

Environmental Association for Universities and Colleges

Annual Report 2017



Environmental Association for Universities and Colleges

Registered Company Number 05183502

Registered Charity Number 1106172

Cover images from top left -

Newcastle University, Green Gown Awards Finalists 2017. Category - Carbon Reduction: *Newcastle University's car(bon) reduction*

South Lanarkshire College, Green Gown Awards Winner 2016. Category - Built Environment: *Mainstreaming Sustainability*

Anglia Ruskin University, Green Gown Awards Finalists 2017. Category - Community: *Sustainable Sainji: A community focused learning partnership*



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Company Information

Charity Information

Registered Charity number 1106172
Registered Company number 5183502
(England and Wales)

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Chief Executive & Chair's Message

The last twelve months has certainly been a busy year for education and sustainability! With our members endorsing our new strategy at the last AGM, we have been busy working hard in implementing our ambitious new vision. This has resulted in some great early achievements, which have supported our members to achieve our vision of making sustainability 'just good business'.

Strategic Alignment is the EAUC's first Transformational Goal, and to deliver against this, we have undertaken a range of initiatives. These have included the development of a new training programme for members called Emerging Leaders to provide the skills and guidance to align the priorities and needs of the institution to show how sustainability can help achieve these. In addition, the Executive Leadership Programme had its second successful Cambridge Lab in 2017, enabling the development of transformational leadership skills in leaders within the sector. Further, the Scotland Office secured funding for their 2017-2020 Programme to Catalyse Sustainability Leadership from the Scottish Funding Council (SFC), and in the first year have worked with the SFC to develop new requirements for universities and colleges to demonstrate 'Leadership in Environmental and Social Sustainability' in governance, operations and learning and teaching through the Outcome Agreement process.

Providing an impactful voice for our members is core to our 2nd Transformational Goal, Advocacy. By joining high profile groups such as the Aldersgate Group and UK Stakeholders for Sustainable Development this allows us to represent members and raise the profile of education and sustainability. Our founding of the SDG Accord takes this profile to an international level while also building a global SDG learning community to further support our members.

Goal 3 of our strategy is Research and Knowledge Exchange, and we delivered some key research for members throughout the year. The Living Lab research really shows the breadth of activity across the sector and provided members with core guidance on how to achieve Living Lab success. Building on this, our 'Next Generation Sustainability Strategy and Structure Research Project' illustrated the variety of innovative whole-institution approaches many institutions are taking on their journey towards sustainability. In addition to this, our pioneering research on aligning sustainability standards and reporting tools has fed into exciting developments for the sector with the development of the Sustainability Leadership Scorecard, which will be launched in May 2018.

In addition to these new initiatives, we continue to work hard on behalf of our members to provide resources through the Sustainability Exchange, inspiration through the Green Gown Awards, and leading the employability agenda through the Future Business Council. Of course, we cannot achieve all of this alone and we thank our Board, Fellows and all of our member volunteers that provide vital support and guidance to our organisation. This report highlights these achievements and we hope you join us in thanking all those involved.

However, to really achieve the aims of our strategy we are asking members to support a name change to United Futures Leading Sustainability with Universities and Colleges at the 2018 AGM. As an organisation, we want to support you to embed sustainability within education, across campuses, courses and communities, but we also want to help embed education within the wider global sustainable development movement. The name will facilitate a move towards more impactful and strategic advocacy for members, and on their behalf, as the language resonates more with institutional boards and Government policymakers. It is also catchier and easier to say – both for us as an organisation and for you as members within your institutions. You can find out more at www.eauc.org.uk/proposed_name_change. Together, united with our members, we will carry on this journey together. With your membership and support we can bring real change – to your institution, your students, your community, and to our world.

Thank you.



