



# Leading change and engagement in sustainability

**EAUC AGM**

**9 May 2014**



# Welcome



Chair of the Board  
Robert Bellfield  
Principal  
Craven College



- Apologies

# Your Board



Neil Scott, Director of Finance, University of Hull - *Treasurer*



Helen Manns, Director of Student Experience & Enhancement, Northumbria University – *Chair of the MAC*



Wendy Purcell, Vice Chancellor, Plymouth University



Marie May, Senior Lecturer, Sheffield Hallam University



Harriet Sjerps-Jones, Sustainability Curriculum Development Manager, University of Exeter



Diane Dale, Principal, Wiltshire College



Roger Bond, Director of Estates, University of East Anglia



David Somervell, Head of SRS Futures, University of Edinburgh – *Scotland Branch Convenor*



Katrina Henderson, Assistant Director of Environment, Cardiff University – *Wales Branch Convenor*

# Agenda



- Approval of Minutes for 2013 AGM
- Retirement of Board Member
- Review of the year – Annual Report
  - Questions
- Future plans
  - Questions
- Focus on Rio+20 and ‘The Future We Want’ Manifesto

# Approval of Minutes



- Following the last AGM a request for a fair trade Community of Practice group was welcomed and launched in 2013 – 83 Members have joined
- No outstanding issues
- No matters arising

# Retirement of a trustee



- Georgiana Weatherill retired from the Board on 4 April 2014
- Membership is now open to staff and students
- The Board
  - are reviewing our Governance to ensure it reflects and facilitates the strategic direction of developing the linkage between staff and students
  - has invited a guest – Dom Anderson, NUS Vice President Society and Citizenship
  - has decided not to recruit at this time to provide space whilst research is continued
  - plans to recruit a student representative guest – trial period



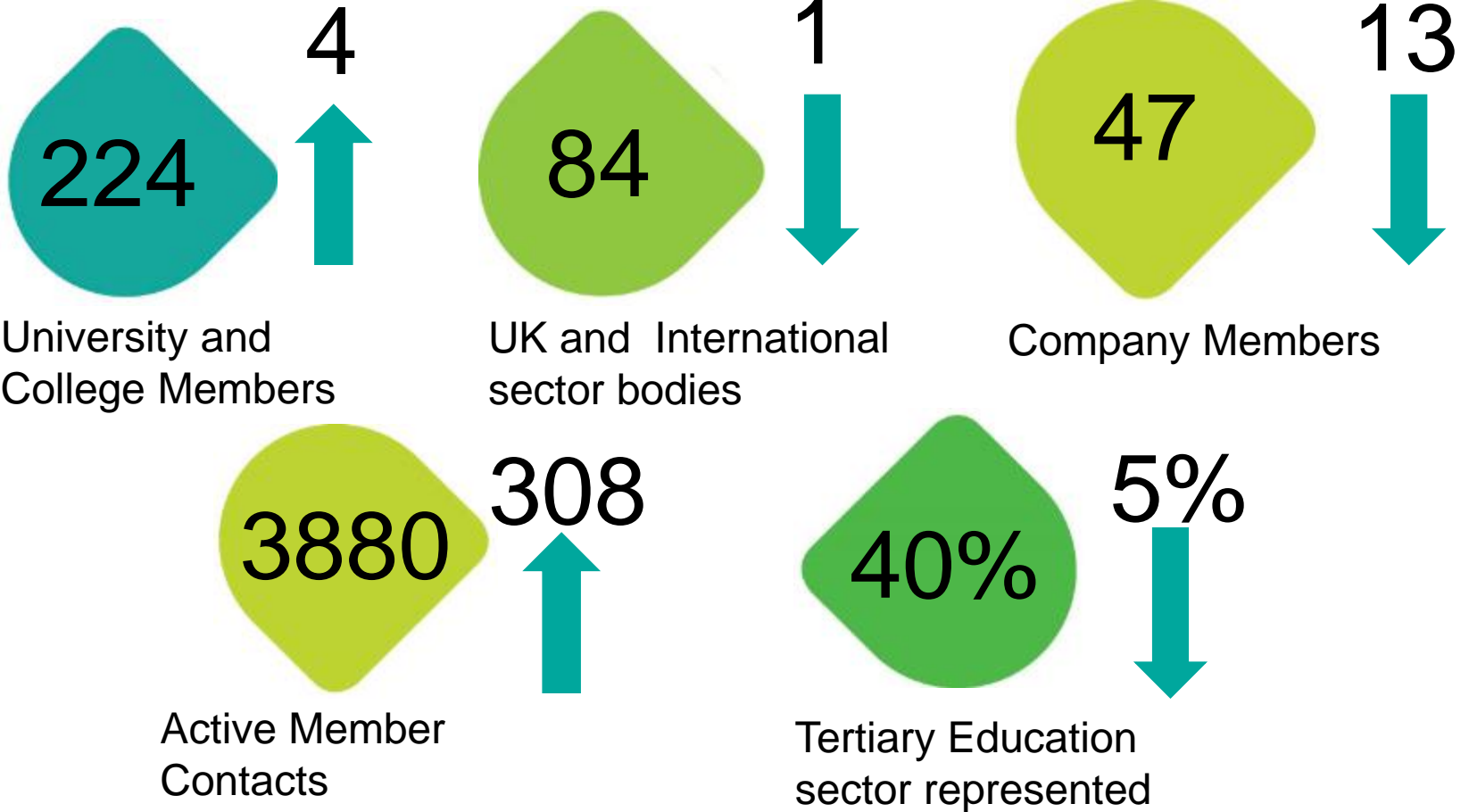
# Leading change and engagement in sustainability

