



Supporting sustainability in tertiary education

EAUC AGM

19 April 2013



Welcome



Chair of the Board

Robert Bellfield

Principal

Craven College

- Apologies
 - Wendy Purcell, Plymouth University
 - Katrina Henderson, Cardiff University



Agenda



- Approval of Minutes for 2012 AGM
- Election of Board Member – Resolution AGM13-01
- Review of the year – Annual Report
 - Questions
- Future plans & 5 Year Strategy
 - Questions
- Vote results

Approval of Minutes



- Following the last AGM the Board reviewed the fee structure and took on Member's comments to introduce a lower band for smaller institutions
- No outstanding issues
- No matters arising

Resolution AGM13-01

- As well as fulfilling a governance and oversight role, EAUC's trustees agree the strategy and priorities of the association
- We have **ONE** vacancy to fill on the Board of Trustees
- The Board are particularly looking for the following skills and specifically look for out of sector experience as we value a broader perspective this brings:
 - Strategic/Policy expertise
 - Director/Senior Management level e.g. Vice Chancellor, Principal
 - All nominations would ideally have previous board experience

Resolution AGM13-01

- 2 trustee applications received
- Online voting by ERS for 3 weeks
- Voting cards only eligible
- ERS will collect from you – place your vote in the ballot box
- Results at the end of the meeting

Resolution AGM13-01

To elect the following as Trustee/Director:

Janet Haddock-Fraser, Canterbury Christ Church University
For/Against

Wendy Purcell, Plymouth University
For/Against



**Stronger Together – The
Year of Collaboration
Annual Trustee Report
presented by Iain Patton,
CEO**

Member Value



University &
College Members



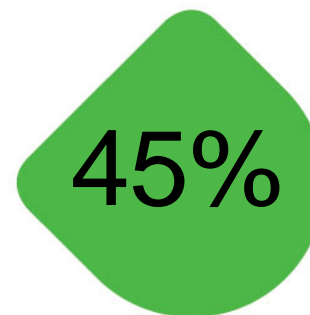
UK & International
sector bodies



Company Members



Active Member
Contacts



Tertiary Education
sector represented

Member Value



- **12.4** average number of Member contacts per institution

We are fully national across the UK - our Membership representation breakdown by region:

