



Selling Sustainability to students: Online strategies for behaviour change

27 May 2015 12:00 - 13:15

The University of Nottingham have been using online learning to increase the sustainability literacy of their students (and staff). This webinar repeats a popular session at the recent “Challenging Connections” EAUC Annual Conference and will focus upon the strategies they have used – a mix of practical activities, academic debate and reflection. This webinar will share what’s worked well and not so well. It will include tools for increasing engagement, strategies for dealing with large numbers, and ways of harnessing student experiences to support peer learning.

Why should I attend?

If you are looking for a refreshing and innovative approach to engaging with staff and students then this webinar is a must for you. Sarah will delve into sharing different methods of engaging students with The University of Nottingham’s sustainability agenda and encourage discussion within the webinar of participants ideas.

Key learning outcomes:

- To explore how online learning can support student engagement with sustainability
- To understand the benefits of intercultural and collaborative learning
- To discuss how to incentivize student engagement

Who is this webinar for?

Any EAUC Members who are interested in engaging staff and students in behaviour change will benefit from this webinar, however it has been specifically created with the following roles in mind:

- Academics
- Staff involved in student engagement activities
- Staff who are part of the co-curriculum

Agenda:

This webinar will comprise of 60 minutes of Sarah Speight explaining the highs and lows of these strategies plus open discussions and sharing of ideas. There will be 15 minutes left at the end for any unanswered questions.

Our expert speaker:

Sarah Speight, Professor of Higher Education, Academic Director of Online Learning, The University of Nottingham

Sarah is Nottingham’s informal academic lead for education for sustainable development. She has recently led a cross-faculty initiative to develop and run Nottingham’s first MOOC, ‘Sustainability, Society and You’. She is both a Principal Fellow of the Higher Education Academy and a National Teaching Fellow (2013).

Sarah’s research interests are in online pedagogies, education for sustainable development, and employability. She was one of the expert advisors working with the QAA on the 2014 Guidance Code for Education for Sustainable Development and is one of the HEA’s ‘critical friends’ supporting the ‘Green Academy; Curricula for Tomorrow’



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