Annual Trustee Report presented by

**Iain Patton, CEO**



# Member Value





# Member Value



- **16.5** average number of Member contacts per institution
  - **33%** increase

We are fully national across the UK - our Membership representation breakdown by region:

Scotland HE **89%**

England HE **69%**

Wales HE **55%**

Northern Ireland HE **100%**

Scotland FE **61%**

England FE **31%**

Wales FE **32%**

Northern Ireland FE **17%**

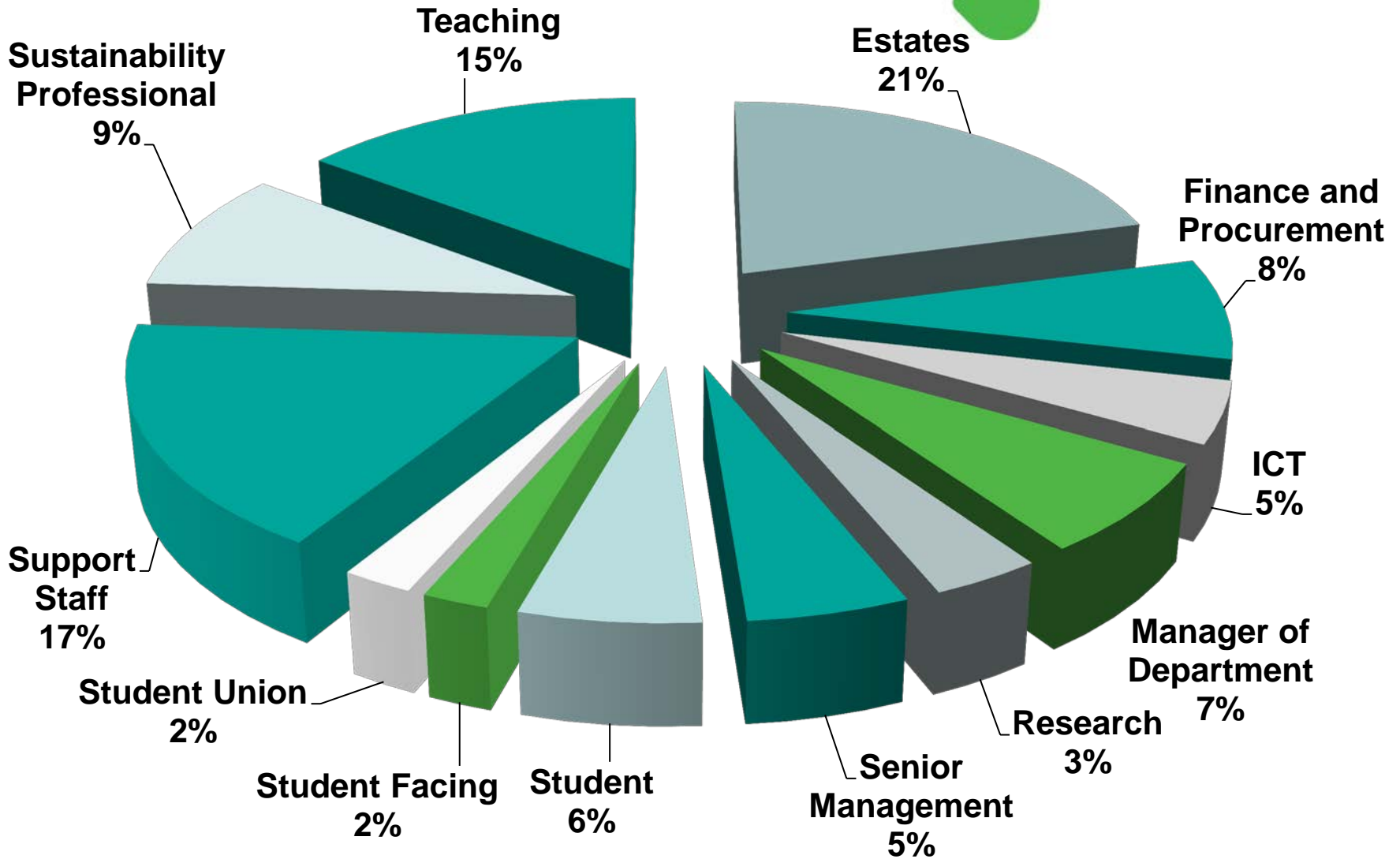
# Member Value



- **3,398** participants in our **21** community groups – a **22%** increase
- **40** bespoke events supporting personal development
  - **20** face to face and **20** webinars



# Member Value



# Member Impact



- Consultations



Llywodraeth Cymru  
Welsh Government



Cyngor Cyllido Addysg  
Uwch Cymru  
Higher Education Funding  
Council for Wales



# Member Impact



## Green Gown Awards



Member Innovation



**sustainability**  
**exchange**

*Delivered by the EAUC*



**LEARNING IN FUTURE**  
ENVIRONMENTS



Universities and Colleges  
Climate Commitment for Scotland

# Member Voice



## Representing Members at (amongst others):

- [Higher Education Estates Associations Forum \(HEEAF\)](#)
- [Higher Education Academy \(HEA\)](#)
- Sustainable Development Alliance for the Learning and Skills Sector (SDALS)
- [English Learning and Sustainability Alliance \(ELSA\)](#)
- [Association of University Directors of Estates \(AUDE\)](#)
- [NUS Students' Green Fund](#)
- [Learning for Sustainability Scotland \(RCE\)](#)

# Member Voice

- Strategic Partners
- Member Advisory Council
- International



The **Platform** for  
**Sustainability Performance**  
in **Education**

Implementing



**RIO+20**

United Nations Conference  
on Sustainable Development



# Member Transparency

- Member survey – thank you!
- Sustainability Policy
  - Member wide consultation
- Staff survey
- Carbon reporting
  - 14,758 kg/CO<sub>2</sub> – up 11%
  - Less than 1% of waste goes to landfill