Scotland HE **89%**

England HE **69%**

Wales HE **55%**

Northern Ireland HE **100%**

Scotland FE **61%**

England FE **31%**

Wales FE **32%**

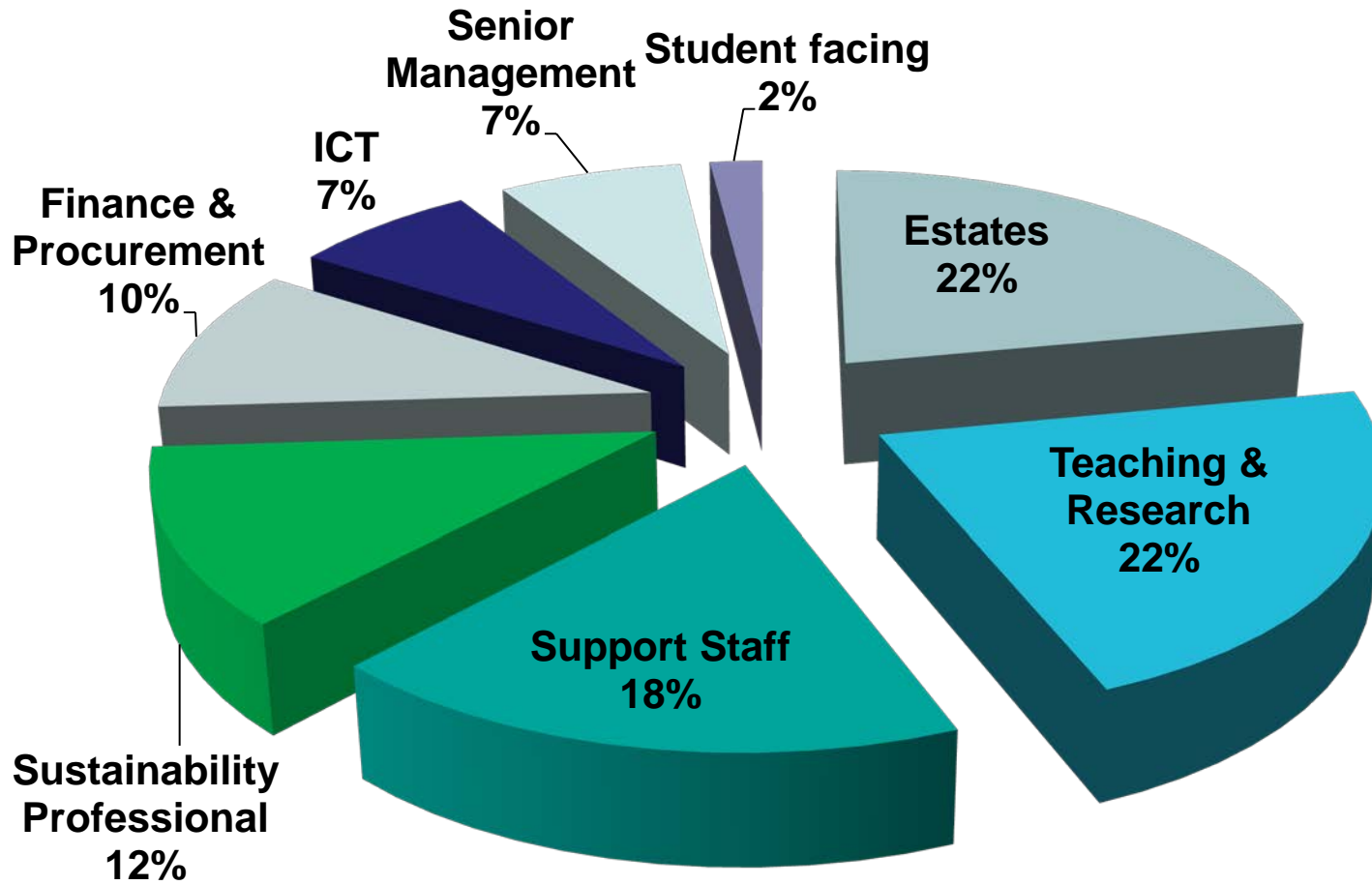
Northern Ireland FE **17%**

Member Value



- **702** Community of Practice (COP) Members, **5** COPs and **1,465** Members actively using the Educational Members' network
- **85%** of Members agree that the EAUC helps Members to develop the skills and knowledge they need

Member Value



Member Value



- Member pack
- Business case
- Introduction to sustainability elearning
- Member offers – saving money
- Sustainable Solutions
- Recommend a Member discount

Member Impact



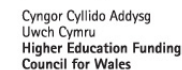
- Consultations



Member Impact



Green Gown Awards



Member Innovation



**sustainability
exchange**

Delivered by the EAUC



**LEARNING IN FUTURE
ENVIRONMENTS**



**Universities and Colleges
Climate Commitment for Scotland**

Member Voice



Representing Members at:

- HEEAF
- HEA
- SDALS
- ELSA
- AUDE & SAUDE

Member Voice



- Strategic Partners
- MAC
- International



The **Platform** for
Sustainability Performance
in **Education**

Implementing



RIO+20

United Nations Conference
on Sustainable Development

Member Transparency

- 5 Year Strategic Framework Consultation
 - Member wide consultation
 - Strategic Partner consultation
- Carbon Reporting
 - Baseline year
 - 13,334 kg/CO₂
 - 1,359 kg/CO₂ per full time equivalent

Fee Impact Analysis



- Educational Membership profile has reduced from 294 Members (institutions) to 220 for the period, which is a reduction of 25%
- We welcomed 8 new Educational Members in the period, all from the Learning and Skills sector

Fee Impact Analysis



- The reasons for non-renewals were varied with:
 - 7 due to mergers in the sector
 - 12 directly attributed to the fee rise
 - 12 due to reduced budgets for all institutional or individual memberships
 - For the remaining number, the reason for non-renewal is not known

Fee Impact Analysis



- 40% of non-renewals are from institutions with a turnover less than £30million
- 25% from institutions with a turnover between £30-50million
- 13% from institutions with a turnover between £50-100million
- 22% from institutions with a turnover over £100million

Retention Strategy



- Increasing value – new services
- Improving the Member journey
- Longer Membership period discounts
- Introductory period discount
- Recommend a Member Scheme
- Former Member ‘come back’ discount



