.27
Total	312,920.75	441,852.18	-128,931.43	259,961.71	428,752.71	-168,791.00	52,959.04	13,099.47

Drainet	SFC Income £			Project	Matched Income £			
Project	Actual Original Budget Variance		Project	Actual	Original Budget	Variance		
Year 1 (20/21)	127,000.00	127,000.00	0.00	Year 1 (20/21)	28,852.18	30,852.18	-2,000.00	
Year 2 (21/22)	128,000.00	128,000.00	0.00	Year 2 (21/22)	29,068.57	14,000.00	15,068.57	
Year 3 (22/23)		128,000.00	-128,000.00	Year 3 (22/23)		14,000.00	-14,000.00	
Total	255,000.00	383,000.00	-128,000.00	Total	57,920.75	58,852.18	-931.43	

Total income for Year 2 was £150,423.57 against a budgeted £142,000.00, resulting in a positive variance of £8,423.57. Income included:

- £128,000 programme funding from SFC
- £8,130 income generation through training delivery (Carbon Literacy Training)
- £500 income generation through consultancy services
- £11,894 income generation through Central and South Scotland College Partnership (shared-services model)

- £1,900 income generation through institutional support for EAUC Scotland Kickstarter Placement

Total expenditure for Year 2 was £137,403.53 against a budgeted £144,062.95, resulting in a variance of -£6,659.42. The observed variance in expenditure was primarily due to:

- Reduced business travel and events costs due to COVID-19 (actual £2,609 vs budgeted £9,000)
- The planned conference for Year 2 taking place at the end of Year 1 of the Programme

Moving into Year 3 of the Programme, EAUC-Scotland forecast that all SFC programme income will be utilised. Income from non-SFC sources will primarily be reinvested into temporarily increasing team capacity to meet rising sector demand for our support, as well as supporting team Continued Professional Development.