

# Socially responsible public procurement –



*How to move forwards as a sector*

## **Speakers**

Jim Cranshaw, People & Planet

Emma Nicholson, APUC

Karen Bowman, University of Edinburgh

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# Socially responsible public procurement

How to move forwards as a sector



# Agenda

1. Intro

2. SRPP best practice from around Europe: the case for collaboration

3. **A case study of collaboration** - APUC Sustain Database and how universities and colleges can get involved

4. **A case study of collaboration** - Electronics Watch and how universities and colleges can get involved

5. **A case study of collaboration** - Edinburgh to talk about how they have taken part in Electronics Watch and WRC

5. Q&A. (Jim, 5 mins)

6. What partners are doing on SRPP, and what lessons they've learned. Barriers to more SRPP and how to overcome them



# SRPP best practice from around Europe: the case for collaboration

- Malmo – 44 local authorities
- Oslo – purchasing compliance monitoring
- Barcelona – verification group





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## APUC 'Sustain' - Collaboration in the HE and FE Sector

Emma Nicholson, Special Projects Manager, APUC



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## APUC 'Sustain'

**Is** a collaborative project to understand the Social, Ethical, Environmental and Economic standards of our suppliers

**With** a range of parties in our Working Group

**Uses** Sector spend and supplier information to identify areas of risk and opportunities for scope and influence

**Provides** opportunity for 1 supplier site assessment, not numerous

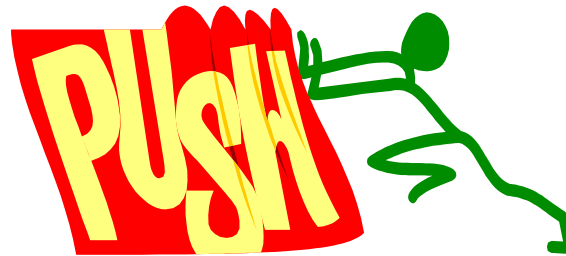
**Allows** supply chain information to be gathered



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Sustainable  
Supply Chain  
Project



Student Voice

Organisational Objectives

Reputation

Risk

External and Internal  
pressure

Good practise

Value for money

Sector spend





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**University of Edinburgh, EUSA, University of Aberdeen, AUSA, NUS (Scotland), People and Planet, Glasgow School of Art, EAUC, University of Dundee and University of Stirling.**

- Procurement staff
- Sustainability advisers
- Student representatives (institutional and independent organisations)
- NGO's (People and Planet)



- **Code of Conduct** covering Social, Ethical, Economic and Environmental issues.
- Use this as our standard to assess supplier compliance against.

<http://www.apuc-scot.ac.uk/#!/suscode.php>





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APUC's 'Hunter' Contract Database can track all UK Sector spend by supplier, site, category or contract.

In Scotland alone, public sector spending is circa £10bn per annum

In 2012/13, around £450M was spent collaboratively in our Sector with just 20 suppliers; in Libraries, IT, Travel and Utilities.

Combine objectives into one central goal and associated tool.

As a Sector we can use this to  
**Collaboration gives Scope for Influence to Change**

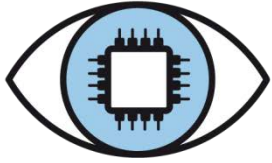


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Aim to work with the Sector and our Partners to improve our understanding of our suppliers and their supply chains and help drive positive changes.