# Questions



Annual Accounts  
presented by  
**Helen Manns**  
**Audit Sub-Committee**

# Financial Review



Overall surplus £35,045 for the year against budgeted £2,099



£16,819 more unrestricted income than budgeted



£2,636 over expenditure budget  
£18,763 not spent out of reserves



8.93 full time equivalent staff

# Financial Review



**32%** of income from Membership – an increase from 21% **£203,467**



**23%** of income from the Annual Conference **£150,676**



**25%** of income from Products and Services – an increase of 4% - Green Gown Awards and LiFE **£163,180**



**18%** of income from public funds – a reduction of 34% **£115,632**

Our Governance costs are only **2%** of our expenditure

# Membership Focus



Combined Membership income risen by £60,146



Educational Membership 55% increase



26% of income from Educational Membership – up from 16%

# Membership Focus



224 Educational Members – target of 220



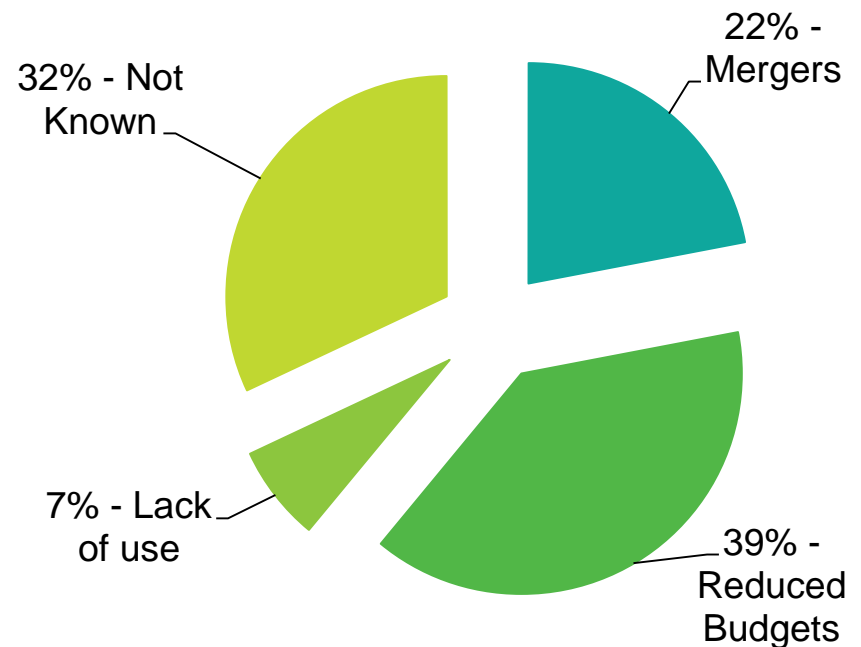
12 New Members



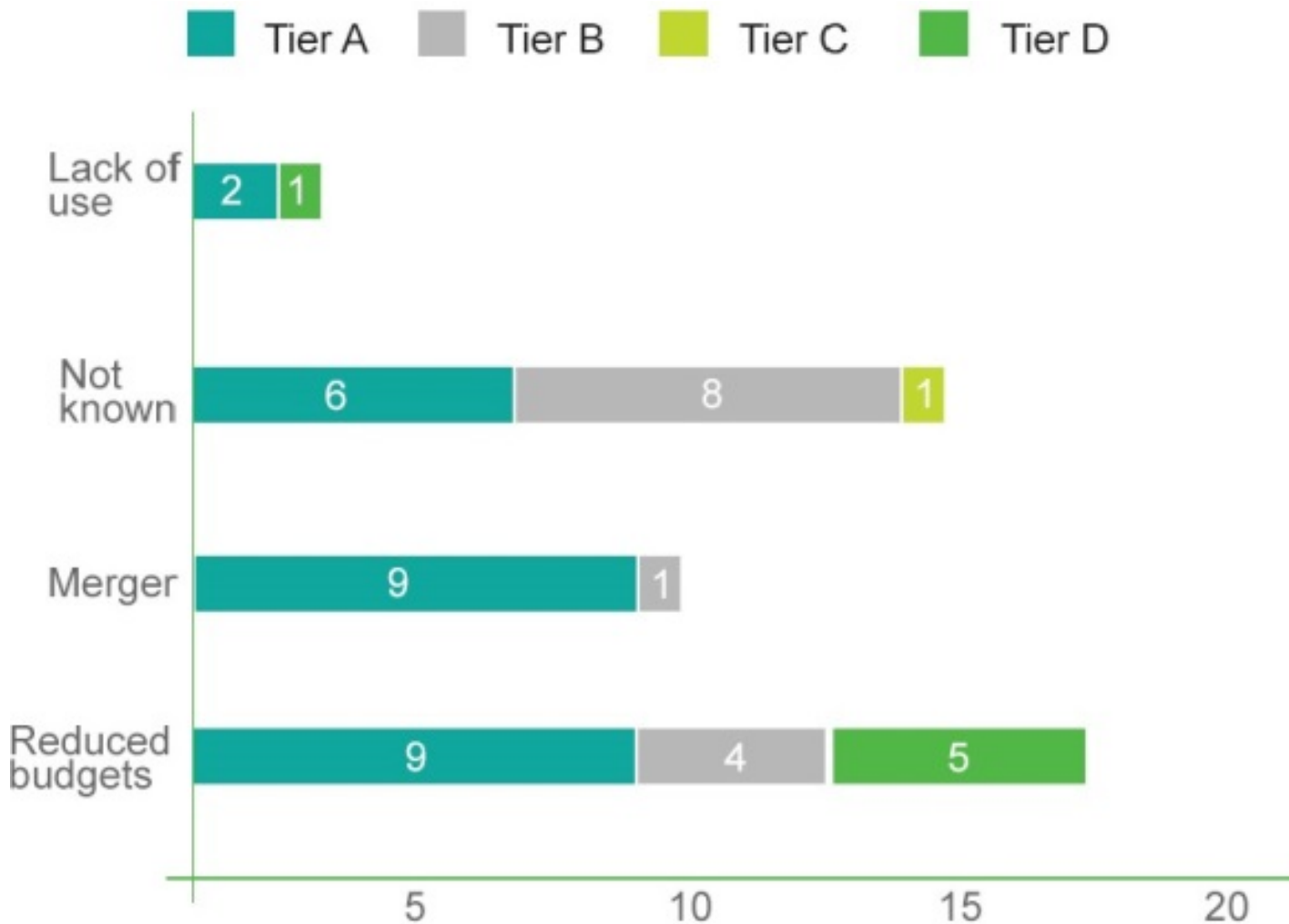
46 non-renewals



81% renewal rate



# Membership Focus





# Retention Strategy



- Increasing value – new services
- Improving and enhancing the Member journey
- Longer Membership period discounts – 2 year discount (13 Members to date)
- Recommend a Member Scheme – 3 new Company Members

# Income diversification



£16,000 from sponsorship of Sustainability Exchange – up from £7,000



£35,773 from Company Membership – slight increase of £319

Partnerships to benefit Members

# Looking to 2014



- Educational Membership – 15% decrease due to mergers and 15 new Members
- Budget for £10k surplus
- Expenditure budgets maintained at similar level
- It is important to maintain a surplus to ensure we have the reserves to invest in future Membership services and products



# Questions



# Future Plans

presented by

