

MAKING A DIFFERENCE TO OUR MEMBERS

We are the Environmental Association for Universities and Colleges (EAUC) - a not-for-profit charity with a Membership of over 220 universities and colleges, leading and supporting sustainability within UK tertiary education. We work to make an **impact** by championing sustainability and embedding it across the whole institution.

We have been supporting our Members for 18 years - since 1996!

MEMBER VALUE

We are:

A committed community and this is our strongest asset

40% of the tertiary education sector are Members - our target was 39%



81% RENEWING **12 NEW** **7 2 YEAR MEMBERS**

224 tertiary education institutions Members - our target was **220**

3,691 staff and students actively use the resources, services and networks offered in Membership



50 companies sharing expert insight

Loyal Members

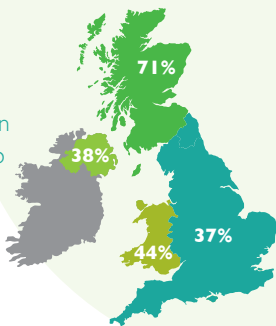
Over **130** institutions have been with us for over 5 years - many for over 10!



We are:

Fully national and international

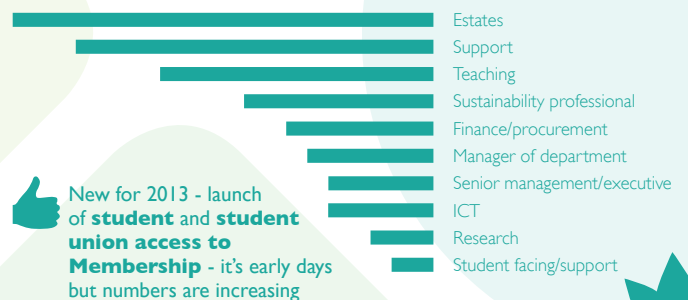
Percentage of tertiary education institutions in Membership



84 UK and international Strategic Partners

We are:

Diverse and expert in our job areas



We are:

Well connected, innovative and educated

3,398 participants in our **21** community groups



1,426 followers on twitter



305 likes on Facebook

You Tube = 9,000 views

On the **138** videos on our EAUC YouTube channel

40 bespoke events supporting personal development
20 face to face and **20** webinars

Over **1,200** attendees

Over **370** delegates at our Annual Conference -

90% rated their overall experience as 'excellent'/'good'



Hot topics, Member Spotlights, Insight Guides and Legal updates provided only to our Members



MEMBER IMPACT

We represented our Members on **5** key sector consultations in 2013



↑ 216 applications - an increase of 25%

Across 14 categories:
81 FINALISTS, **14** WINNERS,
21 HIGHLY COMMENDED AND
3 INTERNATIONAL WINNERS



✓ 158 good practice resources shared

100%
of 2013 attendees rated it as important to hold a Ceremony



Over 50 organisations engaged within 'The Future We Want' Manifesto and launched at the House of Commons

MEMBER INNOVATION

Learning in Future Environments

24 participants



Developed to help institutions manage, measure and improve their social and environmental responsibility performance

2 Silver Accreditations



Sustainability Exchange

Over 1,000 resources and growing
- guides, reports, case studies, insight guides, tool, videos and more



Our sustainability information portal and online community



25 partners sharing their sustainability resources



Visitors from **100+** countries

UCCCFs

Our largest programme in Scotland



Reporting template gathered evidence on progress made against Climate Change Action Plans (CCAP)



Universities and Colleges Climate Commitment for Scotland

430 people in the UCCCFs network, supported by 2 funded staff positions

MEMBER VOICE

Not just about listening **to** our Members but ensuring we **represent** our Members' voice

Representations

10 sector groups

We represented Members in sector groups including **AUDE, SDALS and NUS Students' Green Fund**

Listening to our Members



'Capturing and disseminating good practice/ ideas' and 'providing networking opportunities' - most valuable aspects of Membership

40%

agreed that you were engaged with the EAUC and our work - **we hope our new Member Journey contact strategy will help improve this**



83%

say it would be valuable to have their leaders linked to Membership

79%

agree that we raise the profile of sustainability in the sector

91%

agreed that we have raised sustainability awareness in their institution

21 Members on our **Advisory Council**

11 Trustees from Member institutions

MEMBER TRANSPARENCY

Practicing what we preach



We **cut our annual waste carbon emissions** from 4.78kgCO₂ per FTE to 1.54kg CO₂ per FTE

1%

Less than 1% of our office waste goes to landfill

Conference only generated **32.5kg** in recycled waste



New 2013 Sustainability policy which was written with our Members

We're immensely proud of the impact we've made on the sector and sustainability since 1996.

Join us and experience the power of our community – it all starts here

www.eauc.org.uk

info@eauc.org.uk

01242 714321