Iain Patton, Chief Executive



Professor Janet Haddock-Fraser, Chair

Who we are: Our Strategy

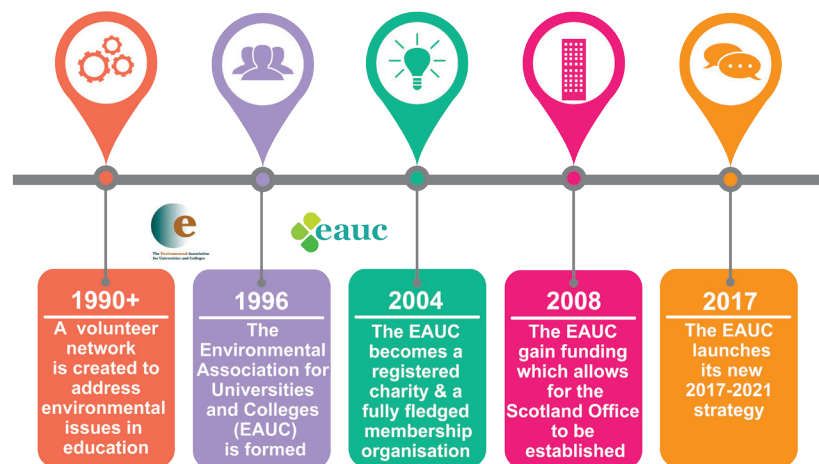
For over 20 years The Environmental Association for Universities and College (EAUC) have been helping institutions across the UK and Ireland tackle sustainability and wider environmental issues, and help truly embed these values at the heart of Universities and Colleges.

Led by our members, we have achieved so much; a few examples being the Sustainability Exchange and the Green Gown Awards, to Regional and Community of Practice networks, the recent launch of the SDG Accord and EAUC fellows, the activities have all been created thanks to dialogue with you.

We have now entered our next phase, we listened to you, our members; we created our new 2017-2021 strategy to support the challenges institutions are facing today. This strategy is taking us through the steps to ensure we will transition to and remain, a future-focused organisation.

We created 6 goals to underpin the structure and following member’s feedback we are undertaking numerous activities to support each one.

Our history

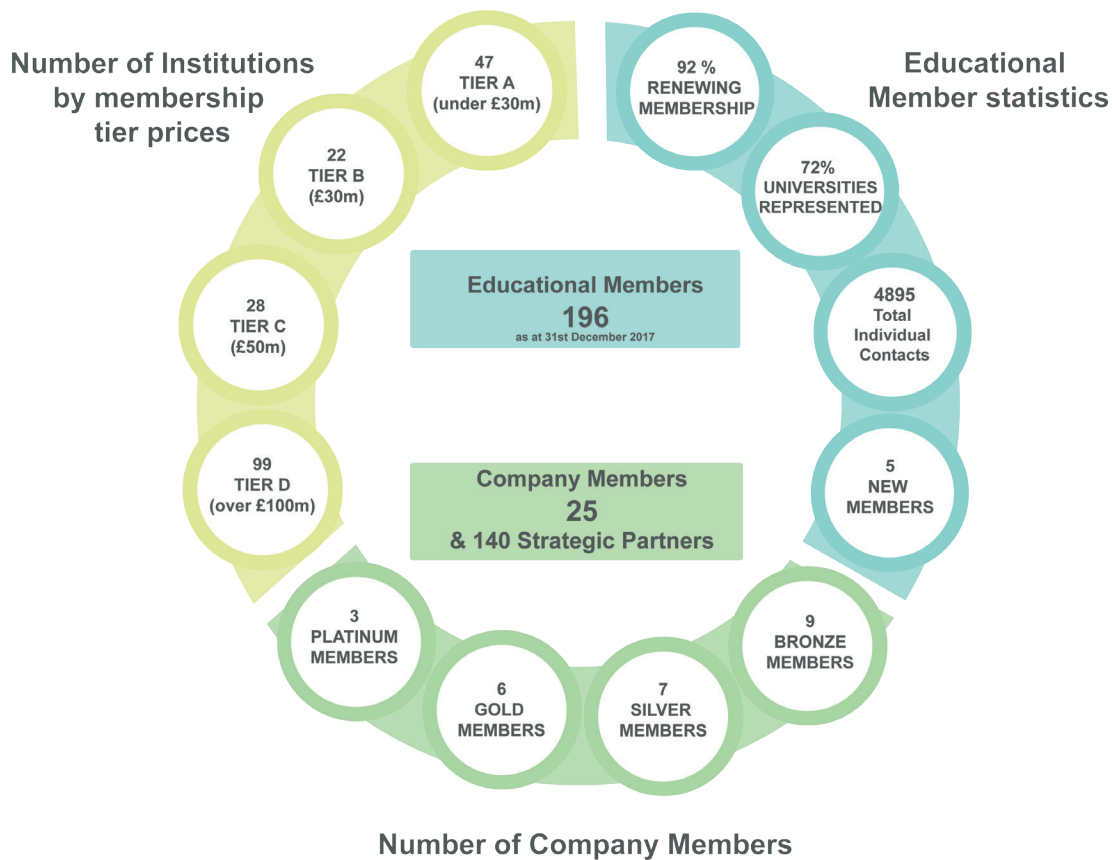


Mission statement:
 “Our passion is to create a world with sustainability at its heart.”

