



Meet a... Director

Brid Conneely
International Eco-Schools
Director
Foundation for
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(FEE)

How would you describe your job in a tweet i.e.140 characters?

Very varied. Prepare reports, strategy, handbooks, evaluation, travel & comms plans. Coordinate international meetings, finance.

What does an average day look like?

Live and work in Copenhagen, Denmark. Lucky enough to be able to cycle to work, which takes half an hour. Generally begin work anywhere between 8.00 and 10.00 and finish around 17.00. Spend most time at the office in front of a screen, but also hold meetings with colleagues and business partners

What are the key skills and qualifications required for your job? *What legal knowledge do you need that's mandatory? If none, what is useful to keep up to date on?*

People, communications, mentoring skills. Legally, our brand - there are lots of copycats out there.

What training and continuous professional development do you require?

Everything from social media to evaluation and impact measurement.

What are your top three responsibilities?

- Programme development
- Coordinating and assisting National Operators in 64 countries
- Project Management of our projects for corporate partners

Tell us something surprising about your job that people may not know about?

I often get to address children and students through a Skype call or similar when they are being awarded their Green Flag anywhere in the world.

What are the positives and negatives of the job?

Positive: Knowing and reiterating that we are not alone in our ESD work.

Negative: Resources. Another staff member would be really fantastic. We are two at the moment and get some help from our organisation's comms person.



To help our members understand more about the roles in further and higher education institutions, we've created a suite of career profiles. These share the main responsibilities and skills and knowledge required of many of the key roles that play a part in embedding sustainability in a tertiary education institution.

View the entire suite at www.eauc.org.uk/meet_a_member



Do you manage a budget, and what are your key priorities for this?

Yes. To make it stretch as far as possible. Staff, publications, international meetings.

What does the path to career progression in this role look like? *What are the opportunities? What's this limited by?*

As our organisation grows, so do the opportunities to have more staff, more projects, more departments. Limited by lack of budget.

What is the minimum and maximum salary band for this role?

Approximately £55,000 - £65,000

What advice do you have for graduates and other potential candidates who are considering joining?

Find what you love and let it kill you – Charles Bukowski

What aspects of your role do you think are the most important for any institution's sustainability journey?

Think long-term with regard to sustainability in everything.

What department do you and your line manager sit in? Which departmental interactions are vital for your role?

Like EAUC, we are an umbrella organisation with members in 85 countries

What opportunities and challenges does working in your institution bring? *How is this role different in tertiary education compared to another sector?*

I particularly like the idea of FE and HE Design Institutions using their students' creativity to help us design a better future. Also developing Teacher Trainer Colleges so that it is much higher on the teaching agenda to think creatively about solutions. However, we have to think about all aspects of sustainability, so the challenges are here and now to develop more awareness and change bad habits for good.

How do you communicate the outputs of your role to the wider institution, and what does this include?

We use our websites, our newsletters and our Annual Report to communicate

How can other Members contact you?

- Email: brid@fee.global
- Telephone: +45 61248084
- Website: www.ecoschools.global
- Twitter: @FEEEcoCampus
- Facebook: [ecoschools.global](https://www.facebook.com/ecoschools.global)
- LinkedIn: [ecoschoolsint](https://www.linkedin.com/company/ecoschoolsint)

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