Questions



Annual Accounts presented
by Neil Scott, Finance
Director, University of Hull

Financial Review



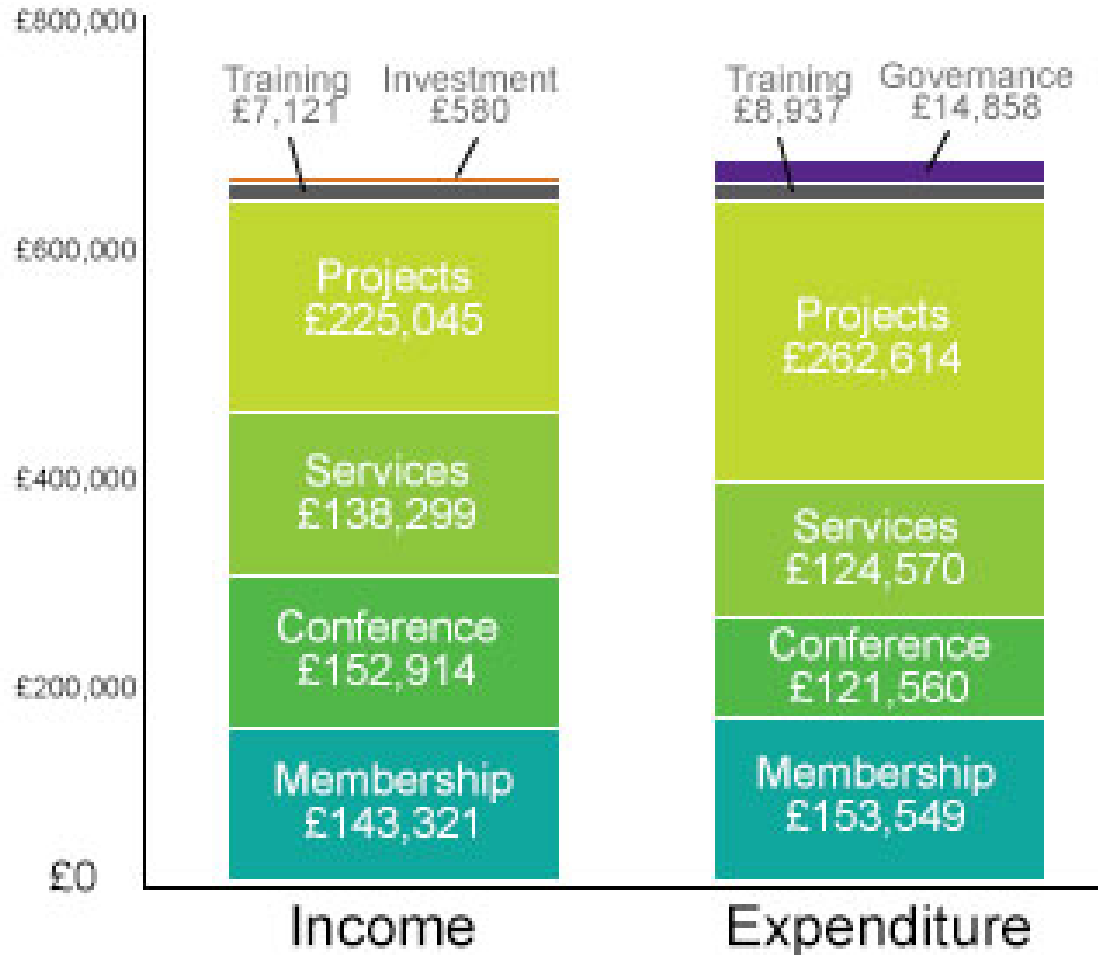
- Overall loss £18,808 for the year
- Income received from public funds has reduced by £217,844 in 2012. This represents 46% of our total income
- 34% of income received in 2012 was from public funds (restricted funds)

Financial Review



- 21% of our 2012 income came from Membership fees, including both Educational and Company Membership
- 23% of our income came from the Annual Conference and 18% of our expenditure was spent on the Annual Conference
- 21% of our income came from products and services. This includes activities such as the Leaders of the Future Programme and the Green Gown Awards. From August 2012, the Learning in Future Environments (LiFE) project ended its funded period and came under our unrestricted activities

Financial Review



Financial Review



- We received £83,879 less income than budgeted, with £5,565 less income on Membership and £53,427 less income on new products and services and sponsorship. This was due to a lack of take-up from Members in new projects such as the Linden Environmental Member offer

Financial Review



- We received £10,161 less income than budgeted for delegate fees for the 2012 Annual Conference, however we brought in £17,476 more for sponsorship and exhibition
- 22% of our 2012 expenditure was spent on Membership
- Our Governance expenditure represented 2% of our total 2012 expenditure