The Goals

Goal 1: Strategic alignment - Resilience guide - Living Labs programme - Governance Programme - “Making the business case” - Sustainability Leadership Programme	Goal 2: Advocacy - Future Business Council - Member Community Networks - Consultations - Communications and Advocacy Programme	Goal 3: Research & knowledge exchange - Risk project - Communities of Practice - Green Gown Awards - Training and Events programme - Sustainability Exchange
Goal 4: Maximised resources - Sustainability Leadership Scorecard - Future Business Council - EAUC In-house Organisational Development Programme	Goal 5: Stronger community - Love to Ride Partnership - Piloting a new University and College Fairtrade Standard - Green Gown Awards	Goal 6: Expanded horizons - International Green Gown Awards - Research and Resources Programme - Global Alliance for Quality Education - The SDG Accord

Our Members



Educational Members

Our educational members are the reason that the EAUC exists. We are proud to represent and support 196 universities and colleges from across the UK and Ireland. Overall our membership renewable retention rates remain the same.

Strategic Partners

We believe in partnership and collaboration so we bring together the leading sustainability and education organisations across the UK and Ireland, and internationally to make our members voice a powerful one.

Company Members

The guiding principle for the EAUC company membership strategy is to develop intelligent dialogue between companies and our educational members. The aim is to share learning and develop mutually beneficial strategies to create a sustainable future.

Scotland Focus

Reporting year – April 2017 – March 2018

Delivered by our team in Scotland and funded by the Scottish Funding Council (SFC), this programme sees all Scottish universities and colleges make a commitment to address the challenges of climate change, reduce their carbon footprints and embed sustainability into learning and teaching within their campus.

EAUC-Scotland aim to increase their educational contacts by 10% over their 2017-2020 Programme. Since April 2017, their educational contacts have increased by 21% (from 929 to 1126).

EAUC-Scotland 2017-2020 Headline Achievements - Year 1



Leadership at all levels

Report shows 62% of FHEIs have a Sustainability Committee, with support options to launch soon

EAUC-S FHE contacts have increased 21% in the last year

"Leadership in Environmental and Social Sustainability" section developed by EAUC-S now in SFC Outcome Agreement Guidance

Skills and knowledge

100% submission to PBCCD Reporting, with 52% completing Recommended Section

30 training or knowledge sharing events hosted 402 attendees. 71% of FHEIs represented so far

92% of attendees believe EAUC-S is helping them to develop their skills and knowledge

Partnerships and representation

35 new sustainability support resources developed and shared

EAUC-S represented on 5 steering groups, sat on 3 grant panels, and submitted 5 consultation responses

-92% of EAUC UK Members who are aware of EAUC-S's work say it adds value to Membership

Teaching, research and engagement

Education for SD and Community Engagement TSNs attract a varied audience from around the UK

Climate Psychology Alliance Scotland launched through EAUC-S

Participated in 4 student meetings / events to advance knowledge and skills, and hosted an intern

Timeline of Key Project Outputs

Summer 2017

- Publication of Sector Progress Report on PBCCD Reporting Data
- Supported College Energy Efficiency Programme (CEEP)
- Supported University Carbon Reduction Programme
- Launch of Sustainability Committees Pilot

Autumn 2017

- Launch of Sector Helpline
- Launch of Promoting Sustainable Behaviours Sharing Series
- Launch of Institutional Annual Engagement Plan

Winter 2017

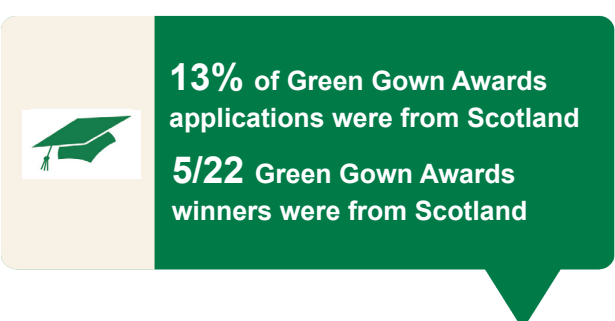
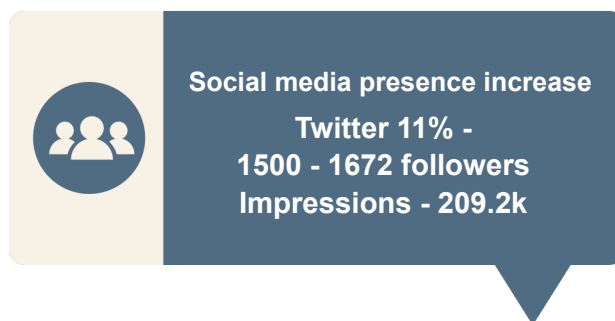
- Review of Knowledge-Sharing Networks (TSNs, Regions and Forum)
- Student Internship with EAUC-Scotland Team
- First Operational Staff Engagement Guides Development Workshops

