

Pilot outcomes

A webinar





What we'll cover

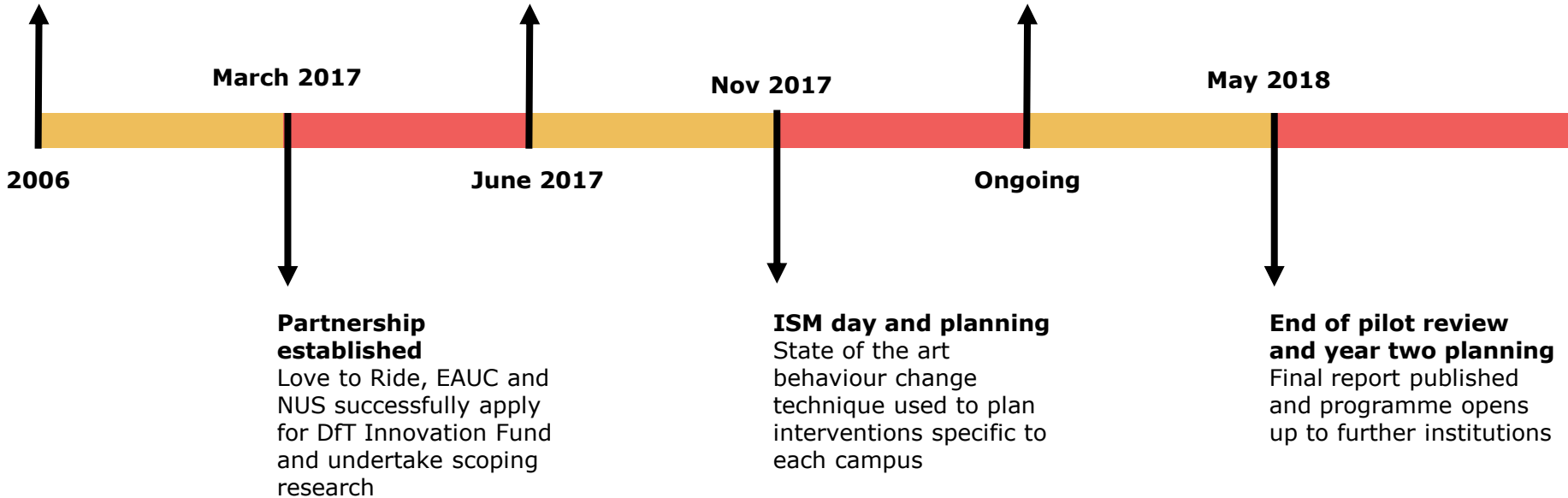
- Overview of UniCycle, our methods and learnings
- Case studies from pilot participants
- Debate, Q&A and discussion