**Iain Patton, CEO**

# Member Journey



- Revised relationship with Members
- Regular contact with Members
- Provide greater support and ensure Members are maximising benefits
- Listening to your needs
- Dedicated role within existing staff base

# Member Services



- Member only Webinars
- ‘Advanced’ training
- New Community of Practices:
  - Self-Leadership
  - Biodiversity
- Working with leaders and governors
- Alliance building

# Member Services

- Free to Members
- Revised Self-Assessment Index tool
- Simple and effective
- Supporting Members



LEARNING IN FUTURE  
ENVIRONMENTS



# Green Gown Awards



  
Enter  
now  
Closing 5 June



Green Gown  
*Awards 2014*

AWARDING SUSTAINABILITY EXCELLENCE FOR 10 YEARS

# UCCCS



- 3 year funding from Scottish Funding Council
- Developing a Leadership Programme
- Working with careers advisors



Universities and Colleges  
Climate Commitment for Scotland

# Internationally



- Sustainability Literacy Test
- Partners in Belgium with LiFE
- Partners in France with Green Gown Awards
- MoU with UNEP





**Enabling the Future We  
Want *through* Education for  
Sustainable Development**

presented by

**Harriet Sjerps-Jones**



**RIO+20**

United Nations  
Conference on  
Sustainable  
Development





# Future We Want & ESD

- 230. ....We therefore **resolve to improve the capacity of our education systems to prepare people to pursue sustainable development**, including through enhanced teacher training, the development of curricula around sustainability, the development of training programmes that prepare students for careers in fields related to sustainability, and more effective use of information and communication technologies to enhance learning outcomes.