Spring 2018

- Supported launch of Climate Psychology Alliance Scotland Branch
- Development of Mentoring and Development Programme
- Development of Advice and Support Service
- Publication of Research on Sustainability Committees and Strategies
- Annual Survey of FHE Contacts and EAUC-S Annual Report Published

Scotland Focus

Engagement with the Scottish Funding Council Outcome Agreement Process has been a particular success for the Programme over the last year. Following engagement with SFC outcome agreement managers, EAUC-Scotland developed a new section which was included in the 2018-19 SFC Outcome Agreement Guidance for both colleges and universities on “Leadership in Environmental and Social Sustainability”, covering governance, operations and learning and teaching.



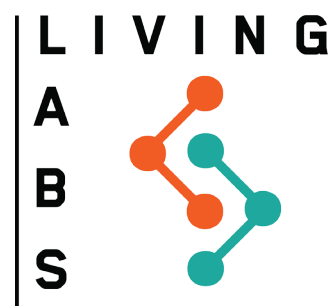
Goal 1: Strategic Alignment

Greater influence and alignment at the institutional level

Living Labs

Living Labs promise the opportunity of applied learning and employability skills for students, problem-solving for campus managers, a rich and real-world learning experience for academics and a redefined student experience and new levels of student retention and satisfaction for managers. We launched our Living Labs Research on World Environment Day (5th June 2017).

Recognising this, the EAUC has invested into in-depth, world-leading research. NUS have been contracted to help support the EAUC researching the next stage.



Executive Leadership Programme

We brought the second Leadership Lab to Cambridge University in July 2017. The Lab is a space for shared learning, trying out ideas and testing them on peers. It addresses the work of transforming long-standing organisational identity, culture, structures and processes to unleash new levels of engagement, change, innovation and agility - with a focus on sustainability and future-ready graduates. We are running an alumni session at the 2018 conference and the programme starts again in early 2019.

Emerging Leaders Programme

Launched at our 2017 conference, the course commenced in September 2017. It is currently ongoing and will be delivered over a 10 month period, with 5 delivered content sessions and 5 'action learning set' sessions throughout the year. One of the fundamental aims of action learning is to help participants develop the skills and make time for active reflection, using a real project as a basis to problem solve. The next programme starts in Autumn 2018.

19
Attendees

Goal 2: Advocacy

Greater voice at the societal level

We created a new advocacy strategy with the help of a group of members.

Our main aims:

- We committed to “supporting, educating and informing leaders of institutions and society about the value of sustainability and advocating for a sustainable future”.
- We created a problem-focused advocacy framework to make sure we are meeting our members’ needs.
- We worked on being more impactful by getting the member voice heard at an executive level within institutions and at a policy level within Government on behalf of our members.

We aim to continue to evolve the strategy throughout 2018.

Advocacy Networks

To further raise the profile of our members we joined UK Stakeholders for Sustainable Development and Aldersgate Group.

“The Aldersgate Group is pleased to announce EAUC as new members and we look forward to working with them to get the voice of education heard in the sustainability sector.”

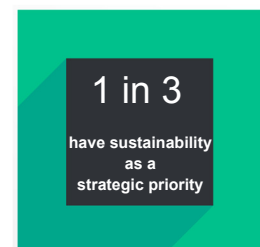
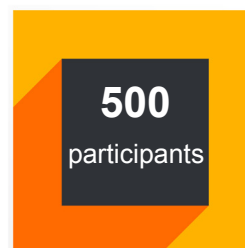


Sustainability in Education 2017

We led the 3rd annual State of the Sector report with NUS, University & College Union, College Development Network and Association of Colleges. The research has given us a keen insight into our members’ resources and perceptions and enable us to tailor the support we offer.