Cost minimisation



- Reduction of staff
- Our year-end expenditure was £46,339 under budget as a result (excluding Board approved investment from the reserves and transfer of funds). This was achieved through several operational cost savings such as postage and printing

Income diversification



- 2 year investment in Corporate Relationship position
- Increased Company Membership fees resulting in an increase of £18,492, a 109% increase in income from 2011
- Increased Educational Membership fees – resulting in 32% increase in Educational Membership income from 2011
- Partnerships have been developed with organisations to provide new Educational Member benefits which also provide a donation to the EAUC. Other services which have been developed to benefit Members have yet to be taken up by Members which has resulted in a loss of projected income
- Tenders established for a contractual service provider for other bodies, such as delivering the Leaders of the Future Programme on behalf of Learning and Skills Improvement Service (LSIS)

Membership Focus



- Membership income has risen in 2012 by £44,719, of which £26,227 is from Educational Membership giving a 32% increase
- Membership numbers have reduced by 25%
- 2013 projection is 0% growth – reflecting a reduction in members countered by new members

Future Finances



- In 2013 we have conservatively estimated a small surplus for the year
- This is dependent upon Membership renewals and the success of activities such as the Annual Conference and the Green Gown Awards
- The expenditure budgets have been kept frozen for operational activities
- It is important to maintain a surplus to ensure we have the reserves to invest in future Membership services and products



Questions



Future Plans presented by Iain Patton, CEO

5 Year Strategic Framework

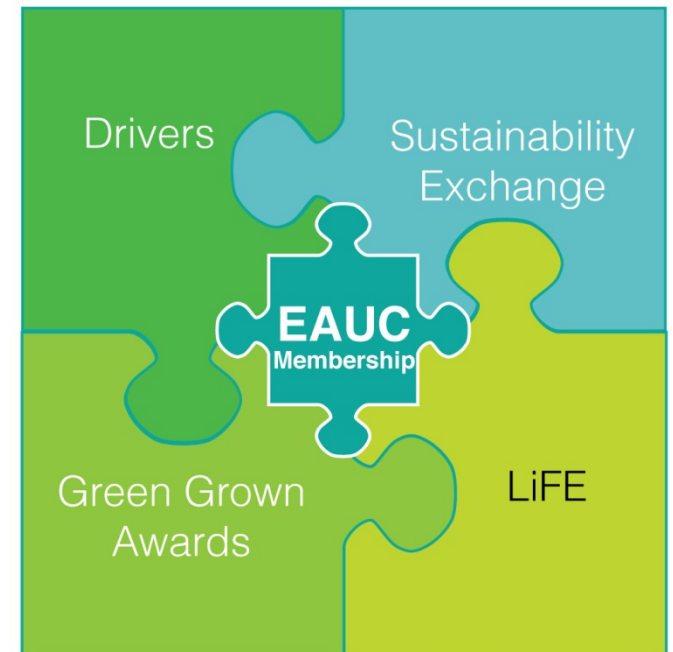


- To make sustainability a key principle in tertiary education sector decision making
- To promote and advocate the embedding of Education for Sustainable Development as a core graduate attribute across tertiary education
- To build capacity in the tertiary education sector to facilitate whole institutional change through practitioners, educators, leaders and learners
- To build national and international alliances as a leading representative and strategic advocate which will share good practice and facilitate dialogue and policy development
- To run EAUC sustainably supporting the sector for long term benefit

Aligning all we do



- Inspiring and driving Commitment
- Building a Strategic Approach
- Delivering Networks
- Rewarding Excellence



Future Plans



- We will work on a sustainability professional skills map for the sector and provide resources and training to support Members within their careers
- We will improve mechanisms to hear our Member voices to feed into future developments to provide the support our Members need

Future Plans



- We will provide greater support to EAUC groups (Communities of Practice and regional groups) to ensure good practice and resources are shared with the wider Membership
- We fully understand the impact of new technologies in sharing new tools and resources for Members to build on the success of our first elearning module

Future Plans



- Following Board approval in 2012, we will design and launch a new level of EAUC Membership for students
- We will be working with our Members and Strategic Partners to find new ways to engage and support sector leaders

We need to hear from you!



- We listen to what you need
- Ways to let us know:
 - MAC
 - Regional groups
 - Community of Practice groups
 - Direct
 - Member Survey



Questions

Voting Results



- Online votes are added to the physical votes
- Verified by Electoral Reform Services



Questions

Contact us



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