- 231. We **encourage** Member States to **promote Sustainable Development awareness among Youth**, inter alia, **by promoting** programmes for non-formal education in accordance with the Goals of the United Nations Decade of Education for Sustainable Development.
- 233. We **resolve to promote Education for Sustainable Development and to integrate Sustainable development more actively into education beyond the United Nations Decade of Education for Sustainable Development (2005-2014)**.
- 234. We **strongly encourage** educational institutions to consider adopting good practices in sustainability management on their campuses and in their communities with the active participation of inter alia students, teachers, and local partners, **and teaching sustainable development as an integrated component across disciplines**.

# Manifesto Aims & Objectives



## **Aims of collaborative network**

Building on the commitments in TFWW

- To re-orientate formal and informal learning for a sustainable future in the UK
- To ensure that the notion of ‘Quality Education’ as proposed in the SDGs includes ESD
- To have a focal point for collaboration between government, the education sector and civil society

## **Objectives**

- Better dialogue between all actors
- Greater capacity for delivery of ESD
- Strong networks for the promotion of ESD
- Improved access to [resources](#)



# What is next?



- Nov 2012: consultation launch
- Nov 2012 - Oct 2013: consultation
- December 2013: Launch in Houses of Parliament
- March 2014: Policy Forum
- Summer/Autumn 2014: Conference
- **Any other ideas?**

# Students



Students are now included in Membership, but..

- Why so few engaged?
- What help do you need?



# Questions

# We need to hear from you!



- We listen to what you need
- Ways to let us know:
  - MAC
  - Regional groups
  - Community of Practice / Topic Support Networks groups
  - Direct

# Contact us



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