We found from the 500 participants:

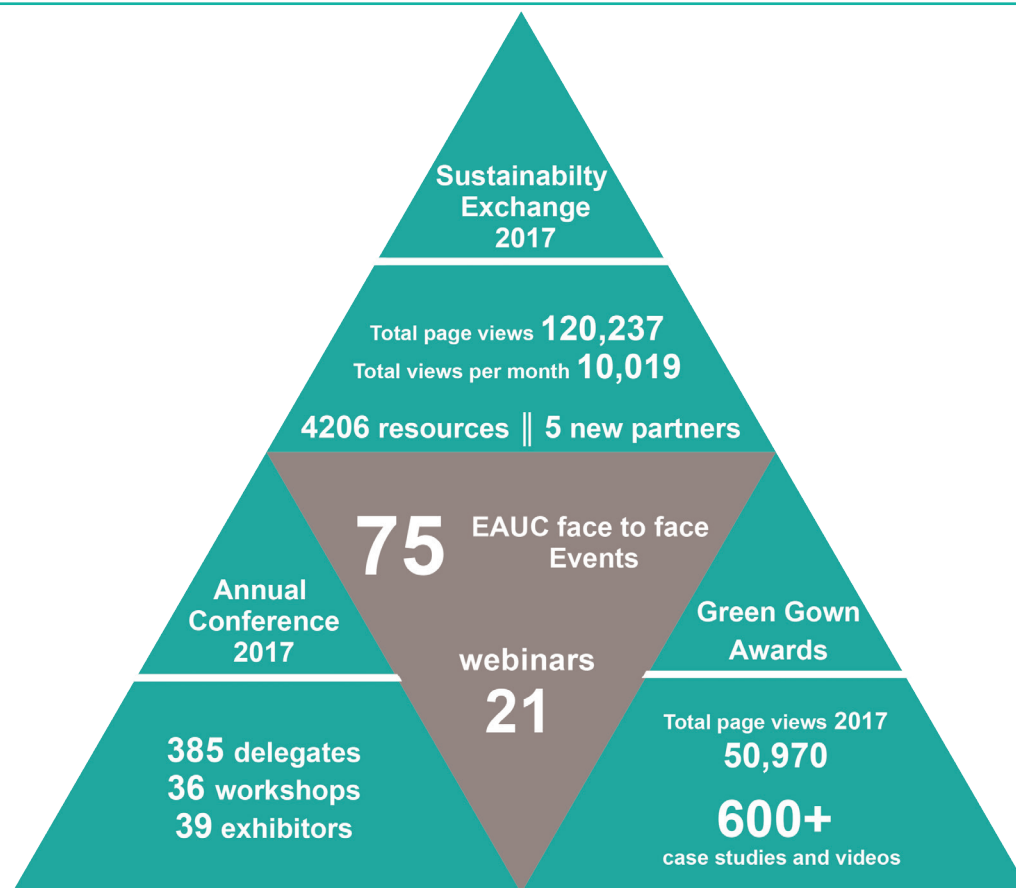
- Increased confidence that institutions would meet their carbon reduction targets
- 75% of respondents have reported that their institution has progressed action linked to the (SDGs) initiative
- 1 in 3 respondents reported sustainability as a strategic priority for the institution they work at, up 7% from 2016



Goal 3: Research & Knowledge Exchange

Greater innovation at the sector level

In order to facilitate post-16 education in laying the foundations for a sustainable future, we need to drive continual improvement and innovation in the sector and beyond. We harness the wealth of experience and knowledge of our members to ensure on-going creation and dissemination of knowledge in sustainability.



Next Generation Sustainability Strategy and Structure Launch

Published in May 2017, we commissioned this research paper to help our members understand how some in the sector are pushing strategic and structural boundaries and evolving new approaches which reflect a whole-institution approach to sustainability. This research helps members to understand the sustainability landscape in tertiary education.

Mapping Research

In August 2017, we released new mapping research that looks at the wide ranging sustainability reporting tools available to UK post-16 education sector.

This work has now been further developed and is being integrated with the new Sustainability Leadership Scorecard to be launched in 2018.



Goal 4: Maximised Resources

Improved business model

Sustainability Leadership Scorecard

We are delighted to confirm that, with the generous support from the former Higher Education Funding Council for England, we are working with ARUP and AUDE to develop the Sustainability Leadership Scorecard.

The Sustainability Leadership Scorecard allows a coordinated whole-institution approach to sustainability. The Sustainability Leadership Scorecard will provide you with reports that you can use to communicate the critical drivers within your own institution, set targets and monitor progress. This will be launched in Spring 2018.



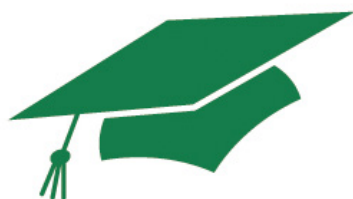
Future Business Council



The inaugural meeting of the EAUC Future Business Council saw 34 executive level attendees from universities and colleges and global companies come together to discuss solutions to the issue of the lack of understanding of sustainable development. This has been identified as one of the biggest skills missing from the average graduate.