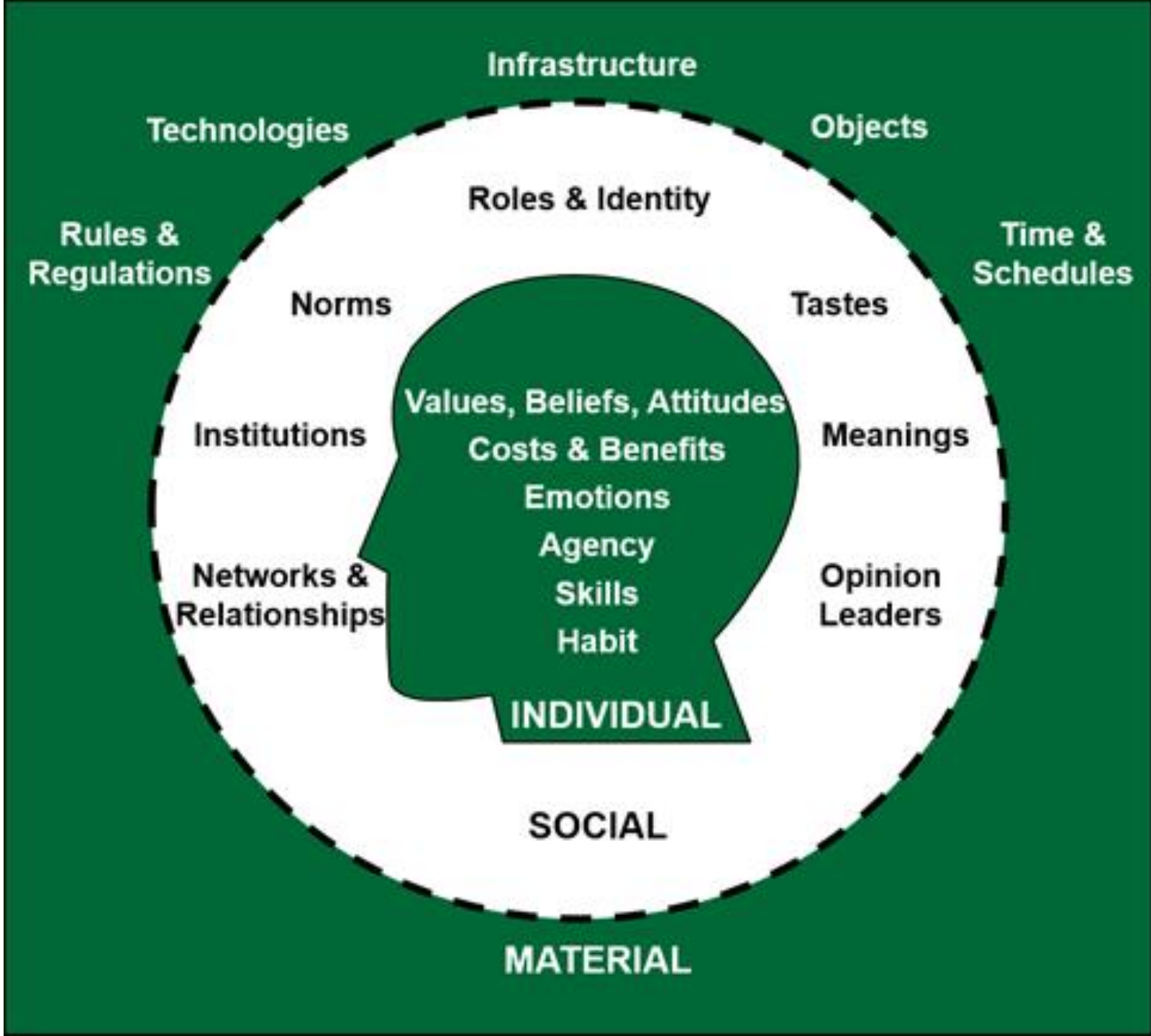


The UniCycle journey

Love to Ride established

The Workplace Cycle Challenge is developed to engage staff in behaviour change programmes to get more people on bikes





Case study:

UWE and Students' Union





Case study:

University of Brighton and
Students' Union





free bike checks & breakfast!



free breakfast & bike check!
14 - 16 March





Hospitality Services

HOT DRINK AND BREAKFAST ROLL VOUCHER

May be exchanged for any hot drink and a breakfast roll only. Offer not exchangeable for cash. Valid only on 14/03/18 and whilst stocks last. Cockcroft Book&Bean or Mithras Book&Bean only.



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EAT LIVE
SLEEP
REPEAT

Case study 3:

University of Oxford and
Students' Unionn





Case study 4:

University of Worcester and
Students' Union







Year 1 impact

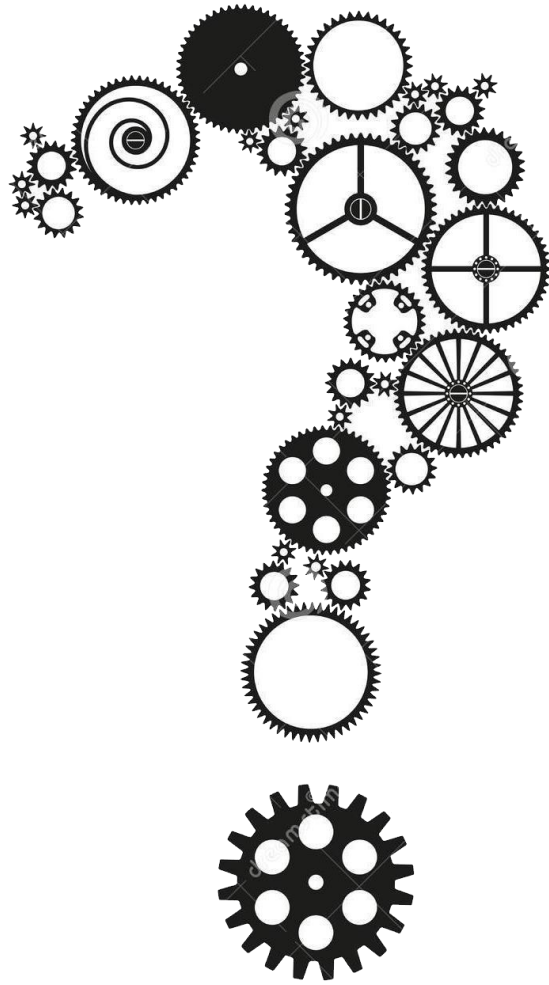
Since launching on 1 June 2017:

- 1,970 people, including 496 'new riders', have logged a trip
- 124,717 trips totalling 1,091,561 miles
- Links between operational, research and student stakeholders & with external partners
- Trialled a variety of events & approaches



What we've learnt

- Start early
- Ensure ownership
- Build a community of allies and align with other initiatives
- Provide incentives
- Empower students



Keeping in touch



- Visit: www.lovetoride.net/unicycle
- Get in touch:
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