# electronics watch



Improving  
working conditions  
in the global  
electronics industry



# The missing pieces of the jigsaw – key points

1. Students and public buyers are calling for a focus on issues in the electronics industry



2. Public sector often has policy, and combined leverage, but sometimes verification and continuous improvement are missing



3. Electronics Watch aims to combine transparency, CSO monitoring & reform

# The public sector and ICT

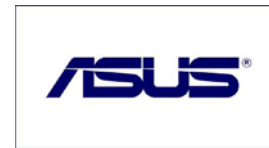
Concentrated leverage – not used

SRPP policies without 'teeth' – you can't manage what you can't measure

Deficits in current best practice



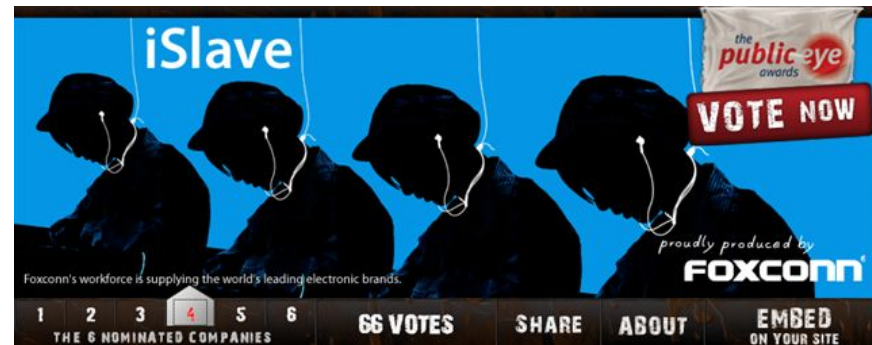
lenovo



FUJITSU

acer

TOSHIBA NEC





# How Electronics Watch aims to support the work of the European public sector



- Eyes and ears of public sector on the ground – monitoring and verification
- Going 'beyond the audit' – factory improvement, building basis for continuous improvement
- Europe wide collaboration – common PQQs, contract provisions, monitoring, database

# Electronics Watch

## - the eyes and ears on the ground

EW Head Office

EW Field Staff

- Full time, part time, or on a retainer basis

EW Monitors and 'Service Providers'

- Local labour groups, researchers, academics, civil society actors, including legal support centres, community centres catering to migrant workers, existing hotlines...





# Monitoring and Reform - how

## Tools

- EW Code of Conduct
- Common contractual clauses
- Conditions to be cascaded down to suppliers
- **Protocols**, informed by best practices
- Timelines
- Factory-level improvement plans
- Supporting workers to form self monitoring and improvement processes



# How you can get involved

- Advisory Group – working groups
- Founding Members scheme
- Benefits – manage risk, improve supply chains, share leverage, verification & factory improvement





THE UNIVERSITY *of* EDINBURGH



“ We want to become the world’s first socially responsible university,”

*Dave Gorman, the University’s first Director of Social Responsibility and Sustainability*

“ this means that we need to consider our impact in our investments, purchases, and in all of our activities. ”



## University of Edinburgh sustainable procurement strategic influence and student voice

Sustainability & Environmental Advisory Group *convenor* Senior Vice Principal  
public document [Social Responsibility and Sustainability Strategy 2010-20](#)

- ✓ 2004 Scotland's *first* [Fairtrade](#) fair trade University
- ✓ Created a staff / student steering group including EUSA and P&P members
- 2012 *first* university in Scotland to join [Workers Rights Consortium](#)
- 2013 *founder* member staff/student steering [APUC Sustain](#) project
- 2014 UK's *first* university to affiliate as *Founder Member* to *people & planet* led [electronics watch](#)



electronics – a major purchase in your institutions?  
interested in - social impact of your purchasing?

- **Affiliate and help to influence projects, standards & outcomes for workers on YOUR ICT**
- **being funded by the European Union (EU) re public procurement**
- ***Your people & planet* students will ask!**





# University of Edinburgh

Procurement influenceable spend ~ £198m p.a.; ICT is about 13%  
*by joining electronics watch we will*

- become informed & effective in meeting own policy goals of socially responsible public procurement of ICT
- Use different **electronics watch** services e.g. country profiles, thematic research, accounts of factory surveys, and investigative reports
- Educate staff, students and our suppliers
- assist collaboration with consortia (APUC) and students (EUSA, NUS, P&P)





# What delegates are doing

1. What are delegates doing on SRPP?

2. What are the barriers faced and the means to overcome them?



# Get in touch

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