Secondly the Council is reviewing governance and board membership - building a greater understanding of how universities and colleges operate, and seeking means by which new Board members with sustainability credentials from businesses can be appointed onto Boards.

Green Gown Awards 2017



113 finalists
1.5 million students represented

100+ Judges
17 SDGs
369 resources submitted

250k staff project input
600+ case studies & videos

Goal 5: Stronger Community

Improved member engagement and recognition

EAUC Networks - Regional Groups and Communities of Practice (CoP)

These groups are open to all EAUC educational members and are a key part of our mission to facilitate the sharing of learning and experience between our members. We are delighted to announce that the Ireland Branch was formed in 2017. You can find out more at www.eauc.org.uk/regions.

EAUC Fellows - launched in 2017

This year we have seen a transformation in our member engagement as we have worked to create the EAUC Fellows Programme. This has put members at the heart of the organisation, engaging and motivating them while recognising them for their expertise and input. We have also encouraged members to lead on collaborative initiatives through task and finish groups to create more synergy in our membership. Having thanked last year's Fellows for all their hard work, we have new Fellows for 2018 and we look forward to working with them. We have agreed to work together on various areas including embedding sustainability within curriculum, engaging with the SDGs, widening our leadership programmes and helping us deliver our advocacy strategy as well as leading on energy, carbon, travel, construction and biodiversity.

Our 2018 Fellows

Angus Allan - Deputy Principal, South Lanarkshire College

John Bailey - Sustainability Manager, University of London

Andrew Bryers - Energy, Environment & Sustainability Manager, Aston University

Joel Cardinal - Head of Energy & Sustainability, University of Warwick

Jon Emmett - Head of Sustainability, London School of Economics & Political Science

Selina Fletcher - Sustainability Manager, Coventry University

Zoe Robinson - Director of Education for Sustainability, Keele University

Harriet Waters - Head of Environmental Sustainability, University of Oxford



EAUC Volunteers

The EAUC is small in size (staff and budget) but big in heart. Our members consistently contribute a great deal of their time and resources to the organisation, wider membership and the sector overall. Every volunteering contribution by our members, for our members, is valued by both the EAUC staff and Board. How the members volunteer ranges from providing case studies, hosting meetings and events, webinars, conference workshops and in convenor roles. We want to acknowledge the significant value our volunteers bring and to demonstrate how appreciative we are of their efforts. To capture the overall contribution is challenging due to the flexible nature of volunteering, so we have calculated the approximate volunteer hours over the past year for those members that have a formal role with us.* We appreciate that there are many many other members making an informal contribution to the sustainability mission and our organisation this is deeply valued as well.

41 member volunteers

Equivalent of £86,100 staff time contribution



Go to our website to find out more and how you can contribute - http://www.eauc.org.uk/get_involved

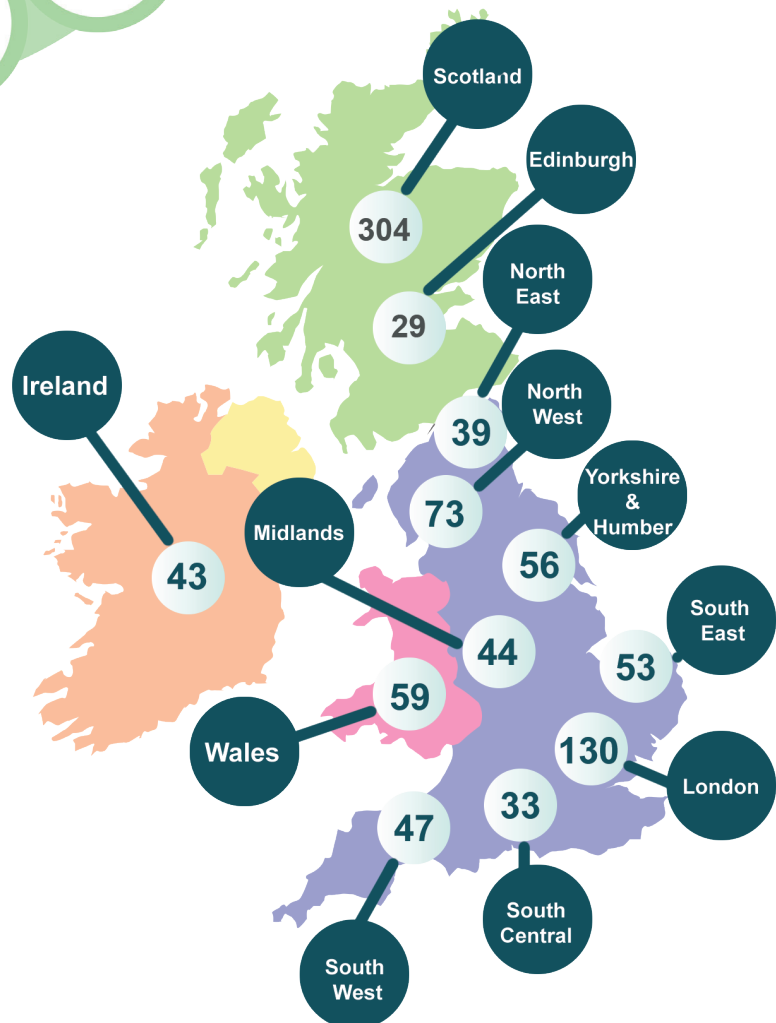
*Formal volunteering role with the EAUC: Regional, Branch, Topic Support Networks, Office Bearers Group Convenors and Task and Finish group members

Goal 5: Stronger Community cont.



Community of Practice Statistics 2017

Members per Regional Group



Goal 6: Expanded Horizons

Improved organisational reach

At the 2017 Conference, our members talked about educators and their potentially transformational role in attaining the Sustainable Development Goals. We listened – and launched the hugely successful SDG Accord in partnership with the Global Alliance in September 2017. This has gained huge amounts of support and continues to go from strength to strength. Powerful collaborations like this have cemented our place as leaders and innovators in the sustainability world.

Looking forward to 2018 this continues to be an exciting space to expand the organisation and forge new relationships on a global scale on behalf of our members.

We will be reporting on behalf of the SDG Accord signatories at the United Nations High Level Political Forum in 2018.

International Green Gown Awards

The 4th annual, bilingual International Green Gown Awards was held at the EAUC Conference 2017.

The Green Gown Awards, recognise the exceptional sustainability initiatives being undertaken by universities and colleges. They are delivered on a regional basis in Australasia, UK and Ireland and French-speaking regions in Europe and Canada and in partnership with the United Nations Environment Programme, the GUPES Green Gown Awards cover each of the 6 UNEP regions.

The Awards are truly global.



The SDG Accord

Post-16 education contributing to the Global Goals

By the end of 2017, the SDG Accord had:



International representation

Here at the EAUC we are conscious about our ability to work on the global platform on behalf of our members. In 2017 it took us as far as Canada and Tokyo, enabling us to forge connections and bring international networks back to our members. We are delighted to include an international panel at our 2018 conference as a result of this.

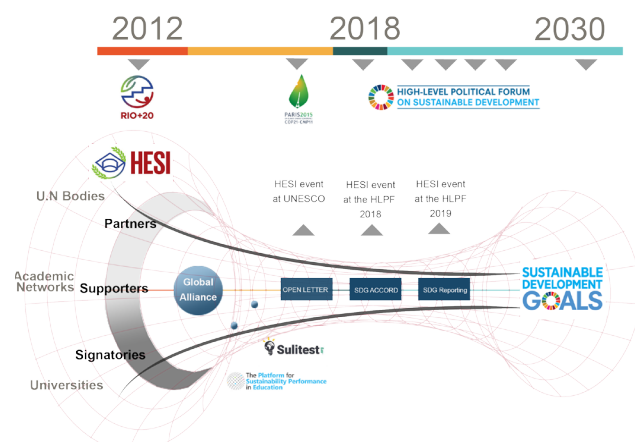
Some highlights of 2017 representation:

PanAsia Sustainability Conference Tokyo, Japan

World Congress on Environmental Education (WEEC) – Vancouver, Canada SDG Launch

Global Alliance

Our Global Alliance continues to make headway with an impressive network now standing at 34 organisations - they represent 10,000 universities and colleges worldwide.

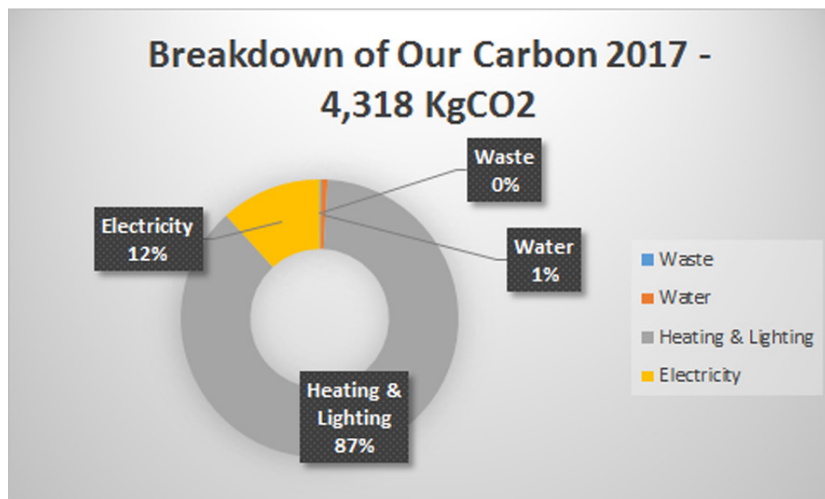


Sustainability Report

We report on our carbon use annually. We calculate our staff and Board business travel, workstation energy use, home energy use and travel energy use. We also report on other carbon use but this is based on assumptions.

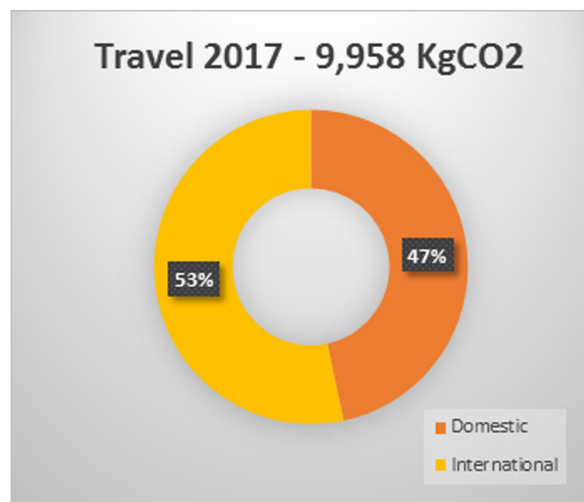
Carbon offset

We try to minimise our carbon footprint as much as possible, however as with any organisation we do still have a carbon footprint. We continue to offset this using ClimateCare. We will offset 14.3 tonnes of carbon dioxide for our 2017 impact. We choose ClimateCare because they are a world leader in the carbon offset market and our money is invested in projects which not only cut carbon but also improve lives in the areas in which they operate.



2017 results

- Our carbon footprint has increased by 10% and is 14.3 tonnes for 2017.
- The main increase on our carbon footprint is due to more international travel within the year.
- Our staff full time equivalent increased from 8.89 to 9.5.
- Less than 8% of our waste goes to landfill.



For a full breakdown of results please visit our website
<http://www.eauc.org.uk/sustainability>

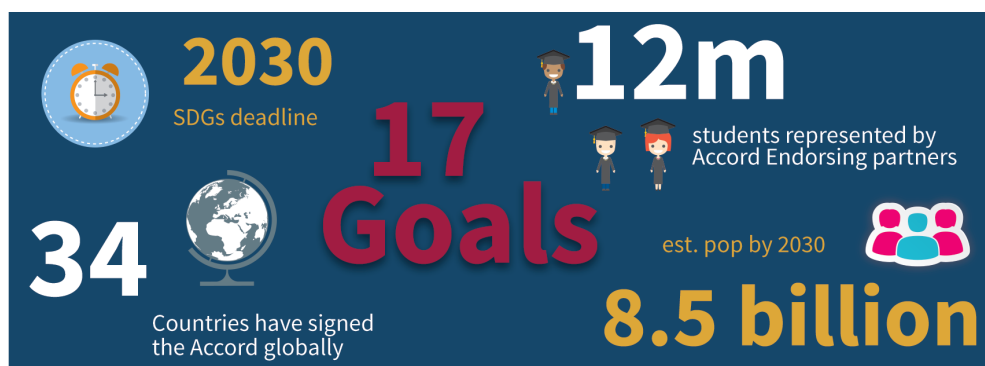
Your sustainability promise

We are committed to minimising our impact on the environment. By downloading our Annual Report in PDF format, not only do you receive it instantly but you are also doing your part in reducing your carbon footprint. We encourage you to email it to interested colleagues or potential EAUC Members and do not print it.

This report was written and designed in-house by the EAUC team.

The SDG Accord

The University and College Sector's Collective Response to the Global Goals



End extreme poverty, inequality and climate change

www.sdgaccord.org



Delivered by EAUC



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EAUC Annual Report 2017